

KR1M 2.0 Receives Positive Response From Public – Hamzah

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PUTRAJAYA, Feb 27 (Bernama) -- 1Malaysia People's Shop (KR1M) 2.0 has received positive response from the public who described it as an initiative that can help them save on costs, Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Hamzah Zainudin said.

He said the KR1M 2.0 initiative would also help them have a good perception on the role of the ministry in helping the people.

"Today when people meet me, they praised KR1M 2.0 and said it is a brilliant initiative and I'm proud of it," he said in his speech at the presentation of the ministry excellence service awards here today.

KR1M 2.0, which was launched earlier this month, is a re-branding of the KR1M introduced since 2011.

There are about 50 KR1M 2.0 operating in several states including Kuala Lumpur, Pahang, Negeri Sembilan and Selangor.

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