

ETP Roadmap Launch

Keynote Address by
YAB Prime Minister of Malaysia

25.10.10

4 strategic thrusts
to transform us
towards **Vision 2020**



1 Malaysia
(People First, Performance Now)

**Government
Transformation Programme**

4

Strategic Thrusts

**Economic
Transformation Programme**

10th & 11th Malaysia Plan

People First
Performance Now
was a first step
to unite our people



1 Malaysia
(People First, Performance Now)

**Government
Transformation Programme**

4

Strategic Thrusts

**Economic
Transformation Programme**

10th & 11th Malaysia Plan

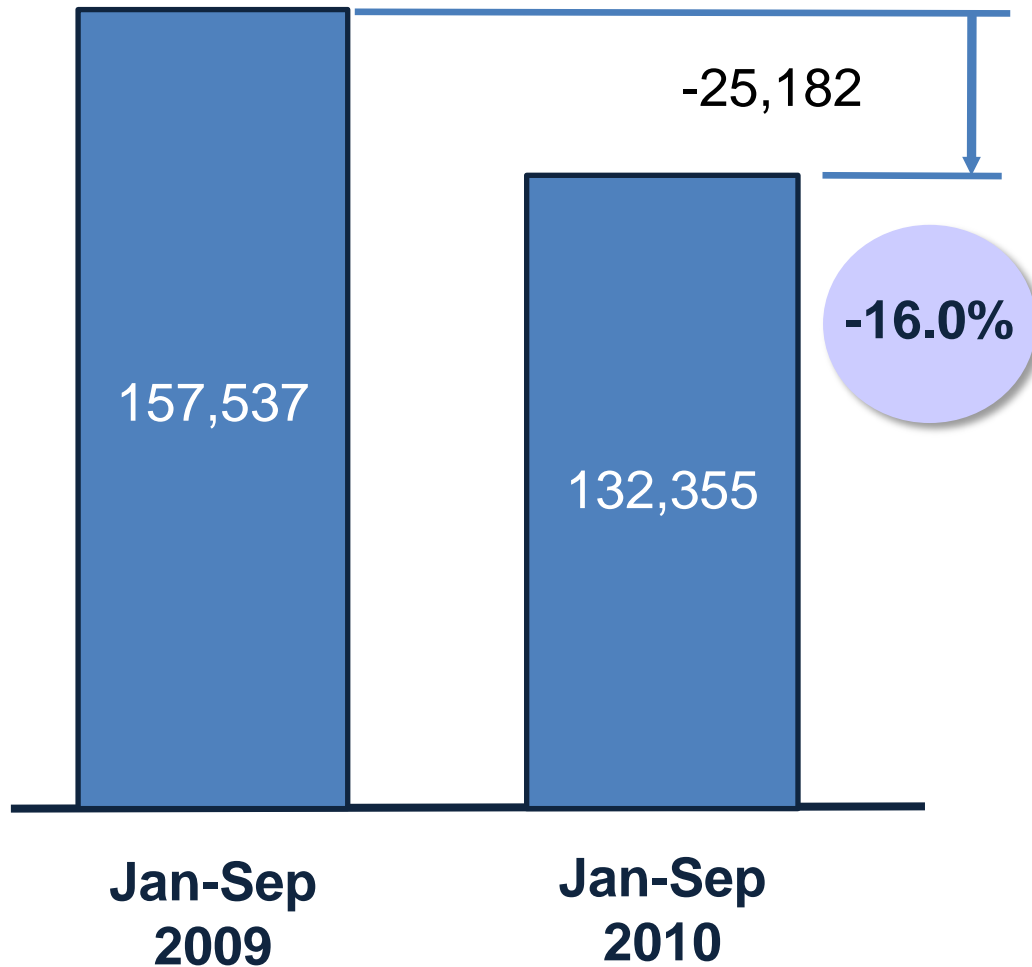
We introduced 6 NKRA under the **GTP** based on what the **rakyat** wants





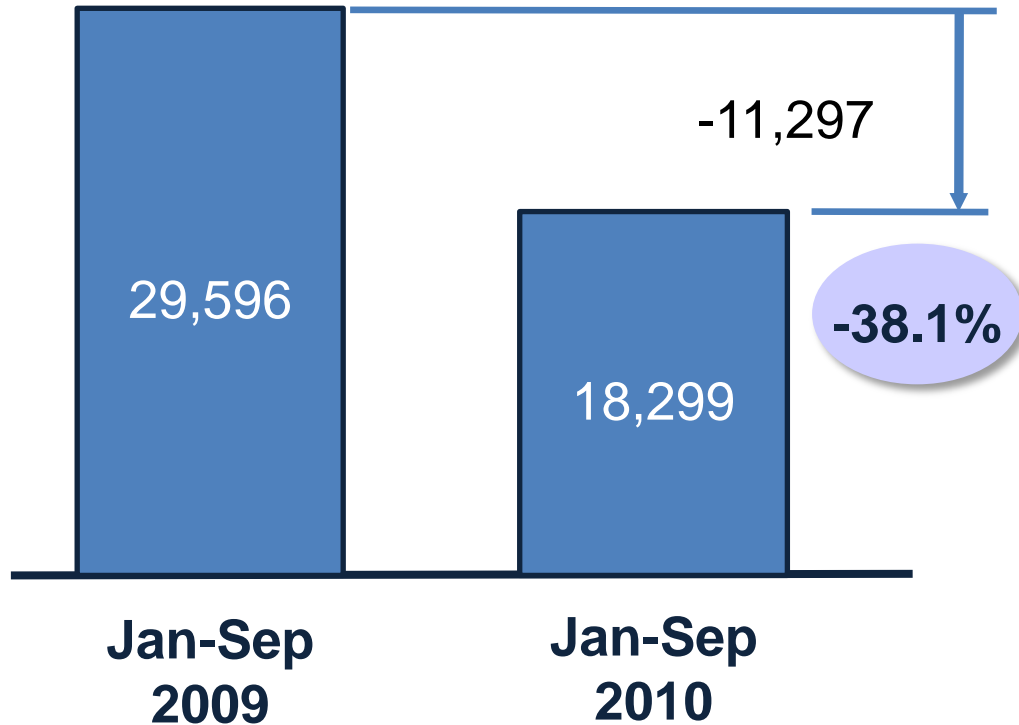
The GTP is
already delivering
results in
9 months





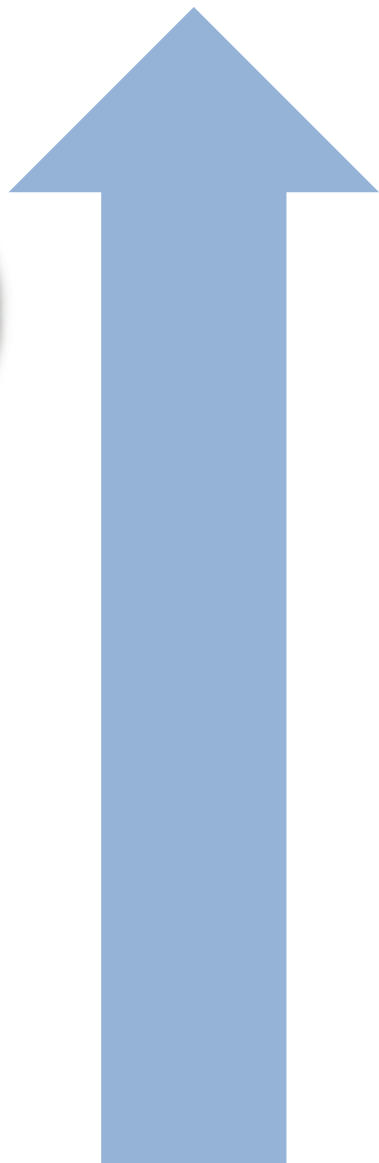
16%
drop in
Index
Crime





38%
drop in
Street
Crime





2.4 million
increase in
LRT ridership

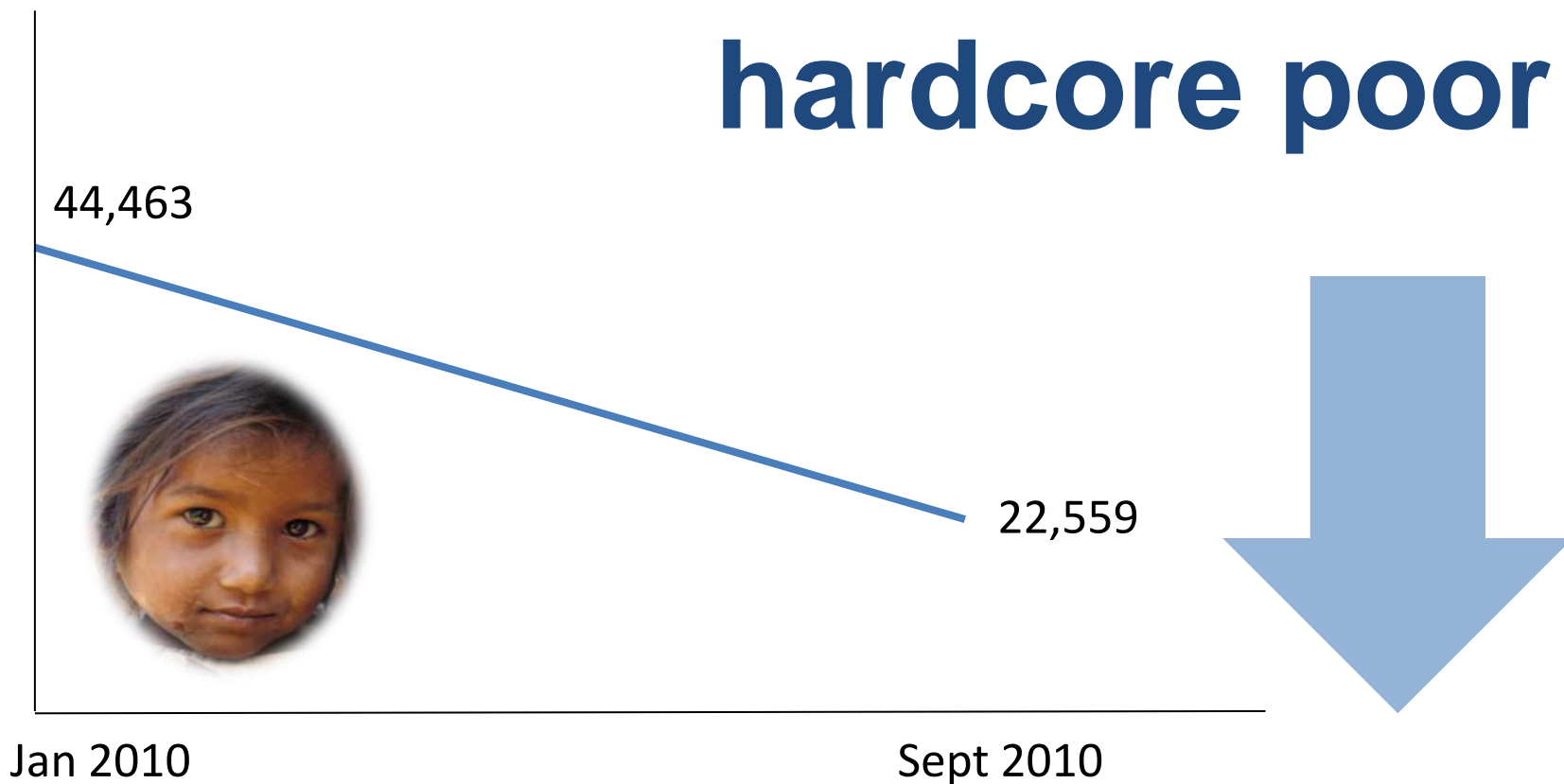
54,569 children
are benefiting from
1,358 pre school
classes



9,816 schools
(primary & secondary)
have been
ranked



49% reduction of hardcore poor





3716
government
contracts
have been
published on line

myprocurement.treasury.gov.my



648
people were
arrested
for corruption



208

corruption offenders published in MACC website

www.sprm.gov.my



The screenshot shows the 'DATABASE OF CORRUPTION OFFENDER' page on the MACC website. It features a search bar and a table listing five offenders with their details and profile pictures.

No.	Offender Details
201.	 <p>Name : Zainab Binti Laichah IC No/Passport No : 580121-01-5254 Conviction Date : 18/01/10 Click here to see details</p>
202.	 <p>Name : Abdul Malik B. Hussin IC No/Passport No : 451016-05-5181 Conviction Date : 15/01/10 Click here to see details</p>
203.	 <p>Name : Md. Salleh bin Jaafar IC No/Passport No : 600508-02-5145 Conviction Date : 13/01/10 Click here to see details</p>
204.	 <p>Name : Mohammad Bin Abdul Wahab IC No/Passport No : 680905-02-5379 Conviction Date : 13/01/10 Click here to see details</p>
205.	 <p>Name : Shanmuganathan a/l Supramaniam IC No/Passport No : 750323-05-5165</p>



**Congratulations to
six Ministers and the
civil servants for
excellent progress..**



**We should be proud
of our economic
achievements
in the last 20 - 30
years..**

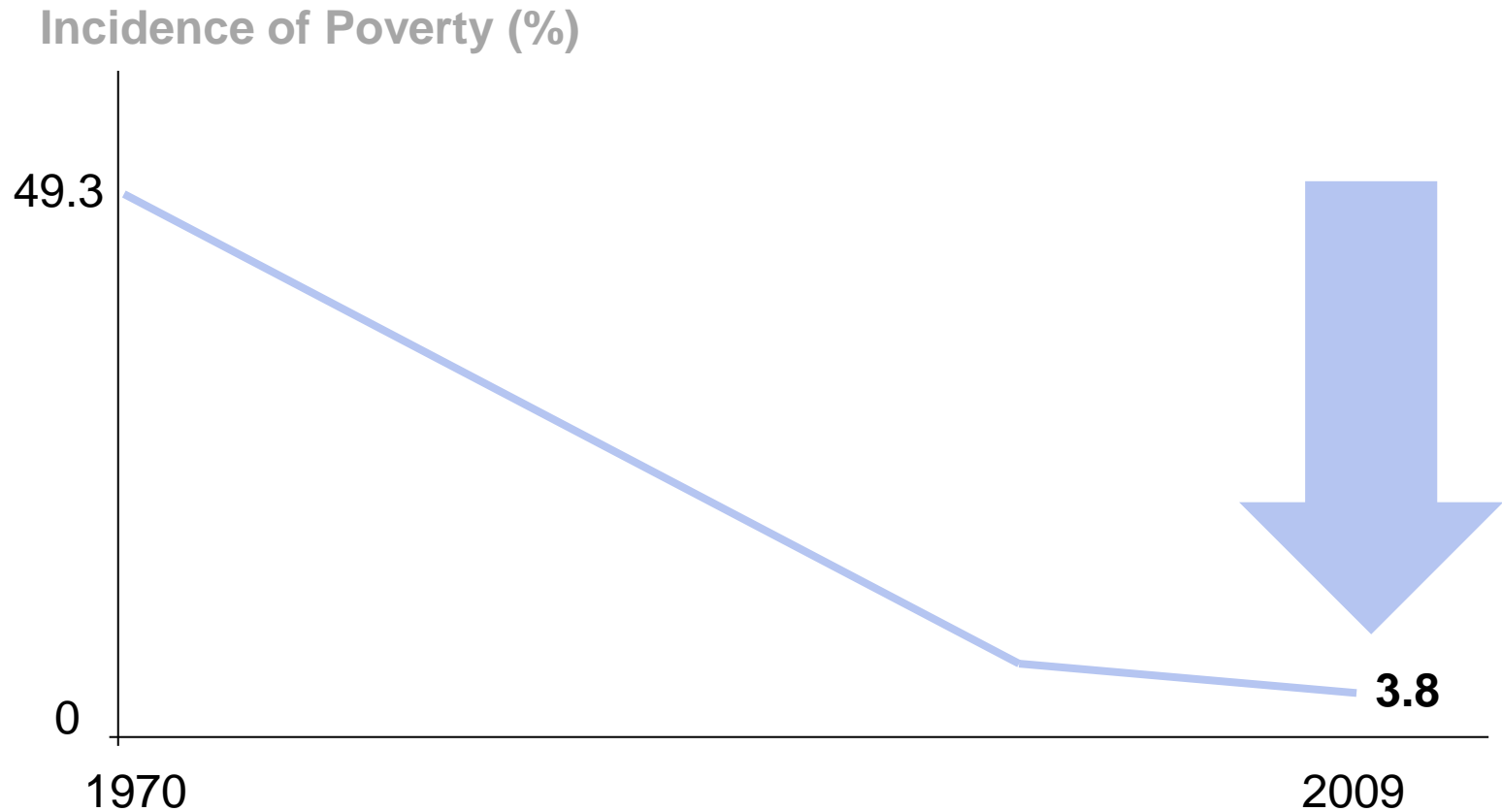




Malaysia is one of only
13 countries in the
world to have sustained
growth of over
7% for 25 years
or more **since 1945...**



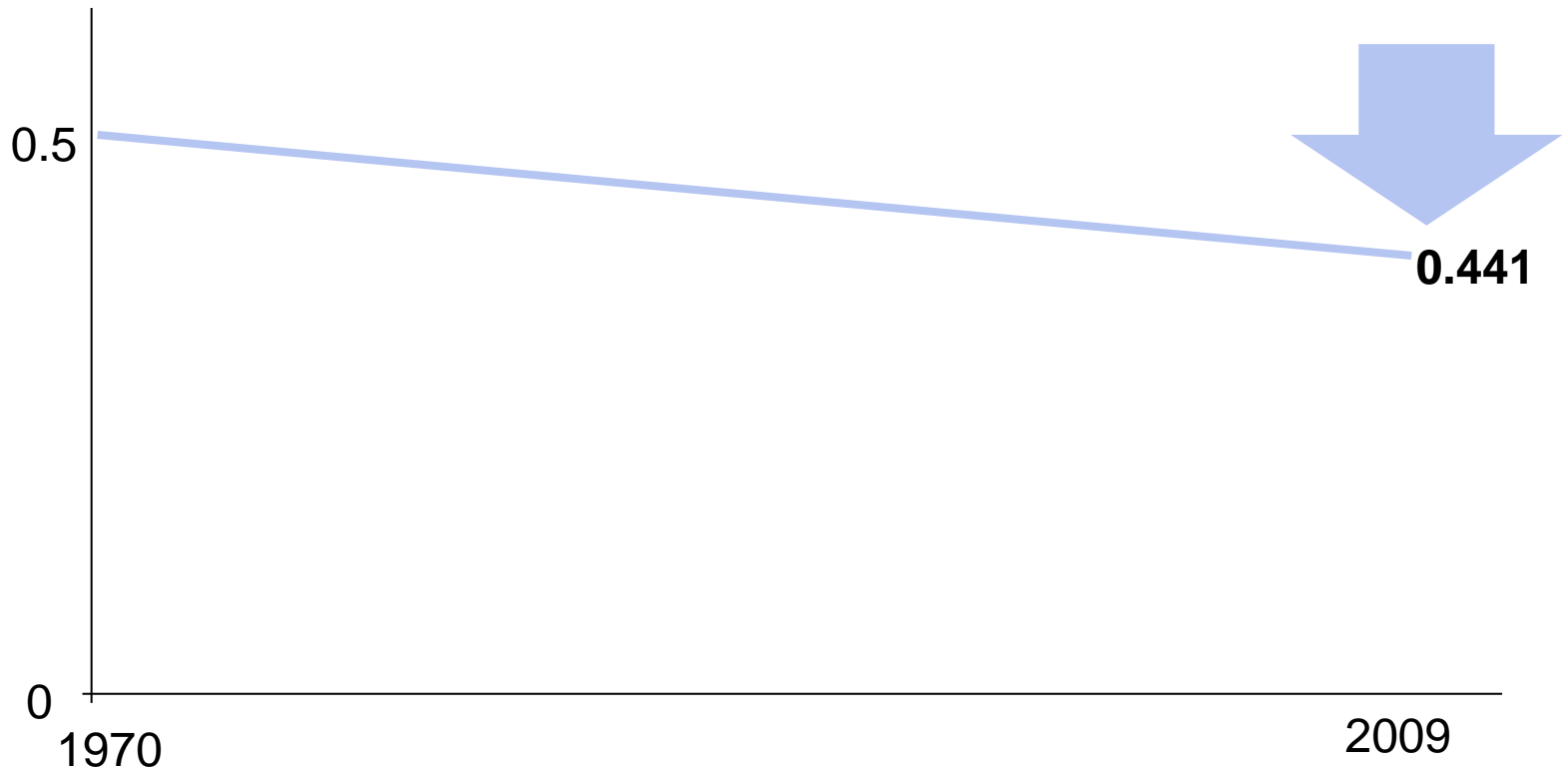
Secondly, we are **no longer a poor country..**



Thirdly, the income disparity has narrowed..

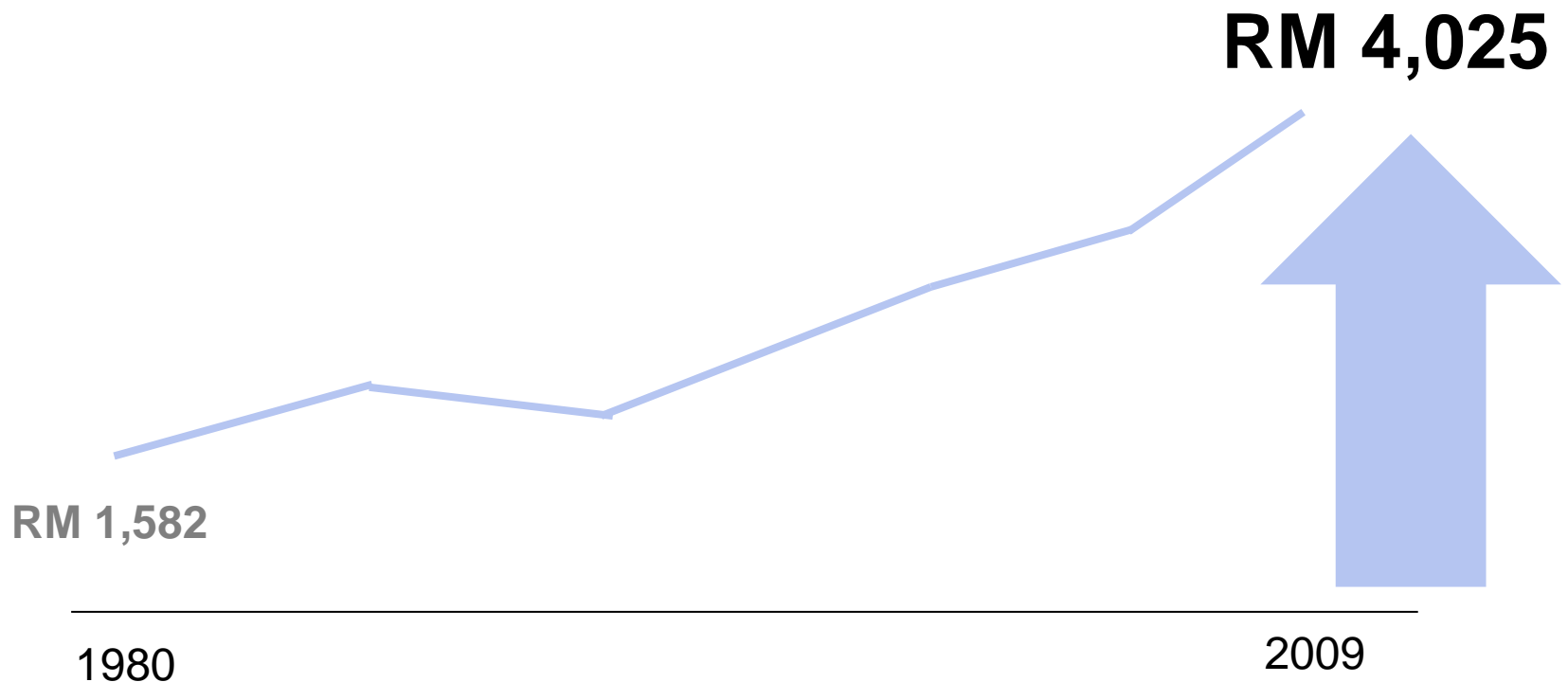


Gini Coefficient





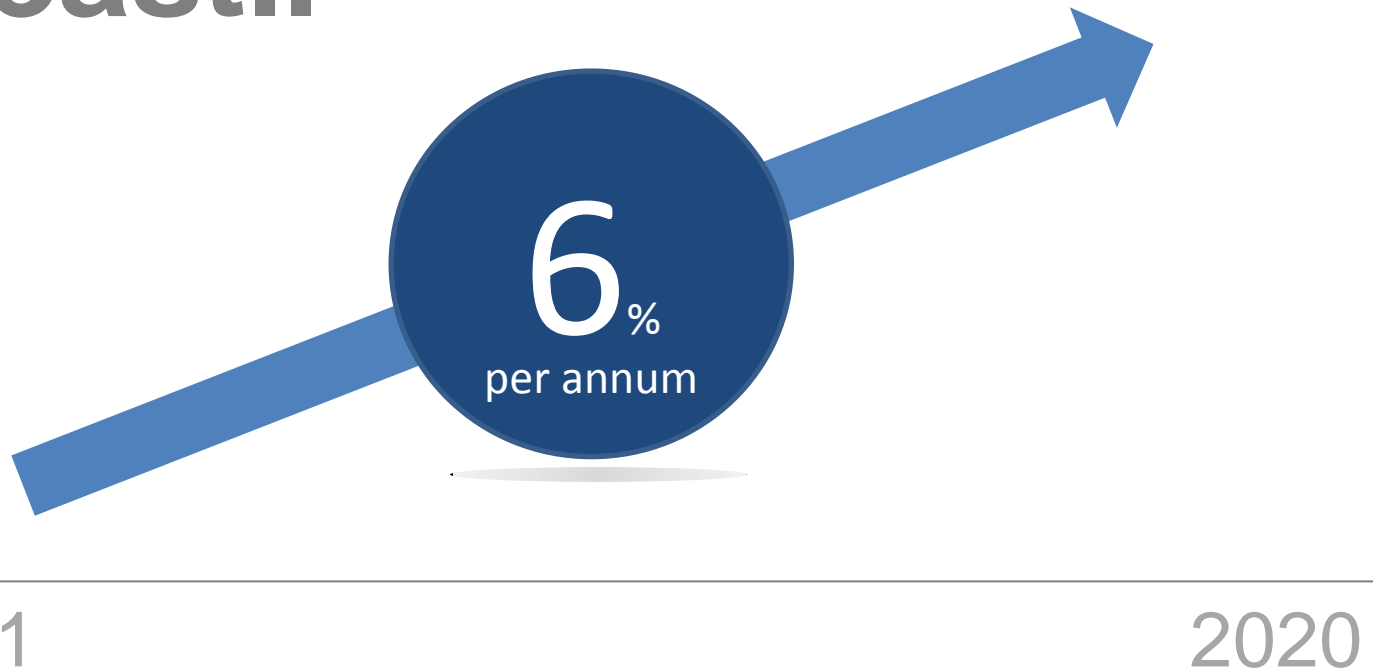
Fourthly, the **average household income** has **increased significantly**



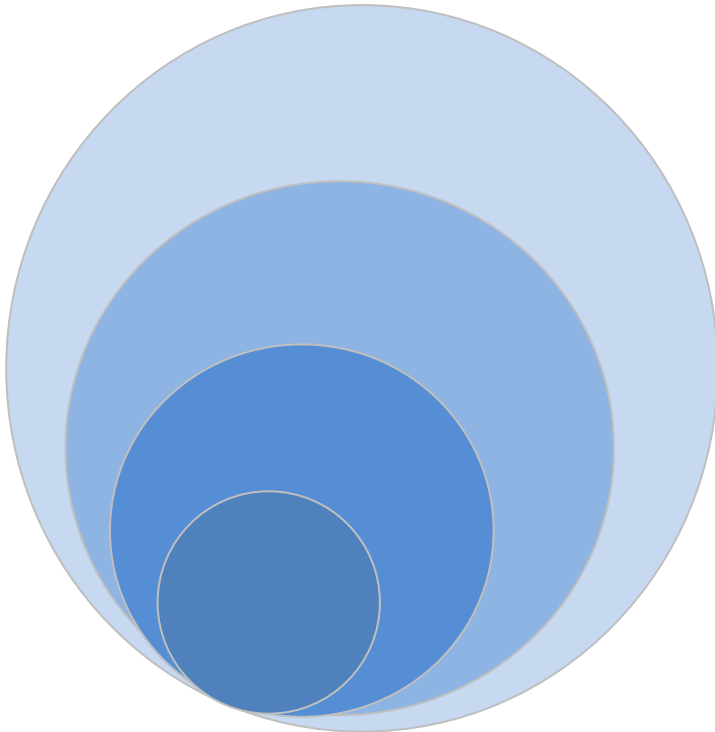
Our historical
performance showed
our capability that we
can grow

However, we **need**
to transform to achieve
a high income nation...

In order to achieve
a high income nation,
our **GDP must grow**
at least..

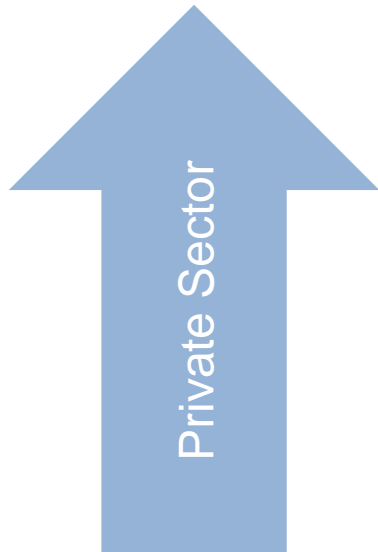


That means
we must
**grow the
economic pie
in the next
10 years**



So that everyone
in this country
can benefit





The new
engine of growth
will come from
the private sector

This is in line with the **10th Malaysia Plan..**



Private Sector Driven

Public Sector Driven



yes



So **how** do we
achieve a **high-**
income nation
status ?






**National Key Economic
Areas (NKEAs)**



**The NKEAs will
identify projects that will
achieve the Gross
National Income**

Financial ServicesWholesale & RetailTourismGreater KLOil, Gas & Energy

12 NKEAs

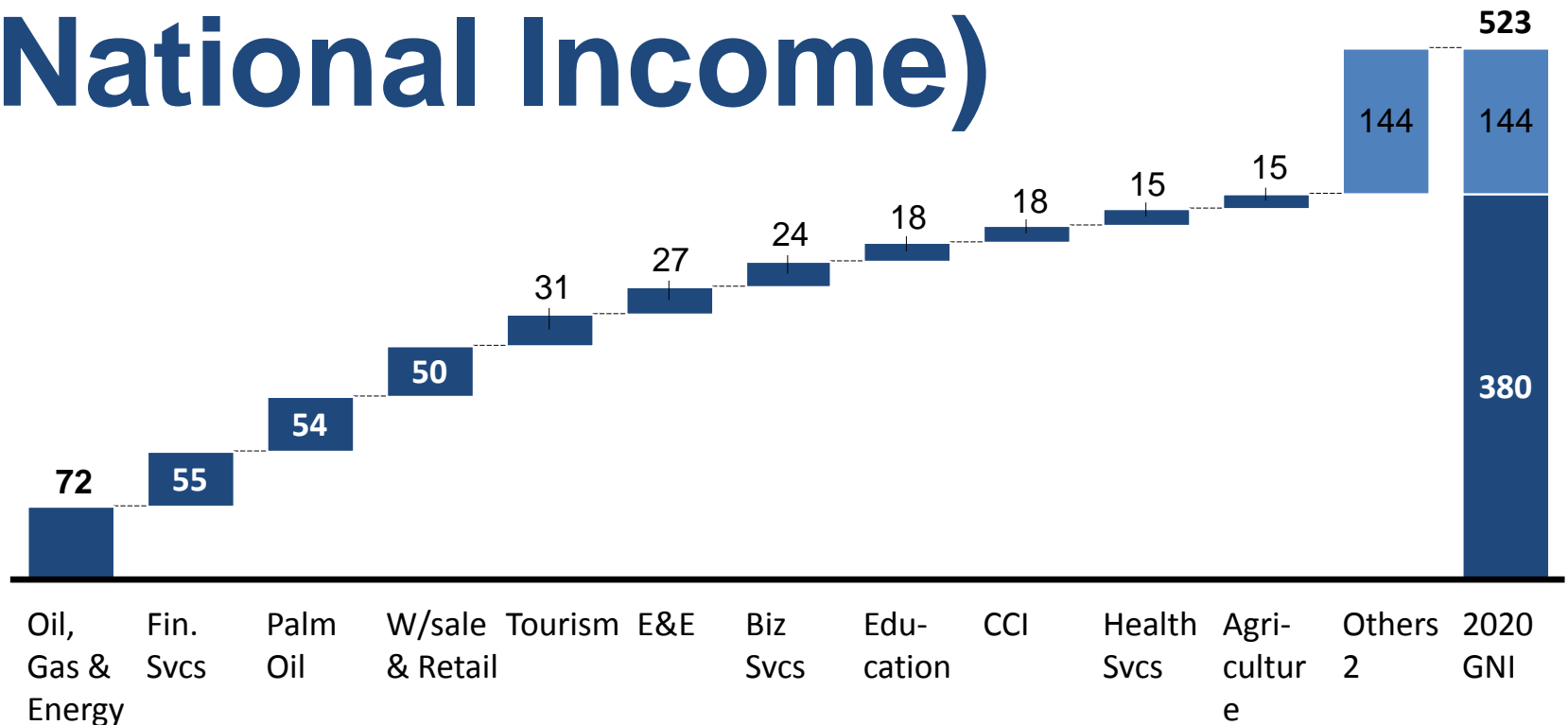
Business ServicesEducation

11 sectors

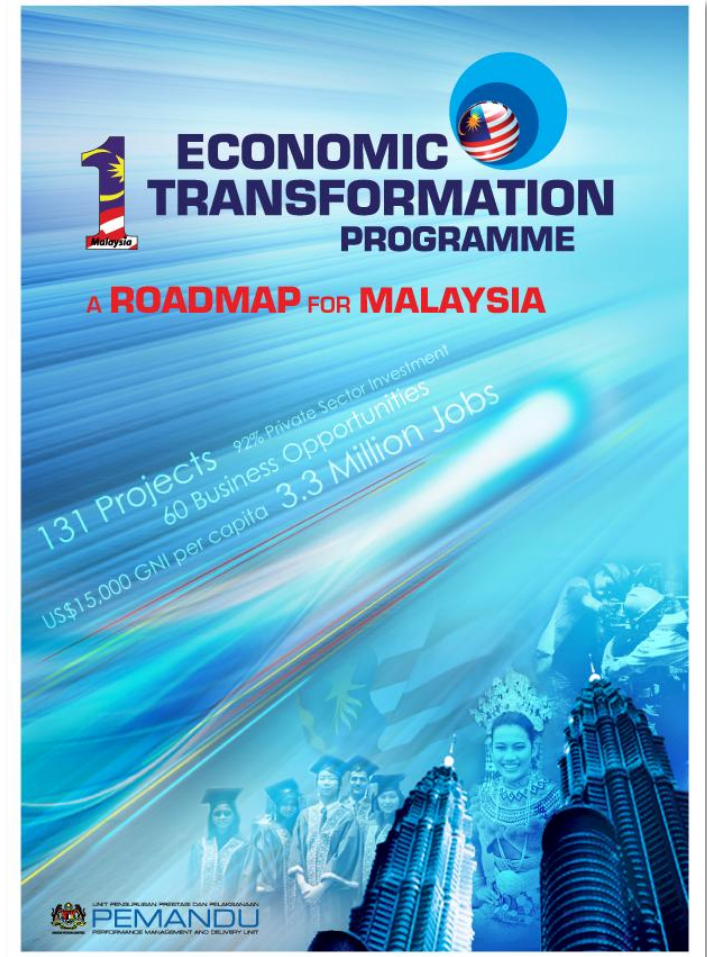
1 Geography

AgricultureElectrical & ElectronicsComms
Content
InfrastructureHealthcarePalm Oil

The 12 NKEAs are the growth engines (73% contribution to the Gross National Income)



25.10.2010
is a **historical**
day for us as
a **country**



What are the
unique
features
of **ETP**?



Overview of ETP unique features..

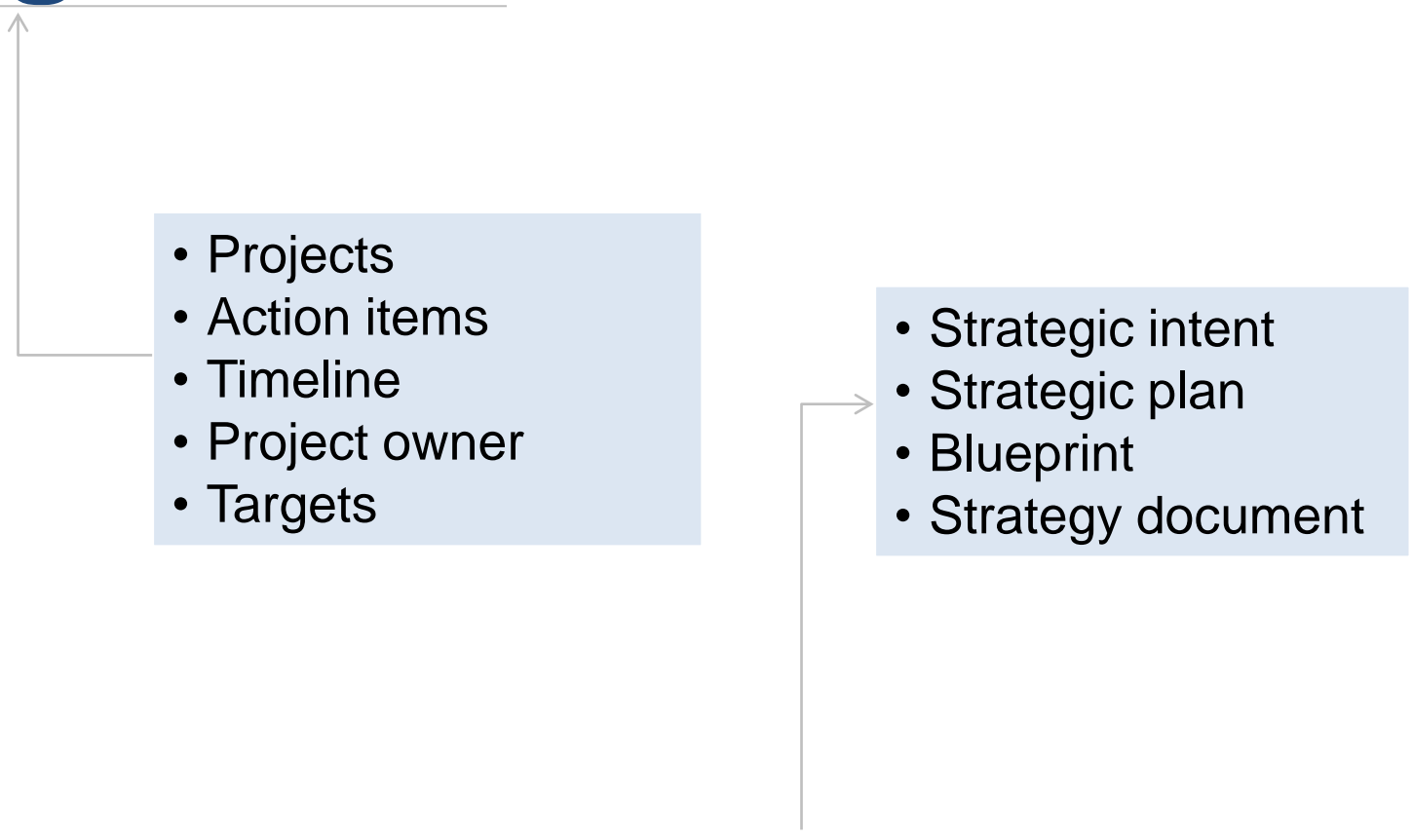
- 1 ETP Is a Programme, and Not a Plan
- 2 ETP is anchored on Gross National Income
- 3 ETP is co-created by private sector
- 4 ETP will shift the role of the Government
- 5 ETP is for all
- 6 ETP creates higher paying jobs

1

**ETP is a Programme,
not a Plan**



ETP is a Programme

- Projects
 - Action items
 - Timeline
 - Project owner
 - Targets
- 

- Strategic intent
- Strategic plan
- Blueprint
- Strategy document

Not a Plan

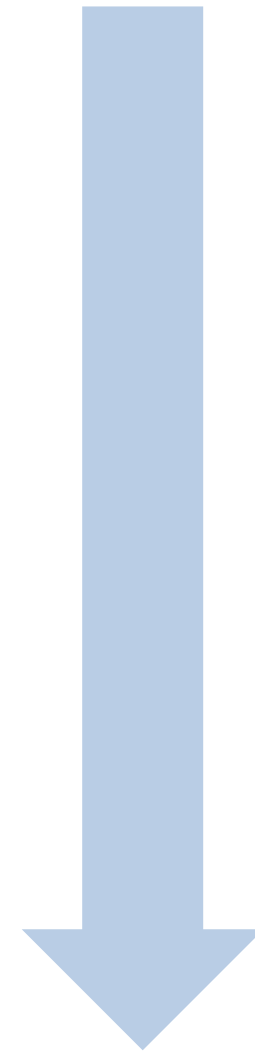
12 Lab Reports

131 Entry Point Projects

60 Business opportunities

3.3 million jobs opportunities

30,000 ft



3 ft



It is ready for action

2

ETP is anchored on
Gross National Income



USD **15,000**

RM **48,000**

Per capita



USD **6,700**

RM **23,770**

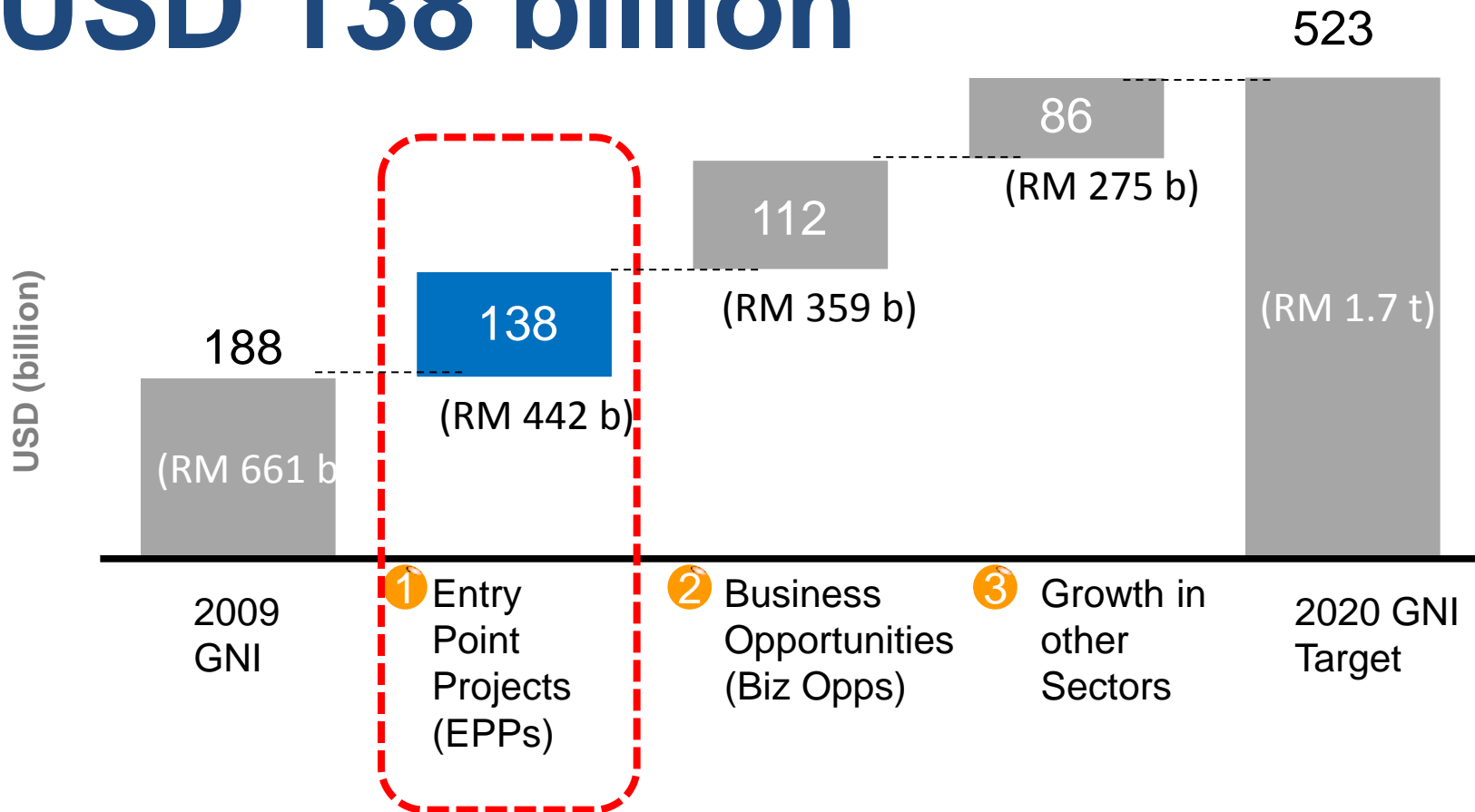
Per capita

NKEA will
boost our
**Gross
National
Income
(GNI)**

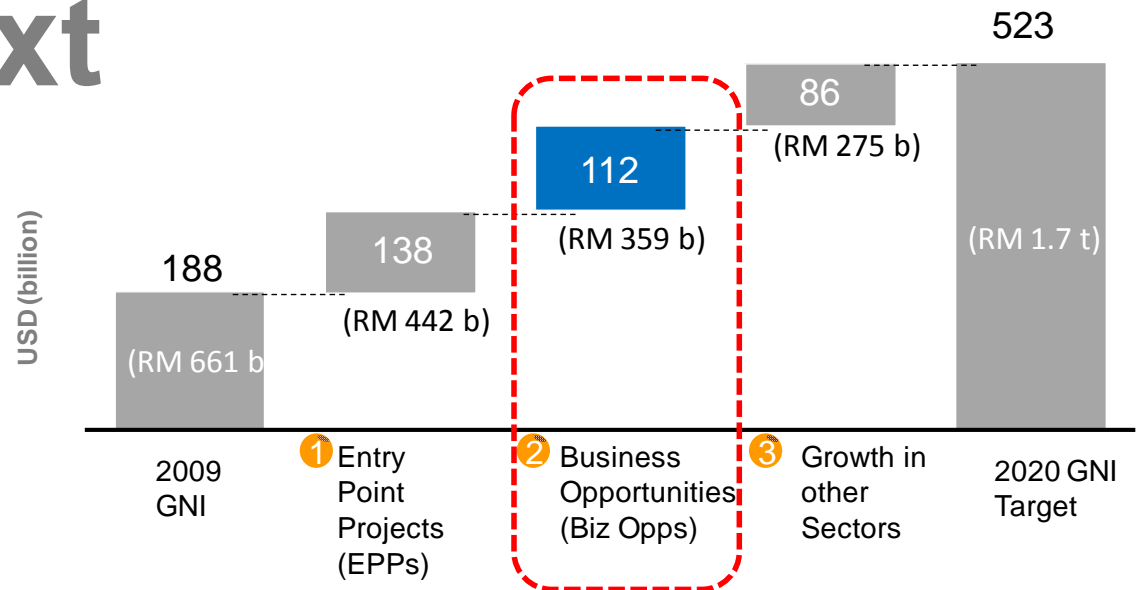
The ETP provides a clear roadmap to achieve a high income nation



131 Entry Point Projects (EPPs) worth USD 138 billion



60 Business Opportunities – (BOs) worth USD 112 billion to be identified in the next 10 years



3

**ETP is co-created
by the private sector**



Open engagement approach through ETP Open Day



13,000 people

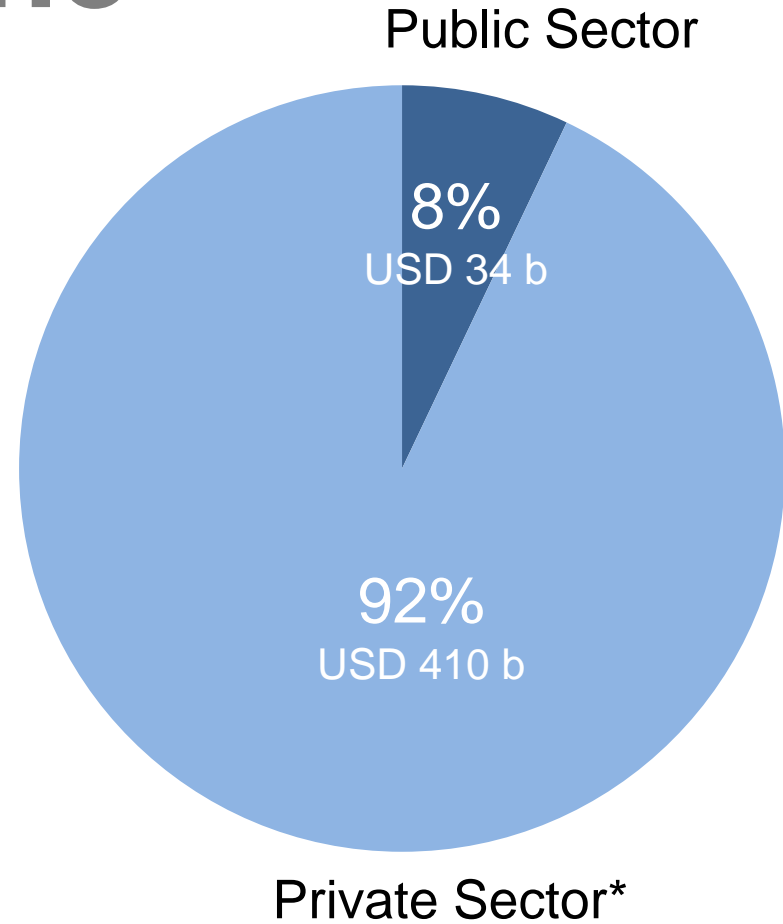
4

Shifting the role of the Government from financier to facilitator



The good news is..

...**92%** of the
investment
will come
from the
private
sector



100% = USD 444 billion



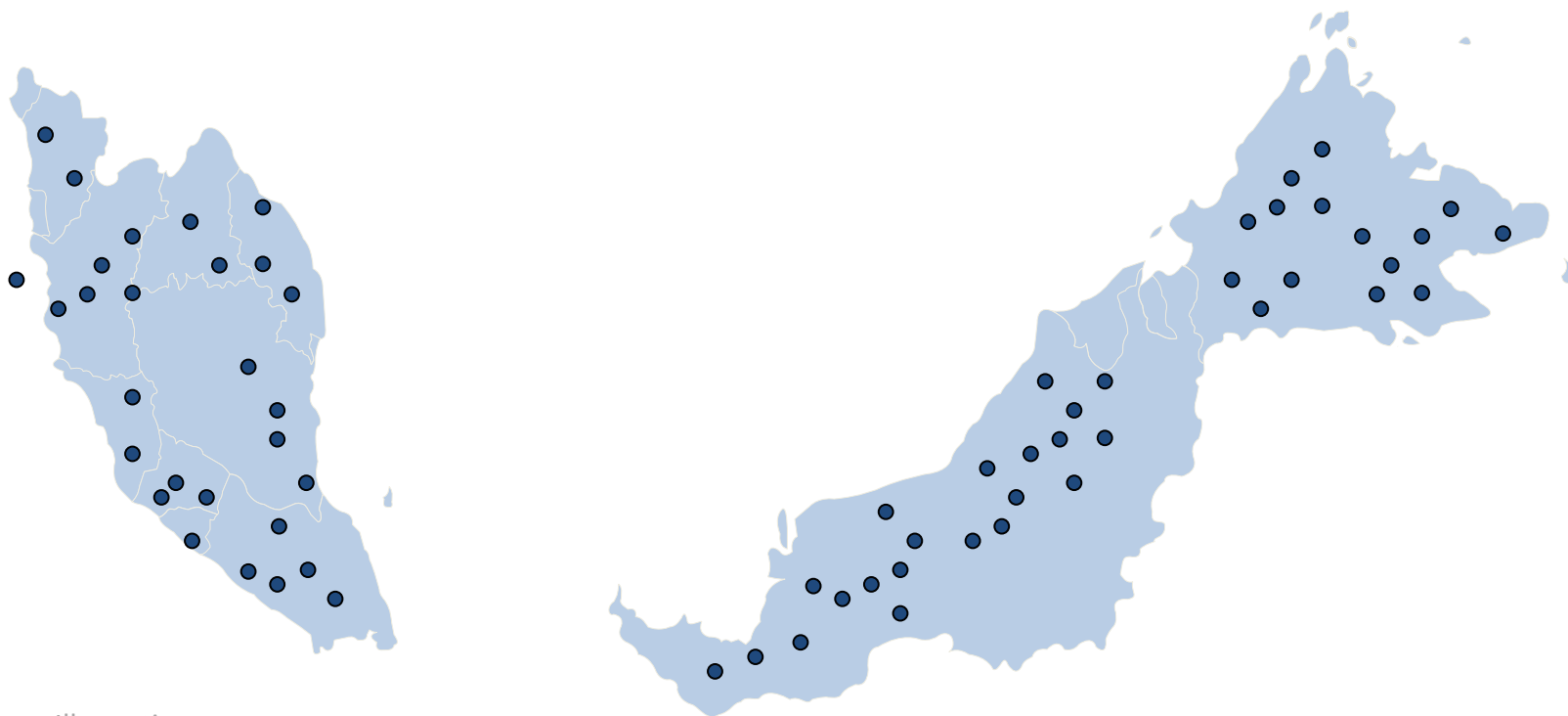
73% of the
private investment
will come from
Domestic Direct
Investment (DDI)

5

**ETP is for all
(inclusive)**



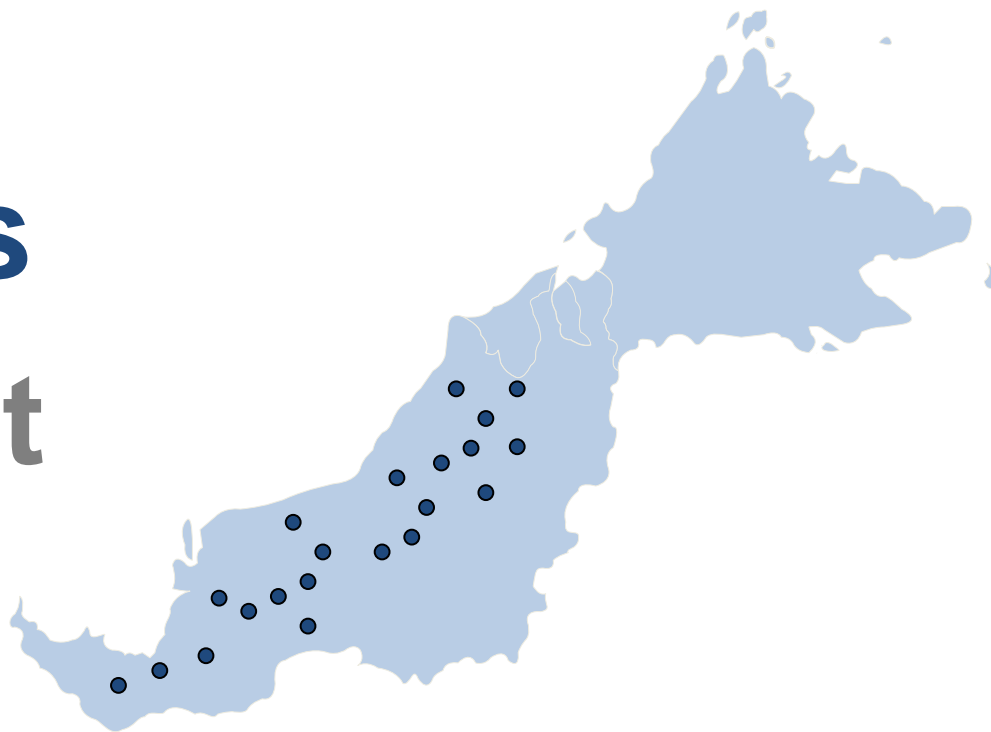
131 EPPs spread throughout the country...



Note : Illustrative

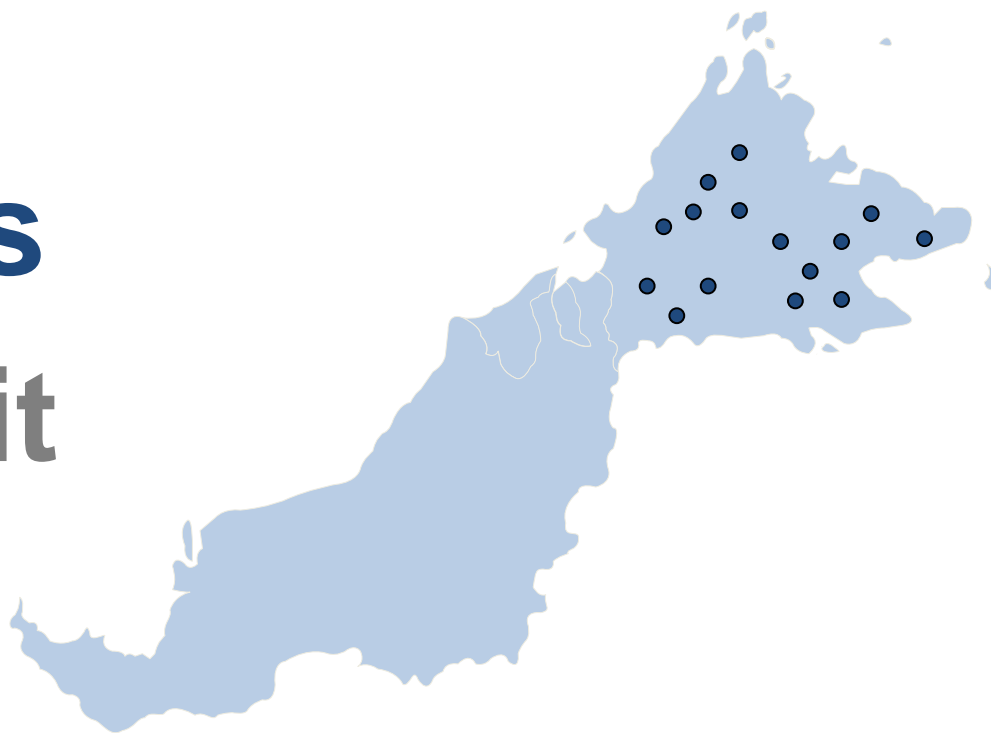


68 EPPs
will benefit
Sarawak



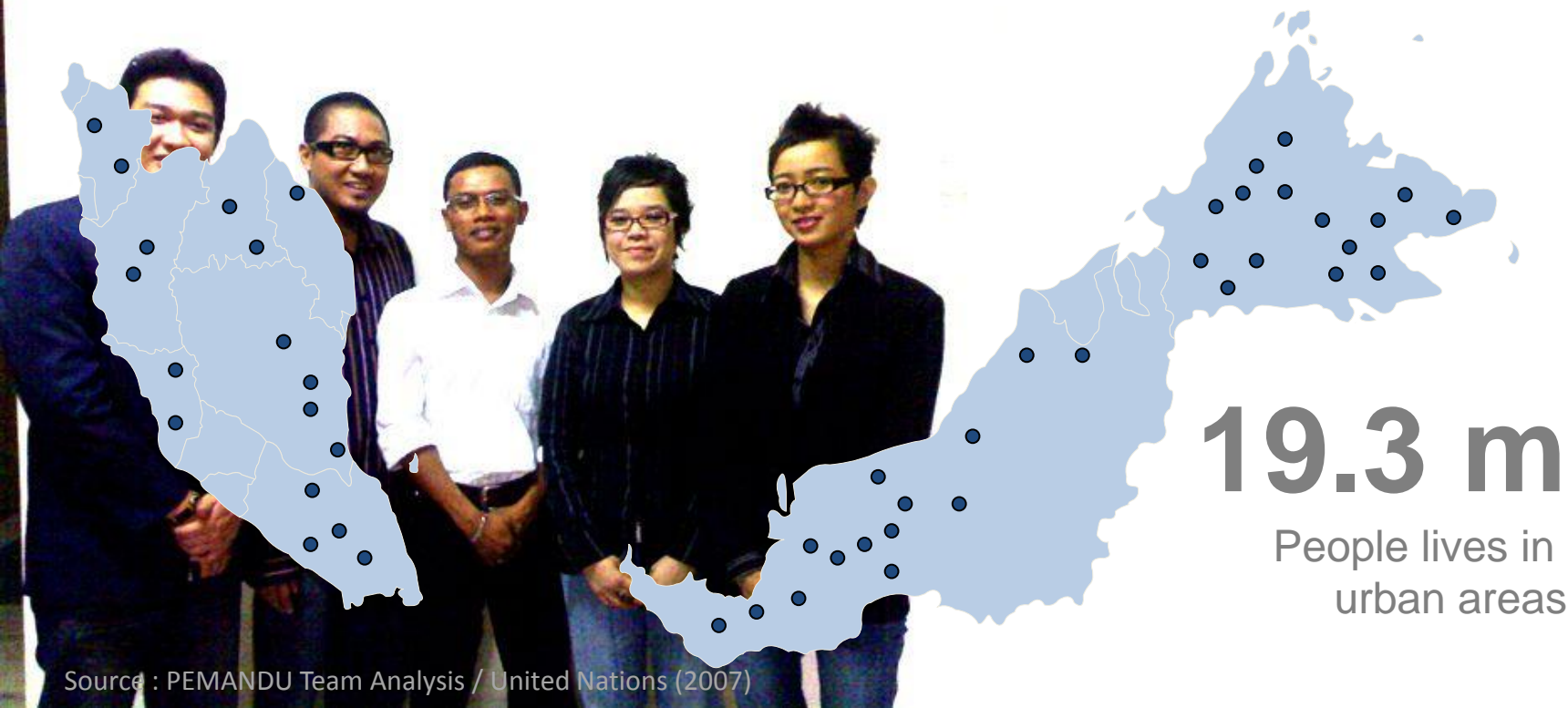


71 EPPs
will benefit
Sabah



106 EPPs

will benefit
urban communities

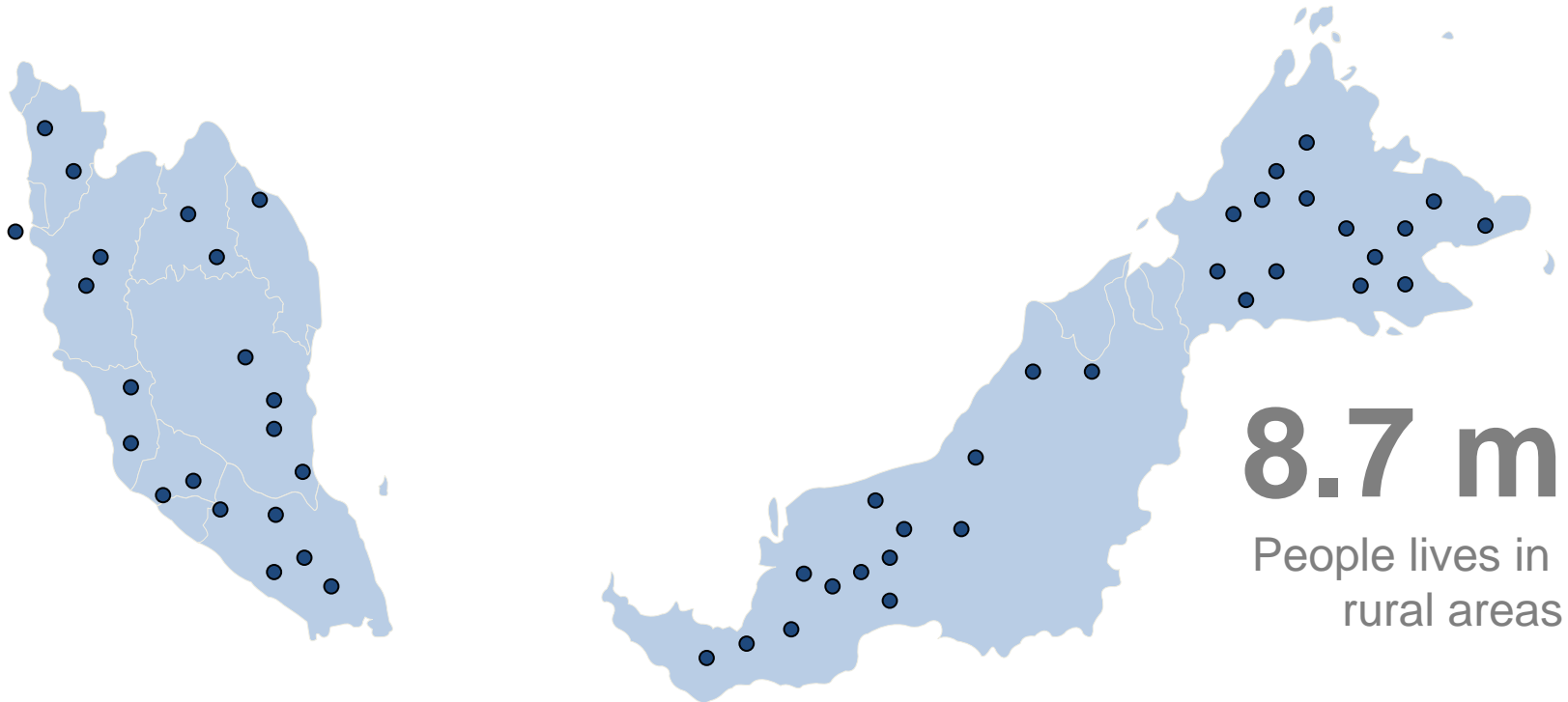




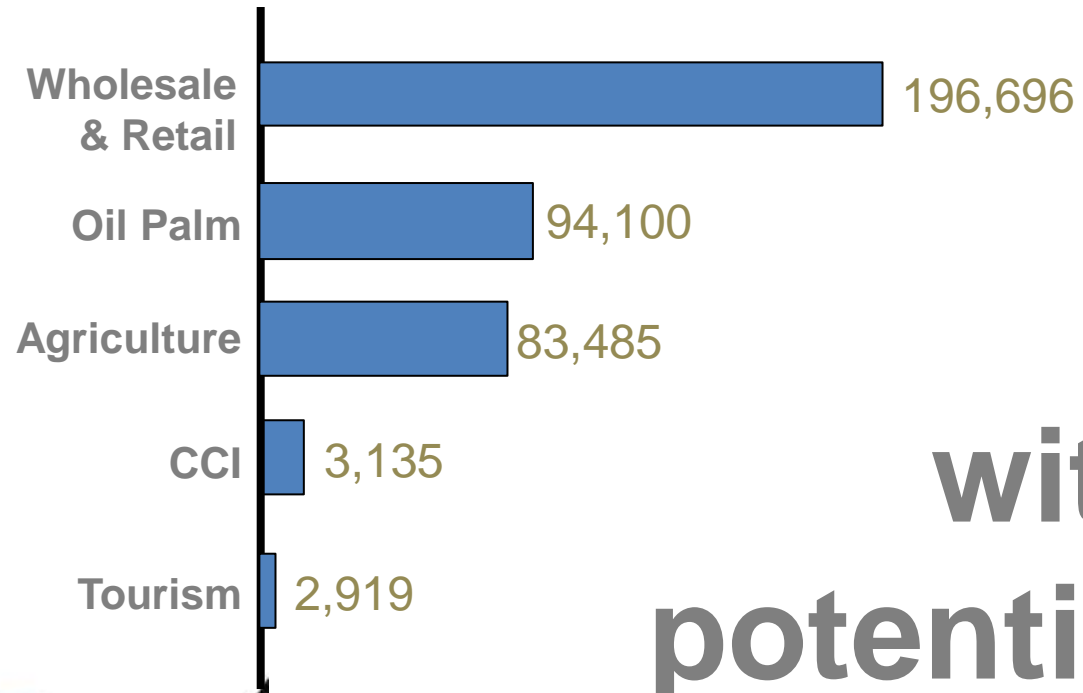
25 EPPs

5

benefit
rural communities



Additional Job Opportunity (rural areas)



with
potential
323,596 jobs
to be created
in the rural sector



This will benefit the **Native Customary Rights** land owners



A lot of opportunities for **women** in Malaysia

14

million

are women

3.9

million

women workforce

1.2

million

female university
students



I will now **share** some
examples of the EPPs
(**big** and **small**)



**NKEA : Wholesale
& Retail**

TUKAR Programme

Modernising and assisting 10% of the 50,000 small retailers to modernise and remain competitive.

RM

5,570
million

GNI
Impact

51,544

Jobs
Created



NKEA : Agriculture

Integrated Zone For Aquaculture (IZAQ)

Replication of 1,000 hectares of integrated and certified biosecure zones to produce fully traceable and certified shrimps for the premium export markets

RM

1,273
million

GNI
Impact

11,890

Jobs
Created

NKEA : Healthcare

Health Travel



To grow health tourism in Malaysia, 35 hospitals in Malaysia have been earmarked to promote health travel

RM

4,294
million

GNI
Impact

5,295

Jobs
Created



NKEA : Greater KL/KV Malaysia Truly Asia Centre

MTAC will be an iconic tourist attraction in Kuala Lumpur which houses the best of Malaysia's cultural & entertainment. This will revitalize Kuala Lumpur as a one-stop tourist destination.

RM

223
million

GNI
Impact

1,700

Jobs
Created



NKEA : Greater KL/KV Mass Rapid Transit

140 km of MRT lines connecting key strategic places in Kuala Lumpur. MRT will revitalize KL, provides economic multiplier effect and making KL one of the most liveable city in the world.

RM

21,266
million

GNI
Impact

20,000

Jobs
Created



NKEA : Education

EduCity @ Iskandar

305 acre fully integrated education hub comprising universities and institutions, research & development and other facilities.

RM

1,015
million

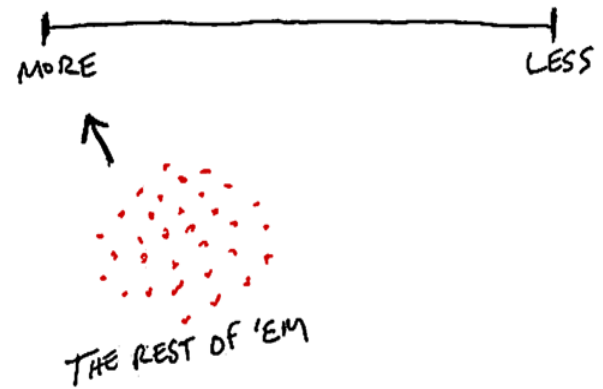
GNI
Impact

1,164

Jobs
Created



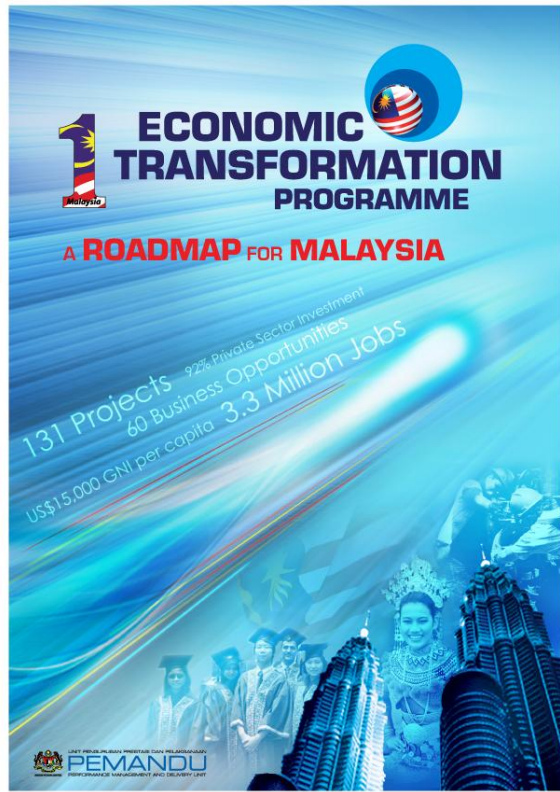
There are more!



131 EPPs

We have 3 versions for the rakyat

Full version



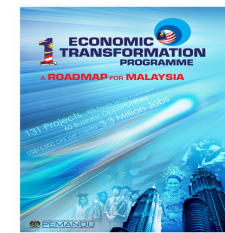
Avid reader

Executive Summary



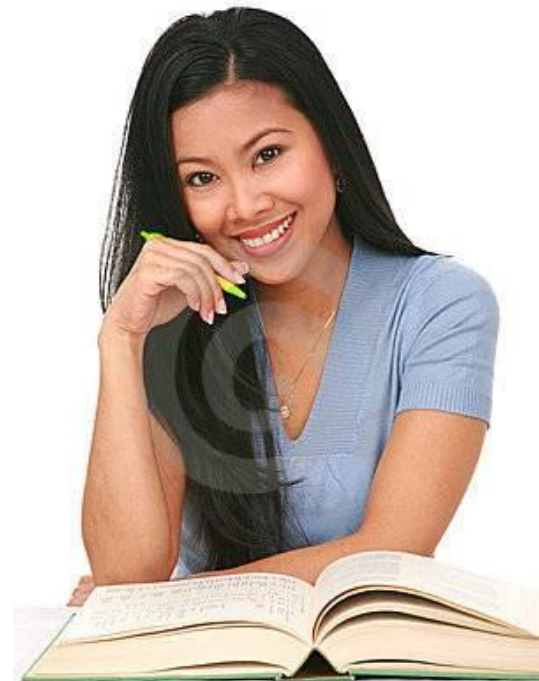
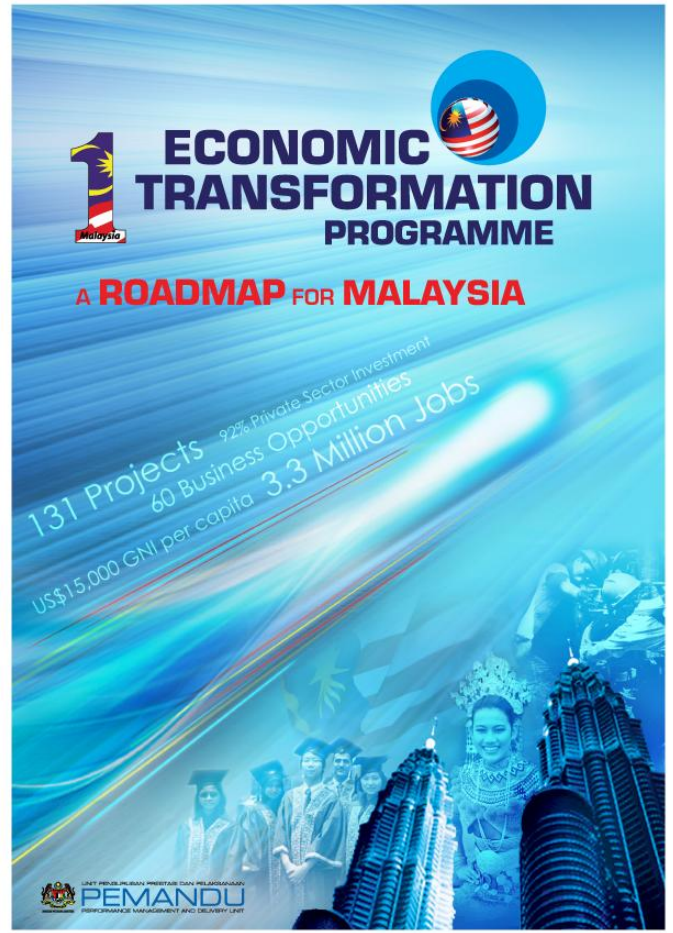
Lazy people

video



Laziest people

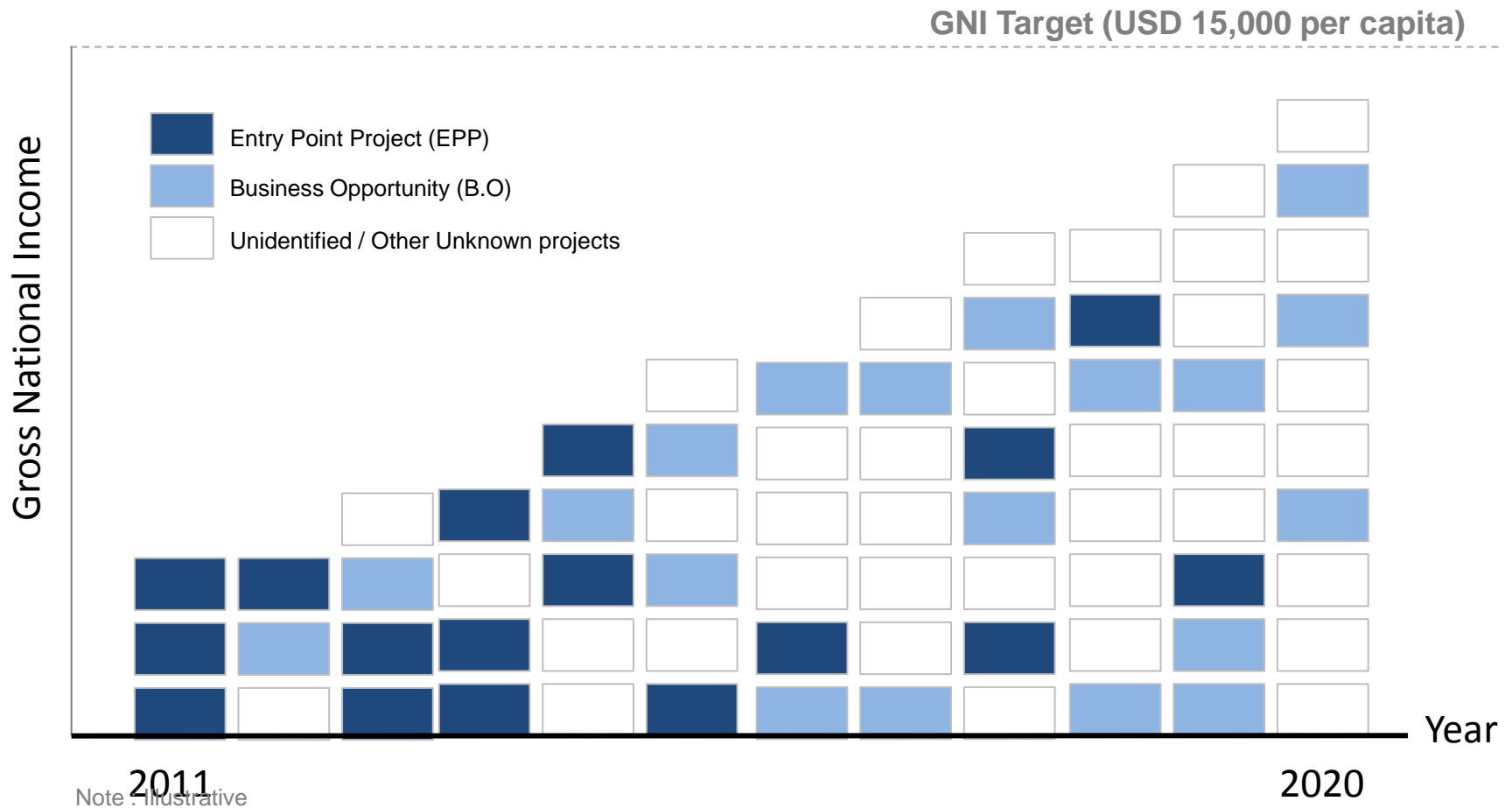
So please read...



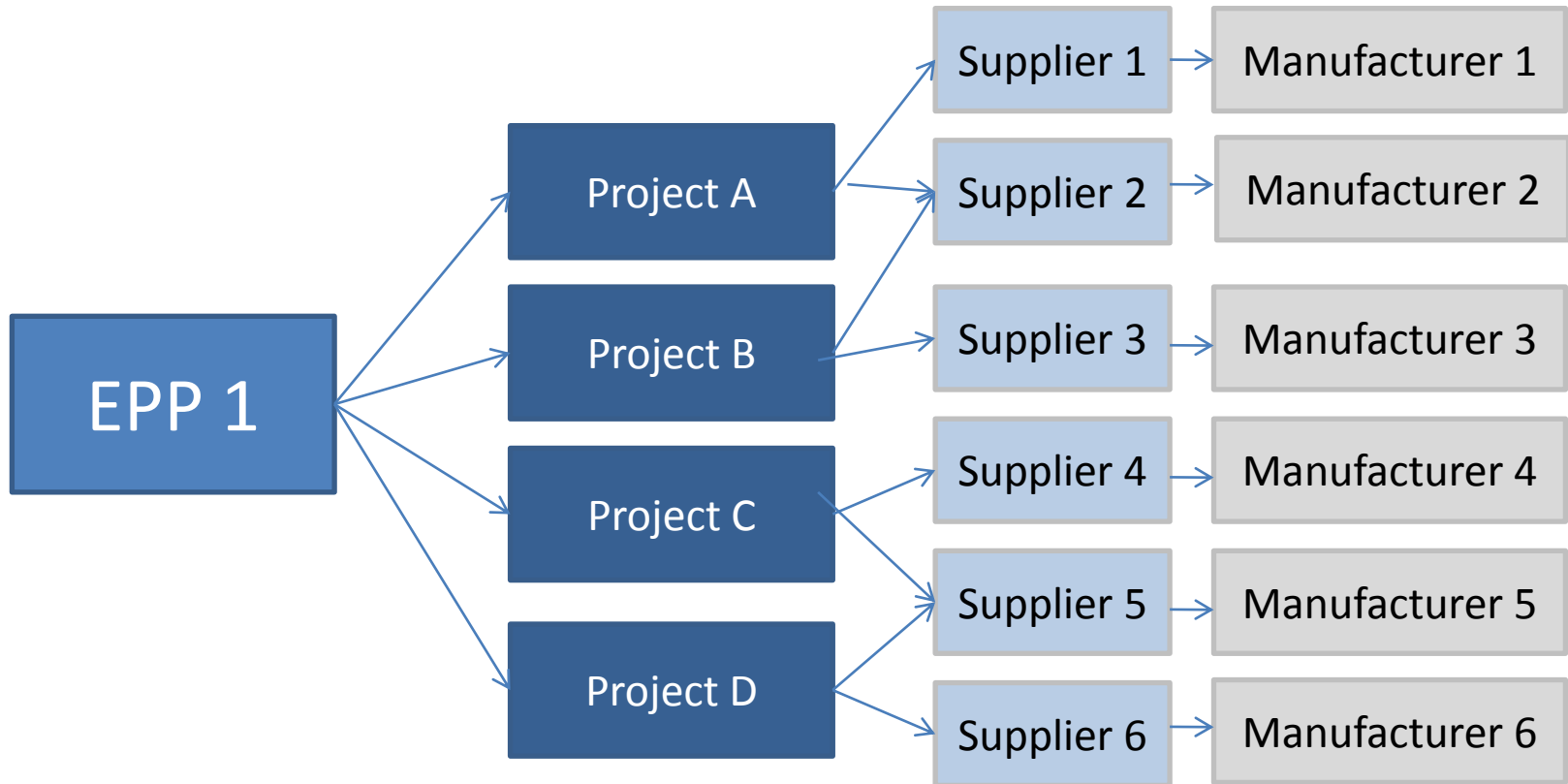
EPPs are Entry Point Projects....



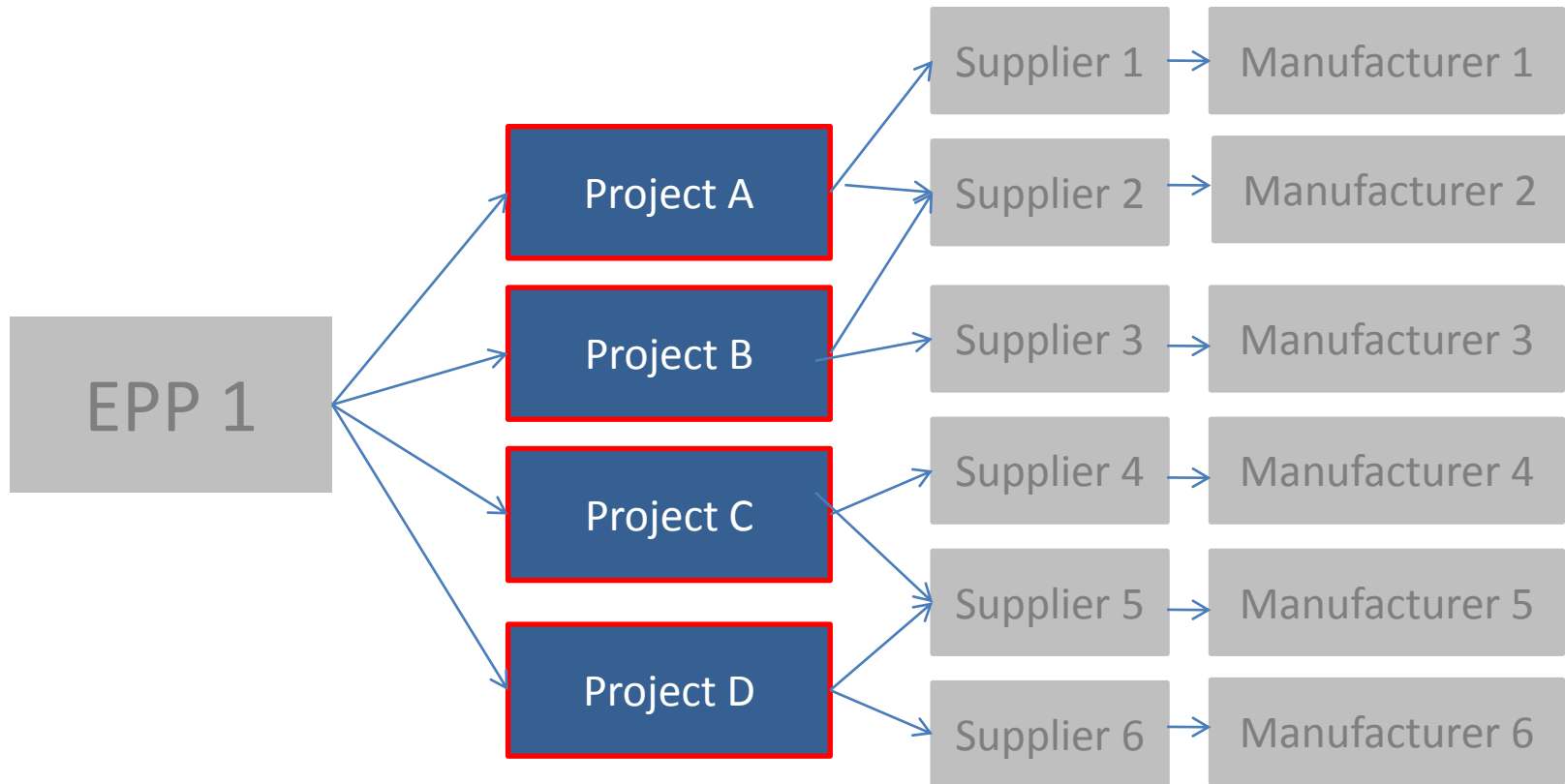
A lot more projects will be identified...



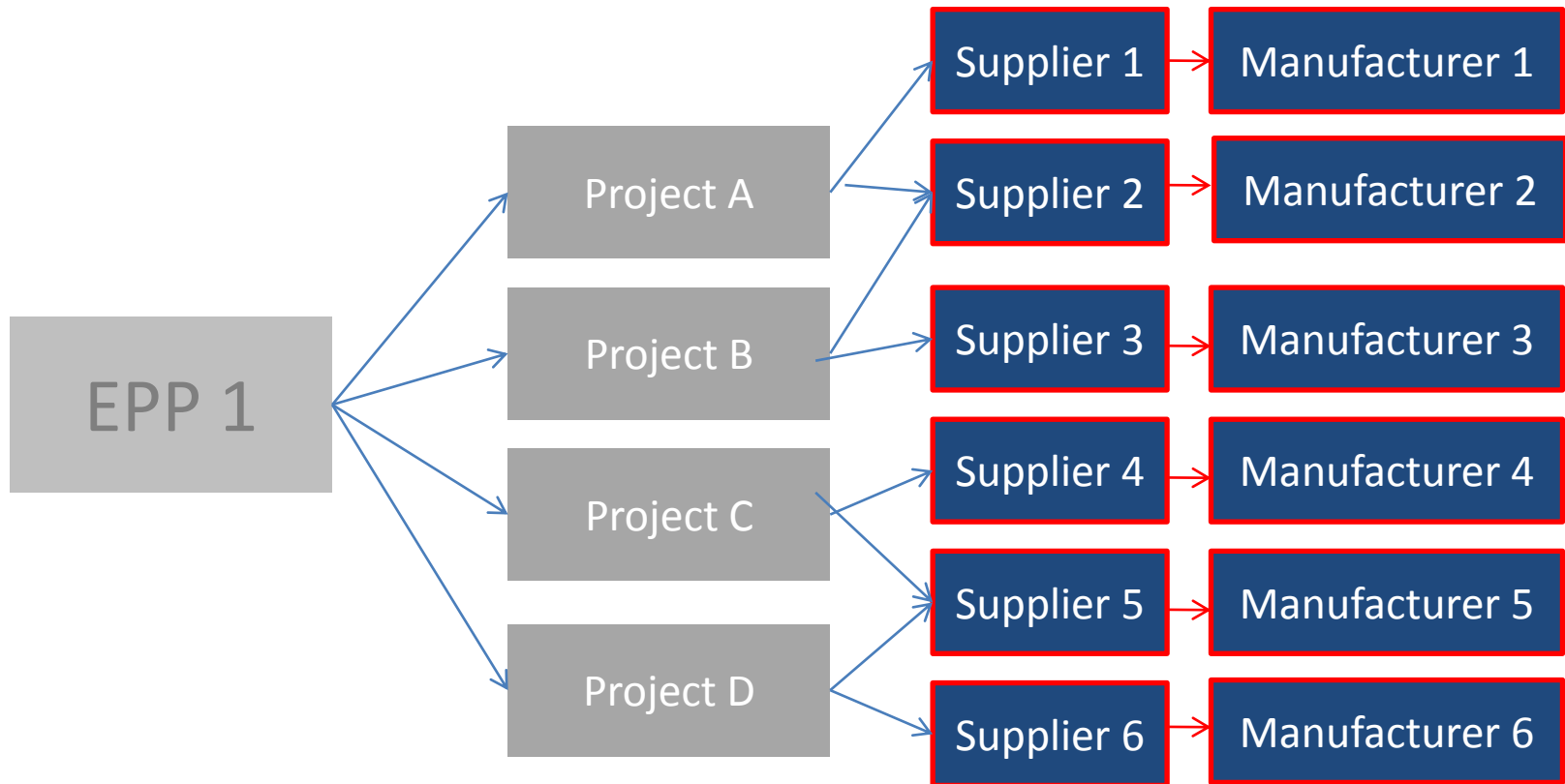
EPPs are catalytic



EPPs will benefit the big players..



And will benefit the small players too

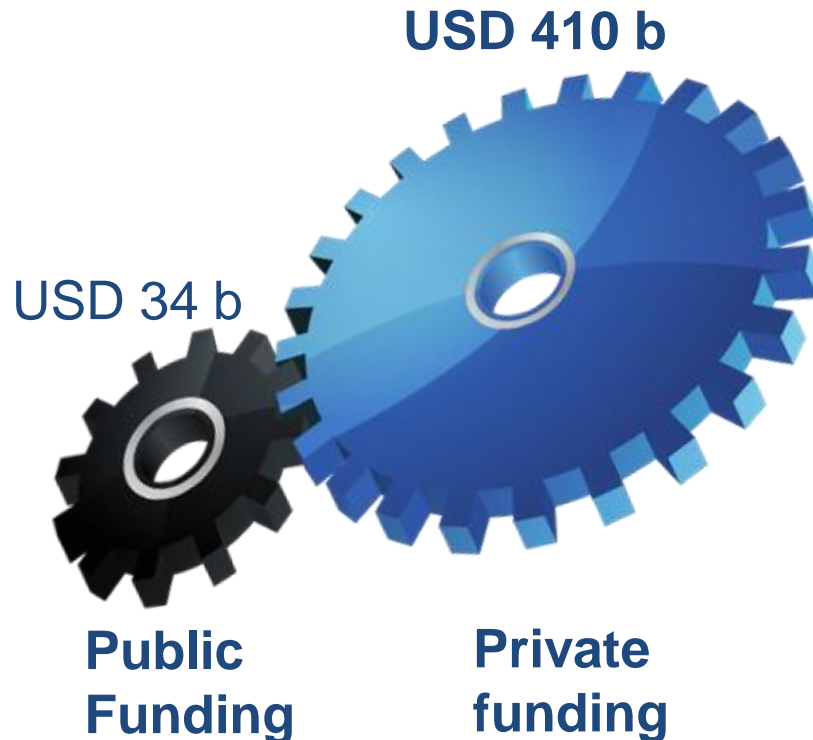


Therefore ETP will
benefit everyone,
and **NOT** just about
Mega Projects



We have
announced in **Budget 2011**
that **RM 6.0 billion**
will be allocated
to **catalyze**
the **EPP projects**

8% public funding will catalyze 92% of private investment



6

**ETP creates higher
paying job opportunities**

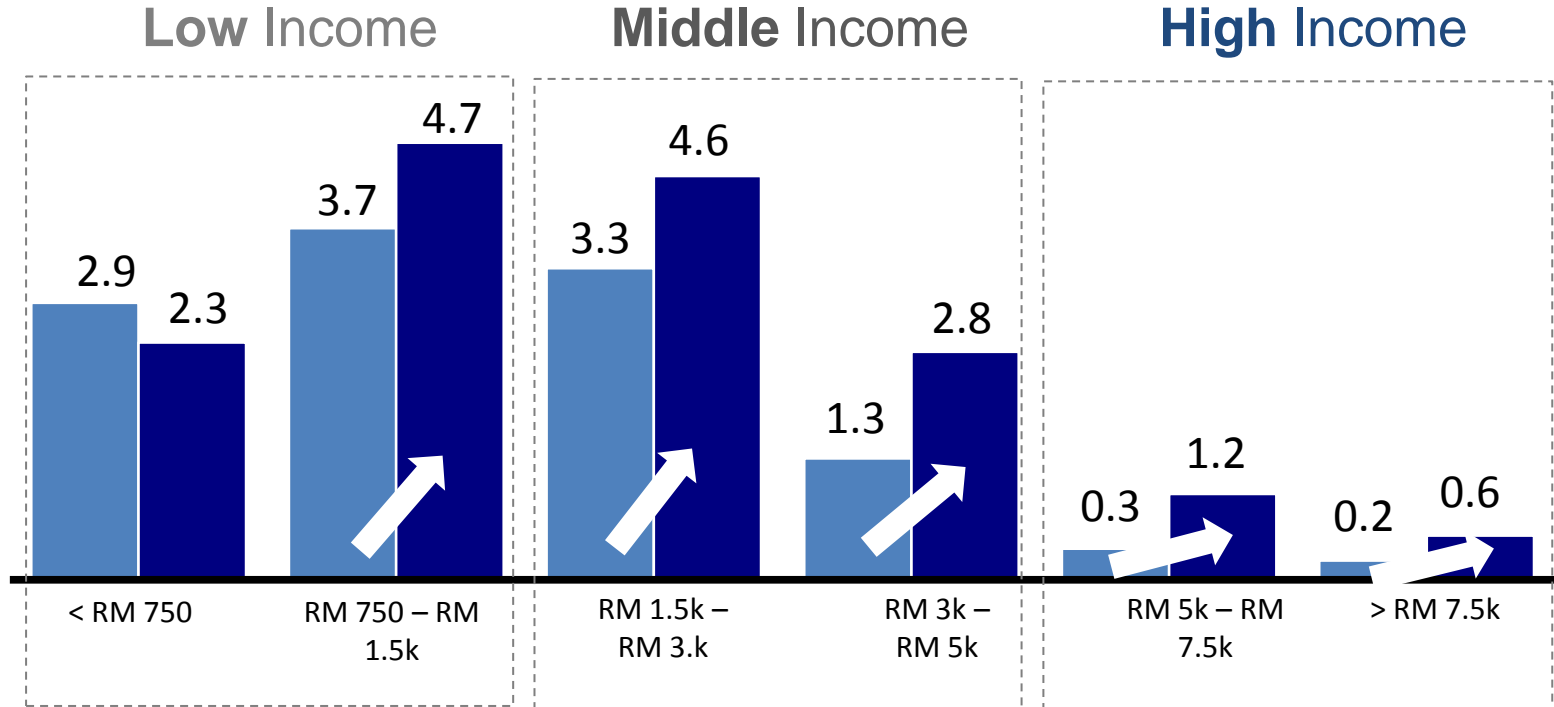


A total of
3.3 million
additional jobs
will be created
by year 2020...



63% will be in the middle and higher income

2020 Projected Salary Distribution
Number of jobs (millions)

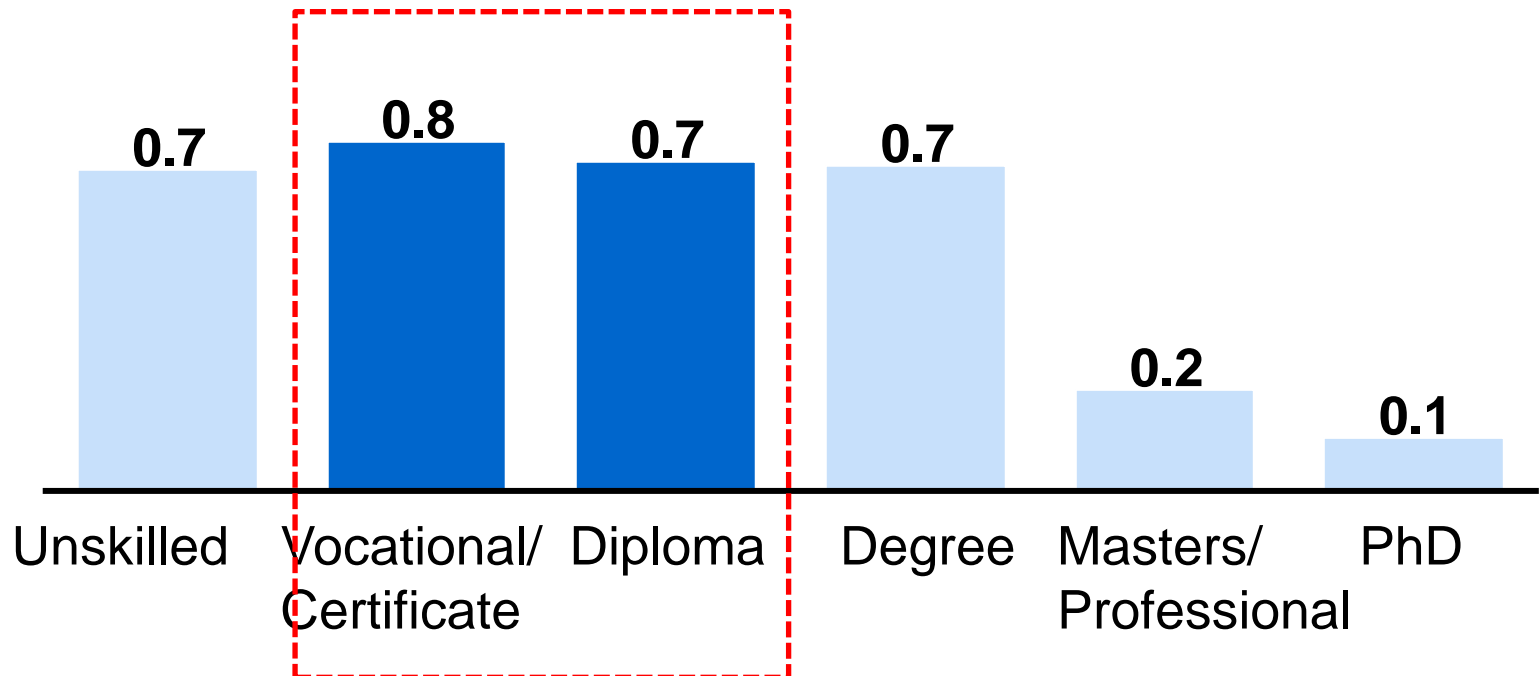


2020

2009

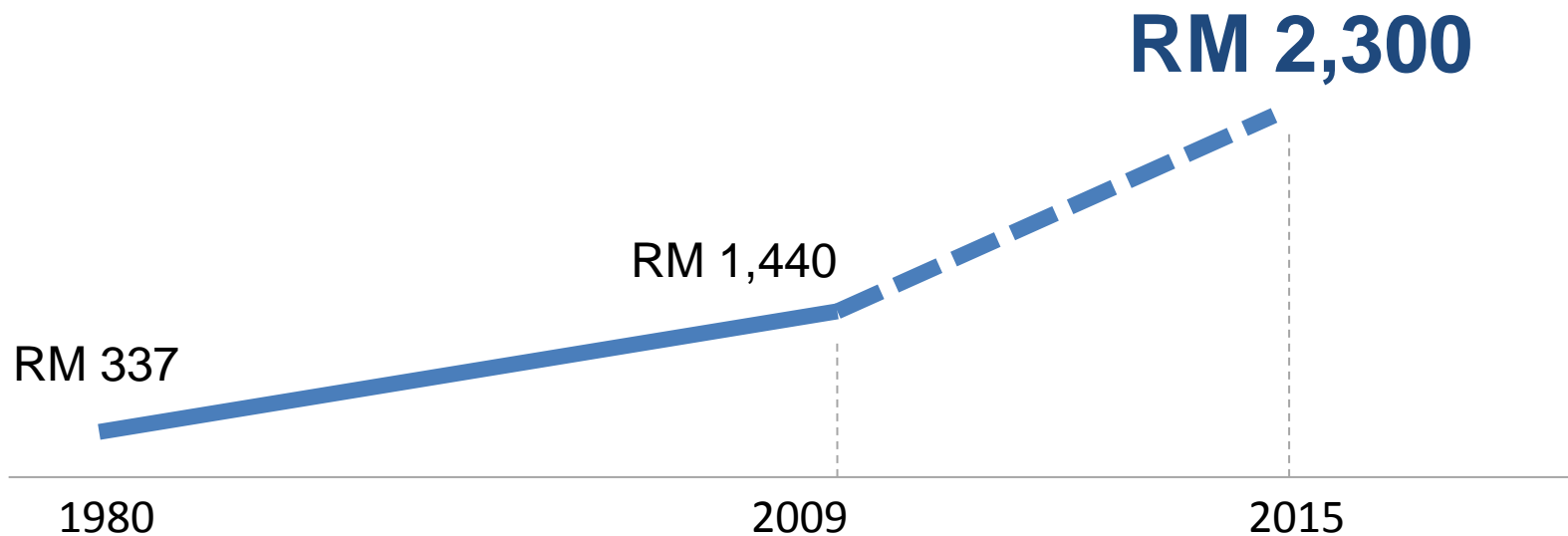
46% of new jobs created require **vocational and diploma**

Million Jobs by 2020



600,000 people
will move out of the
lowest income segment

The bottom 40% in Malaysia will enjoy a higher income



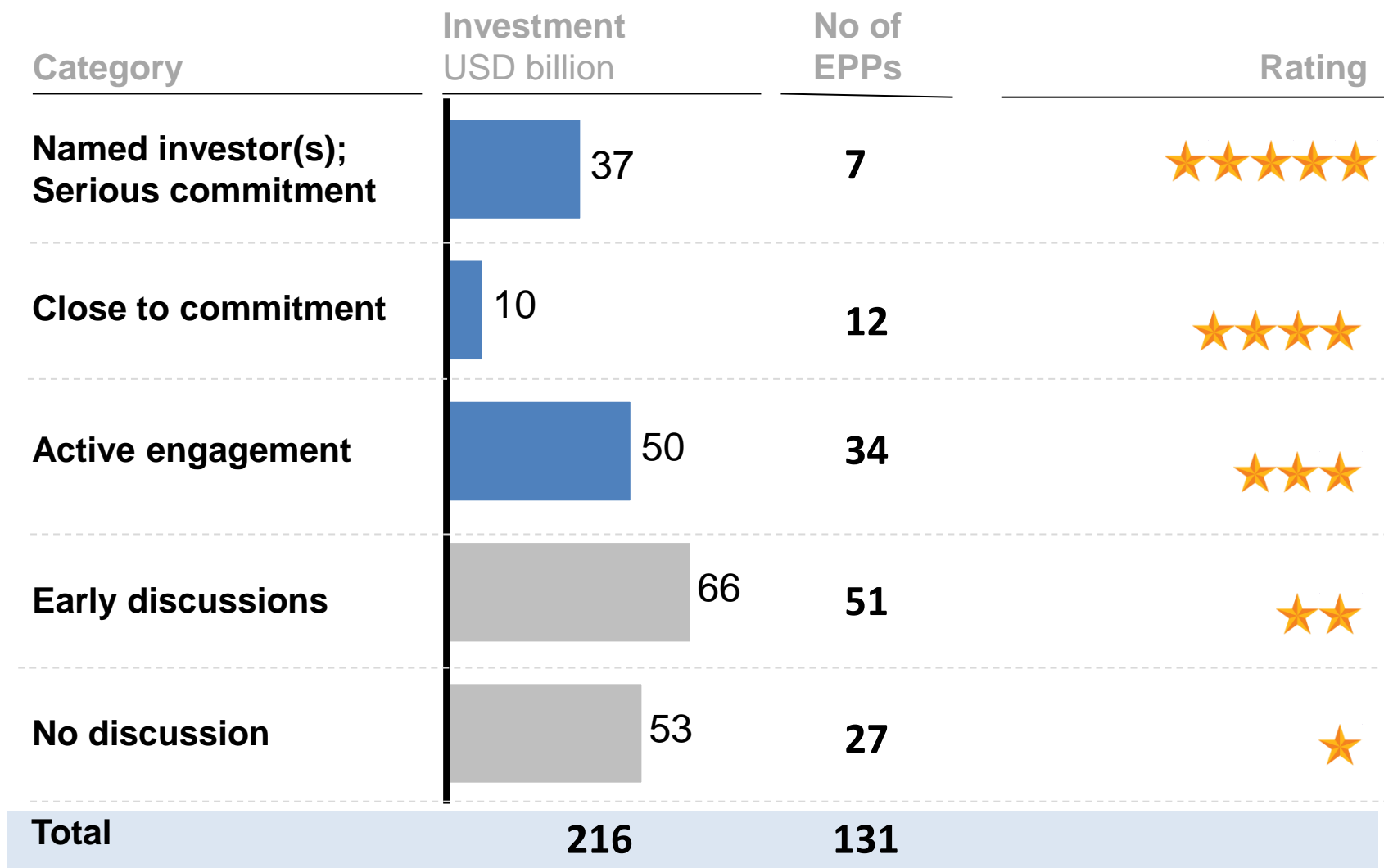
Talent Corp will be operationalized to retain and attract **the best talent** for Malaysia



Are the **private**
companies ready and
committed to invest
and stimulate
the economy under
the ETP ?



Early commitment or interest from private investors is promising...





I will now **announce**
some EPP **early wins...**

EPP early wins....

- result in 1 month



LFoundry from Germany has agreed to relocate and invest 5 Wafer Fabrication Plants in Kulim, Kedah over the next 5 years. This will boost the Electrical & Electronics industry in Malaysia

RM 1.9 billion

EPP early wins....

- result in 1 month



MYDIN a large local Wholesale & Retail player has agreed to invest 14 new branches in the next 3 years and at the same time assisting the small sundry shops via Project TUKAR

RM 1 billion

EPP early wins....

- result in 1 month



ST. REGIS
Hotels & Resorts



Total development area of 1.4 million square feet at KL Sentral, on a site of 2.2 acres. 208 rooms, 200,000 sq ft of convention facilities, 160 units of hotel-managed residence

RM 1.2 billion

EPP early wins....

- result in 1 month



Schlumberger



Schlumberger has recently opened a new Global Financial Hub and Shared Services in Bandar Utama. This is part of Greater KL – to attract 100 new MNCs to relocate its operations in Kuala Lumpur by year 2020

RM 300 million

EPP early wins....

- result in 1 month



MAHB invested in new LCCT airport. WCT will undertake the construction project. The new LCCT airport will boost tourism and connectivity in Malaysia

RM 486 million

EPP early wins....

- result in 1 month



Mubadala and 1 MDB to develop KL International Financial District (KLIFD) – 34 hectares near Jalan Tunr Razak

RM 26 billion

EPP early wins....

- result in 1 month



Premium Renewable Energy is setting up a bio plant in Lahad Datu, Sabah, capable of producing 30 MW of energy. Premium Renewable Energy has committed to invest 29 bio plants by 2020

RM 124 million

EPP early wins....

- result in 1 month



Asia e-University was selected by the Ministry of Higher Education as Gateway University for international education for distance learning & on-line learning. The initiative will provide GNI contribution of RM 100 million

RM 100 million

EPP early wins....

- result in 1 month



Johor Premium Outlets will be located in Genting Indahpura, Johor, a mixed development township which will feature amongst others; a hotel, international water theme park and retail outlets. This falls under the Tourism NKEA

RM 150 million

This shows
ETP is already
delivering results...



We have **proven**
the **sceptics...**



...Wrong

EPP early wins show
we focus on execution...

Action

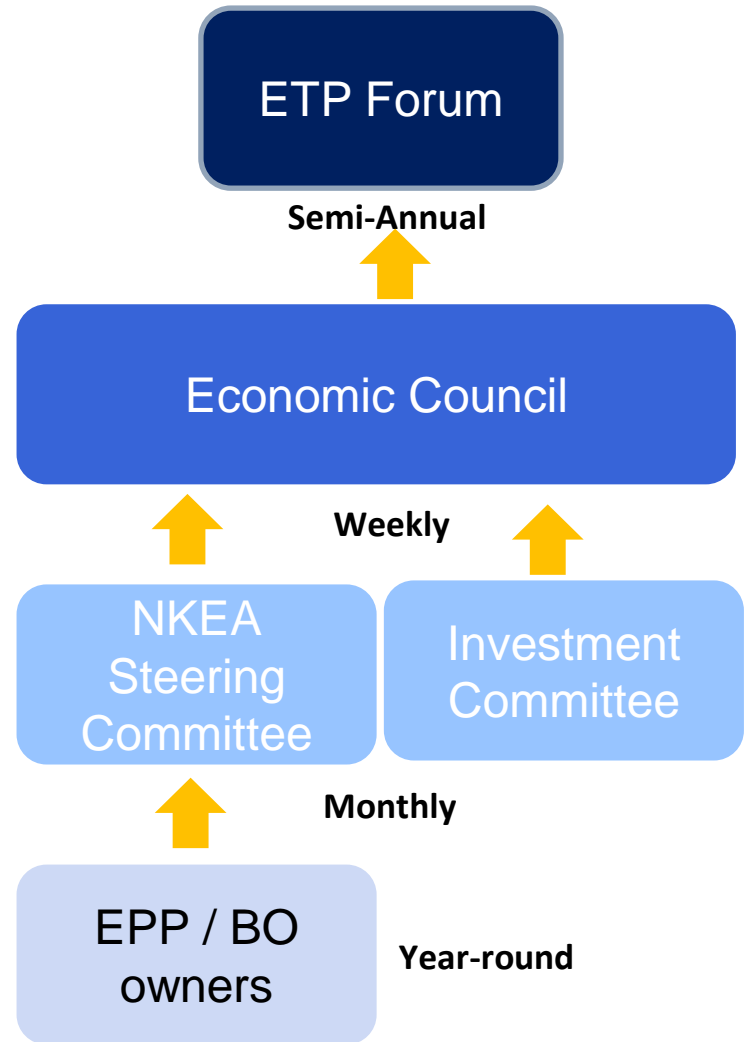


....and NOT
talk, debate and argue

Talk



Clear Governance Structure is crucial to monitor the ETP projects



I will personally ensure
my Ministers monitors
the performance
our of **EPP** and
investments

Minister 1

Minister 5

Minister 9

Minister 2

Minister 6

Minister 10

Minister 3

Minister 7

Minister 11

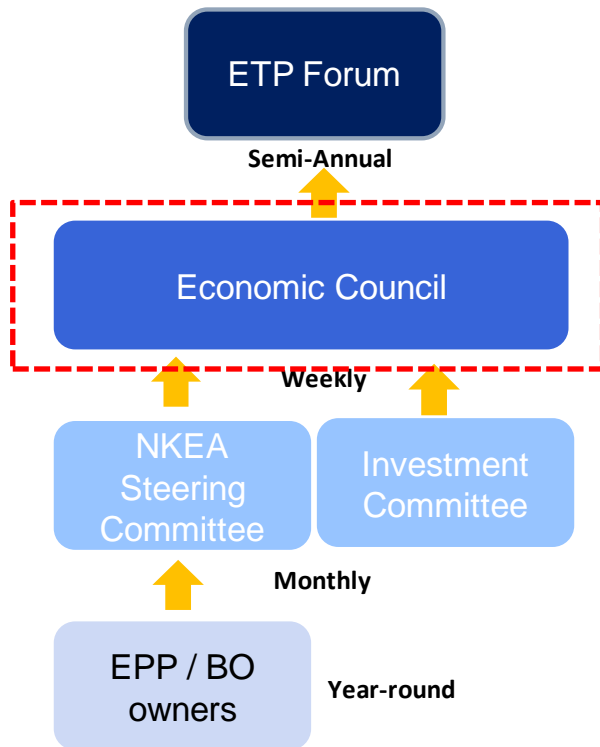
Minister 4

Minister 8

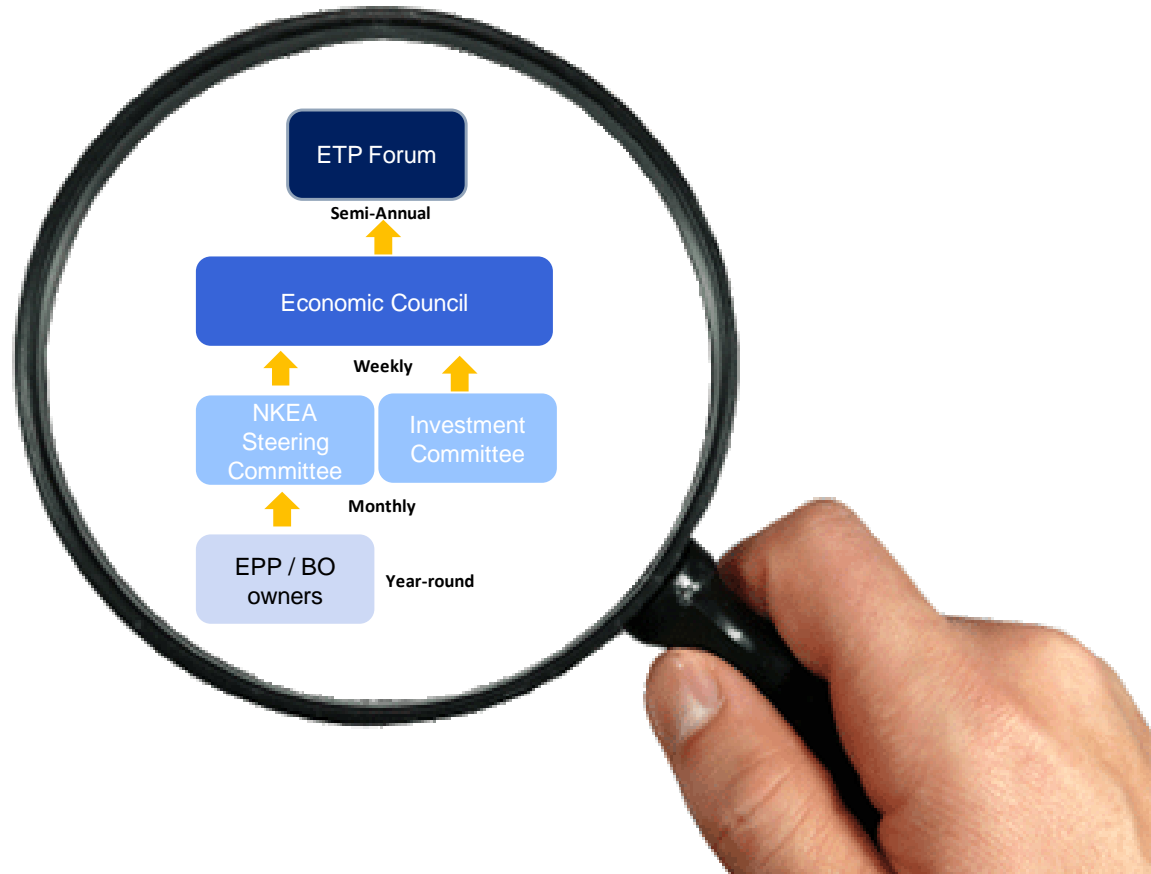
Minister 12



I will chair the Economic Council Meeting every week



Every progress of the ETP will be closely monitored





We will make sure the
civil servants and
people on the ground
move and support
the **private sector needs**

We will ensure the
big projects are
conducted in an **open**
and **transparent way..**



**The Whistleblower
Protection Act
has been gazetted
by the Parliament
& Senate**



The civil servants & public must report corrupt practices

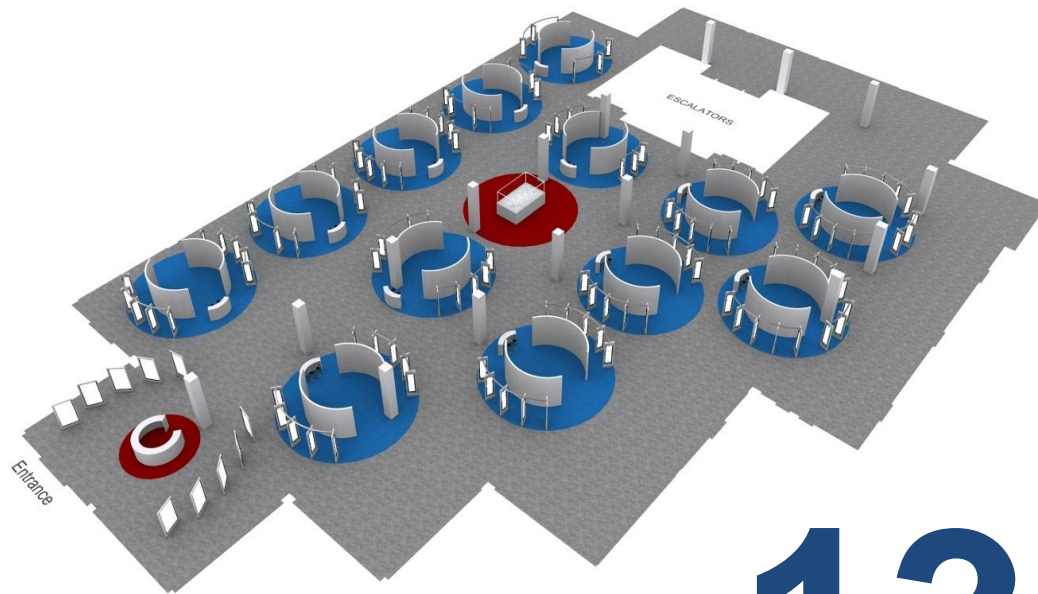


Tel : 03 8886 7000
Fax : 03 8888 9562
Email : info@sprm.gov.my
SMS : 019-6000696





The rakyat has already
given us **positive**
feedback on **ETP**



More than

13,000+
people attended the
ETP Open Day

(KL, Sarawak, Sabah)

75%



agreed that ETP is a
viable programme to
transform the country

71%



agreed the ETP will
create a **more balanced**
and **sustainable**
economic structure

73%



agreed the ETP will pave
the way for Malaysia to
become high income
economy by 2020

Let us be **confident**
with our own **abilities**
and our **country**



ETP roadmap is not a blurred statement of intent...



... but a directional map
that is **clear and structured**,
which will lift Malaysia
further in the eyes
of the world



**Let us be united
and together we widen
our journey towards
success**



Let us join forces as we
march towards the goal of
making the **country a**
developed nation by
2020





Thank You