

## **Raja Muda Of Perlis Launches 'Value Food No Waste' Campaign In Arau**

ARAU, May 31 (Bernama) - The Raja Muda of Perlis, Tuanku Syed Faizuddin Putra Jamalullail attended the launch of 'Value Food No Waste' campaign in conjunction with 'Gerak Prihatin MAIPs @ Ramadan Al-Kareem' at Mata Ayer Ramadan Bazaar here, yesterday.

The inaugural campaign was jointly organised by Perlis Solid Waste Management and Public Cleansing Corporation (SWCorp) in collaboration with Perlis Islamic Religious and Malay Customs Council (MAIPs) and Kangar Municipal Council (MPK).

At the event, Tuanku Syed Faizuddin reiterated his suggestion last year that people in Perlis should bring their own food containers such as tiffin while buying meals.

"I want the people to think and practice the world class culture and mentality by only buying what they need to control expenses and to avoid food wastage.

"This practice is not only able to reduce plastic waste but also for cleaner environment and this behaviour shows the people to be of world class mentality," he added.

Perlis SWCorp director Mohd Hidy Md Dzahir said the initiative to bring food containers as suggested by his majesty while shopping at the Ramadan bazaar would reduce the use of plastic bags and polystyrene.

The campaign was based on the National Blue Ocean Strategy (NBOS) by distributing flyers on plastic usage reduction campaign to promote the use of tiffin and other reusable containers.

"Our message have some impact as shoppers are seen bringing their food containers and. This practice is in line with the objectives of environmental sustainability that will also improve the quality of life," he added.

Also present were MAIPs chief executive officer Mohd Nizam Mohd Noor , MPK president Khairin Nazry Karim and heads of state and federal government departments and agencies.

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