

**eUsahawan Can Spur Development Of Technopreneurs: PM  
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KUALA LUMPUR, Nov 25 (Bernama) -- The eUsahawan digital transformation programme can create a generation of young entrepreneurs and raise incomes of the general population via the use of the latest technology, says Datuk Seri Najib Tun Razak.

The Prime Minister said the scheme run by the Multimedia Development Corporation (MDeC) could also spur young people to become technopreneurs.

"All this while, we have been thinking that after studying at an educational institution, we have to find a government or private sector job.

"But through eUsahawan, we will develop young technopreneurs who can survive on their own and increase incomes," he said at the launch of the programme here today.

Also present were Communications and Multimedia Minister Datuk Seri Dr Salleh Said Keruak, Higher Education Minister Datuk Seri Idris Jusoh and MDeC Chief Executive Officer Datuk Yasmin Mahmood.

Under the eUsahawan initiative, a digital entrepreneurship curriculum is integrated into courses at Technical & Vocational Education & Training (TVET) institutions nationwide.

Najib said the pioneer intake of 2,363 students began their programme in July this year at 147 campuses of four TVET institutions, guided by 423 lecturers and using existing facilities.

"Currently, we have about 300,000 students a year at vocational and TVET institutions, so if we can provide all of them with eUsahawan skills, we could develop a new generation of young technopreneurs," he said.

Najib cited the success of 18-year-old Muhammad Syahzuan Mohd Sani, a first-year student at Institusi Kemahiran Mara, Kuala Lumpur who formed a company offering mobile technical services and achieved sales of RM94,486 in just three months.

The eUsahawan Internet platform offers wider market access than traditional marketing channels, he said, adding the e-commerce market in Malaysia is expected to grow to RM88 billion in 2016 from RM72 billion this year and RM53 billion last year.

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