

PM Tun Dr Mahathir visits ASEAN Community Showcase

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By Linda Khoo

BANGKOK, Nov 2 — Prime Minister Tun Dr Mahathir Mohamad visited the ASEAN Community Showcase: ASEAN Styles 2019 in conjunction with the 35th ASEAN Summit and Related Summits in Bangkok today.

Despite his packed schedule, Dr Mahathir accompanied by Malaysian Ambassador to Thailand Datuk Samuel Jojie spent about an hour at the IMPACT Exhibition and Convention Centre at Muang Thong Thani, Nonthaburi.

Dr Mahathir also tasted some local food and beverages when touring the site.

The showcase serves as a strategic venue for Malaysia to showcase its products and services as well as create visibility in the international fora while leveraging on the nature of the event.

A total of 17 products and services from Malaysia participated the the three-day event.

The Malaysian booths including the Royal Selangor, Bujin Batik, Owl Coffee, products under the Ministry of Agriculture (MoA) Tanoti Songket showcased their products here.

Malaysia External Trade Development Corporation (Matrade) and Tourism Malaysia is spearheading Malaysia' s participation in ASEAN Styles from today.

In a joint statement, Matrade and Tourism Malaysia said ASEAN Styles is an exclusive trade show opened for the thousands of international delegates and leaders of more than 20 countries who are attending the ASEAN Summit, ASEAN Business and Investment Summit 2019 (ABIS 2019) and Regional Comprehensive Economic Partnership (RCEP).

The showcase also serves as a venue for each ASEAN country to promote their products as well as to provide the delegates the opportunity to purchase various souvenirs alongside the meeting.

Meanwhile, Tourism Malaysia also promoting “Visit Truly Asia Malaysia 2020” here.

This event during the ASEAN Summit is also a good platform for gateway to other CLMV countries.

Bilateral ties between Malaysia and Thailand have grown over the years especially in terms of economic and trade relations. Malaysia recorded a total trade with Thailand amounting to USD 26.19 billion for 2018 in which we saw a 14.1 per cent growth from the same period in 2017 (2017: USD 22.96 billion).

Thailand is currently Malaysia' s second largest ASEAN trading partner and its 5th largest trading partner globally.

As of January to August this year, total trade with Thailand stood at USD 16.57 billion.--
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