

Industry players propose setting up Langkawi Tourism Board

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By Hamdan Ismail

LANGKAWI, Nov 19 (Bernama) -- Industry players have proposed a Langkawi Tourism Board to be set up as a specialised body to develop further the industry in the island which is experiencing a fall in tourist arrivals.

Ayer Hangat state assemblyman, Juhari Bulat today said if the proposal was approved by the government, the board would concentrate on tourism compared to the function of Langkawi Development Board (LADA) now.

"We gave the proposal to establish a Langkawi Tourism Board as LADA only has a section on tourism now. As such emphasis on tourism was not so forceful," he told reporters after a discussion on the future direction of Langkawi tourism with 70 industry players here.

Without mentioning specific figures, he said tourists coming to the island had dipped about five per cent in the first 10 months of this year compared to the same period last year," he added.

He said the feedback collated from the meeting would be studied and brought to the attention of the Prime Minister and Langkawi MP, Tun Dr Mahathir Mohamad soon.

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