

Leadership Qualities A Must To Attract Urban Malay Voters - Khairy

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JOHOR BAHRU, Aug 5 (Bernama) -- UMNO's political relevance now lies with the urban Malay voters, but in order to get their support, every leader and member of the party must have five leadership qualities, said UMNO Youth Chief Khairy Jamaluddin.

He said virtuous leaders with integrity were important to the demographic, as it was the criteria used to determine whether the former were capable of carrying out the trust given to them.

"In addition, they (leaders) should be competent, which means they are efficient and able to solve problems quickly...there is no need to wait, just go down (to the ground) and finish (the job) without relying on others.

"They also need to be 'compassionate' - concerned, caring and people-centric, because through it, they can find out the problems faced by the people," he said when opening the Pasir Gudang UMNO Division Delegates' Conference here, today.

Johor UMNO Liaison Committee Chairman and Pasir Gudang UMNO Division Chief Datuk Seri Mohamed Khaled Nordin was also present....

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