

**Malaysia Needs More Innovators And Entrepreneurs To Accelerate Growth, Says PM
Bernama
Mar 6, 2015**

KUALA LUMPUR, 6 Mac (Bernama) -- Malaysia needs more innovators and entrepreneurs to generate wealth and to rapidly accelerate the country's economic growth, says Prime Minister Datuk Seri Najib Tun Razak.

He said innovators should diversify their initiatives not only in science and technology but also in the social field as it was still unexplored.

"We also need entrepreneurs who have the mindset not only to look for jobs but invent and provide employment," he said when officiating Menara Perbadanan Nasional Bhd (PNS) in Bangsar South here today.

Najib also reminded franchise operators to double their efforts in providing the best service in order to ensure customers remained loyal to their product.

"We must ensure their (customers) first experience is memorable, that's the key to success," he said.

The prime minister also said to reap success, entrepreneurs must reduce their dependence on government hand-outs.

He said self-financing entrepreneurs would strive to make their business a success.

"It is they who will decide their own destiny and success," he said, adding that PNS should develop the franchise industry further in line with the country's rapid economic growth.

"The government and PNS will continue to be a catalyst in developing entrepreneurs in the franchise industry," he added.

-- BERNAMA

Copyright © 2015 BERNAMA

Source : <http://www.bernama.com/bernama/v8/newsindex.php?id=1114506>