

## **Sultanah Of Pahang Graces Preview Of Lewre Gorgeous Lush Raya Collection**

SHAH ALAM, May 19 (Bernama) -- The Sultanah of Pahang, Sultanah Hajjah Kalsom graced the preview of Lewre Bespoke's Gorgeous Lush Raya collection yesterday.

The preview event for the collection was a collaboration between Lewre Bespoke and Tanah Aina Cafe located at Batu Tiga, here.

The collection was inspired by Malaysia's rainforest as the partnership of both brands aims to pay tribute to the Mother Nature as well as to communicate the importance to preserve the rainforest.

Founder of Lewre Bespoke Datuk Lewre Lew in his welcoming speech said he got the idea to design Lewre new collections from his morning workout in the park.

"I am delighted to announce that 10 per cent of Lewre Gorgeous Lush sales proceedings will go to Pertubuhan Pelindung Khazanah Alam Malaysia (PEKA). I hope that through this platform, Lewre can help to contribute in creating awareness on the importance to preserve the nature," he said.

Meanwhile, Puan Sri Shariffa Sabrina Syed Akil of Tanah Aina Cafe who is also PEKA president, in her opening speech said the collaboration was to promote environment conservation awareness.

"As a Lewre Bespoke loyal patron, entrepreneur and a 'tree-hugger', I can't help but see how all could fall into its rightful place in creating awareness to care for Mother Nature in which is why I am very happy to collaborate with Lewre to promote environment conservation awareness," she said.

The Gorgeous Lush series will be available to public from May 20 at Lewre's boutique at the Gardens Mall, Mid Valley.

--BERNAMA

© 2017 BERNAMA. All Rights Reserved. [Disclaimer](#) | [Privacy Policy](#) | [Security Policy](#)

Source <http://www.bernama.com/bernama/v8/newsindex.php?id=1357432>