

Malaysia To Showcase Innovative Products For World Market At London Technology Week
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PUTRAJAYA, June 3 (Bernama) -- Malaysian technology and innovative products with high potential for commercialisation will be displayed for the world market at the 2015 Malaysian Creative Technology Exhibition, to be held for two days, beginning June 15, in London.

Deputy Science, Technology and Innovation Minister Datuk Dr Abu Bakar Mohamad Diah said there were among the country's achievements and capabilities in technology, innovation, special visual effects, animation, games and mobile applications to be displayed by 14 companies participating at the event.

He said the venue for the exhibition, to be held in conjunction with London Technology Week, would be at the London campus of the Limkokwing University of Creative Technology.

The exhibition, he said, would be the first step and the best platform to promote the country's creative technology products to the European market, especially the United Kingdom.

"Malaysia already has a good position in London, especially in property investment.

"Now, the time has come for industry players in creative content, technology and innovation to begin their move and make a name there," he told a media conference at the ministry today.

Abu Bakar, who is leading the Malaysian delegation to the London Technology Week, also said he hoped that the Malaysian participants would use the opportunity to expand their businesses in Europe.

He said the ministry was targeting to commercialise 360 local research and development (R&D) products within the next five years.

"We do not want to remain a country known as a user of technology, but to change and be a producer of technology," he added.

The London Technology Week, expected to draw participants from 40 countries, will be held from June 15 to 21.

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