

## **PM Visits Pesona Terengganu Carnival 2015**

**Bernama**

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KUALA LUMPUR, Nov 1 (Bernama) -- Prime Minister Datuk Seri Najib Tun Razak and wife Datin Seri Rosmah Mansor today enjoyed Terengganu-style afternoon tea in conjunction with the Pesona Terengganu Carnival 2015 held at Dataran DBKL, here.

The programme themed, "Terengganu Kitchen", was aimed at promoting the state's traditional food and tourism in the run-up to Visit Terengganu Year 2017.

At the event, the prime minister also launched a frozen keropok lekor product targeted for the export market.

Earlier, Najib and his wife were welcomed on arrival by Terengganu Menteri Besar Datuk Ahmad Razif Abd Rahman and his wife Toh Puan Halina Zakaria.

Various types of food like nasi dagang, keropok lekor, satar and roti paung, as well as other products such as batik and songket from the East Coast state were sold at the four-day carnival which began on Oct 29.

Thirty entrepreneurs took part in the food fair, with several well-known chefs also invited to conduct cookery demonstrations.

The carnival, also held at Dataran Merdeka, was divided into three formats, namely the food fair, 'consumer show' involving promotional activities and sale of products and services, and 'trade show' which focused on the exhibition, information delivery, seminar and discussions on the state's development in all sectors.

Earlier, Ahmad Razif told reporters that public response to the carnival was good, exceeding the initial target of 100,000.

"Each day, all the food prepared were finished and based on the response, we plan to make this carnival an annual affair from next year," he said.

The Pesona Terengganu Carnival was further livened up with performances by Terengganu-born artistes who also rendered songs from that state.

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