

## **JR, JR Plus Backbones Of UMNO And BN**

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BAGAN DATUK, Oct 8 (Bernama) -- The Jalinan Rakyat (JR) and Jalinan Rakyat Plus (JR Plus) are the backbones of UMNO and Barisan Nasional (BN) in facing numerous attacks launched by the opposition, says Wanita UMNO chief Tan Sri Shahrizat Abdul Jalil.

She said since its introduction in 2009, JR, as well as JR Plus which was launched last April, had also functioned as mediators between the government and the people.

"The (next) general election is a battlefield and not a playground. To win the battle, we have to have two things, namely leadership and machinery," she said in her speech at the launch of Bagan Datuk JR Plus by Deputy Prime Minister Datuk Seri Dr Ahmad Zahid Hamidi, who is also Bagan Datuk MP, here today.

JR was introduced on Aug 7, 2009, to replace the Konsep Ketua 10 (K10) initiative which was employed by Wanita UMNO as a more strategic way to get close to the people.

JR Plus, on the other hand, harnessed the election machineries of Wanita UMNO, UMNO Youth and Puteri UMNO as well as those of the BN components and their wings.

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