

## **Malaysia opens door to Indian film makers**

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### **Prime Minister Najib Razak willing to offer incentives to producers to make use of Malaysia's 'unique scenery, culture and diversity'.**

NEW DELHI: Malaysia has opened its doors to the world's biggest film making nation to make the country their favoured location to produce more films and TV series.

Prime Minister Najib Razak, who described himself as a great fan of Indian movies, said Indian film makers could leverage on Malaysia's unique scenery, culture and diversity.

He said Malaysia was willing to offer incentives to Indian entertainment players.

"I met representatives from the entertainment industry today, and they asked me if we can offer some incentives," he said at a gala dinner hosted by the Malaysia-India CEO Forum in conjunction with his visit here.

The Indian film industry is the largest in the world in terms of the number of films produced, at between 1,500 and 2,000 films produced every year in more than 20 languages.

Najib told the industry players that Malaysians were huge fans of Indian films, especially Bollywood and Kollywood movies.

"There seems to be a great deal of interest in Indian movies in Malaysia," he said.

Also present were his wife, Rosmah Mansor, Krishnan Tan, who is the Malaysian co-chair of MICEOF, and Milind Kamble, the body's Indian co-chair.

Based on his interaction with all the key figures from the business, entertainment, politics and industry fraternity over the last few days, Najib said he was confident the best was yet to come for both countries.

He embarked on his third visit to the country as prime minister with a stop in the southern city of Chennai and also visited Jaipur where Malaysian companies are bidding for six road and highway projects.

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