

Najib Makes Surprise Visit to Putrajaya MyFarm Outlet

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PUTRAJAYA, March 17 (Bernama) -- Prime Minister Datuk Seri Najib Tun Razak today made a surprise visit to the MyFarm Outlet here that sells agricultural produce directly to consumers at lower than market prices.

The outlet was opened on March 1 in Precinct 7. It is the first of 11 such outlets that will be opened in town centres in the country as pledged under the recalibrated Budget 2016.

Najib, when announcing the recalibrated budget earlier this year, said the MyFarm outlets would sell produce such as fish, poultry, meat, vegetables and fruits at prices between five and 20 per cent below market prices.

The Prime Minister arrived at the outlet at 6pm and spent almost an hour talking to the visitors and 29 entrepreneurs. He also bought two 'kampung' chickens and some honey.

Najib then attended a briefing on the operation of the market and had tea and food bought at the stalls, such as satay and traditional cakes.

He said 10 more of these outlets would be opened by November elsewhere in the country in a government effort to reduce the cost of living.

The MyFarm Outlet concept received encouraging response from consumers because the produce was fresh and cheaper, he said, adding that entrepreneurs also had a wider market.

"I understand that total sales can touch RM120,000 a day," he said after the visit.

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