

Social Media Literacy Essential in This Day and Age - Academics

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KUALA LUMPUR, Dec 6 (Bernama) -- In this digital era, social media plays an important role - a fact few will dispute. When it comes to disseminating news fast or making it go viral, social media has an edge over its more traditional counterparts.

This, say academics, has made it imperative for every individual to be literate in social media affairs so that they can weed out the lies that are circulated online.

Cautioning social media users against falling hook, line and sinker for everything they read online, the academics said they should evaluate the veracity and credibility of the postings, and figure out why such messages were being disseminated....

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