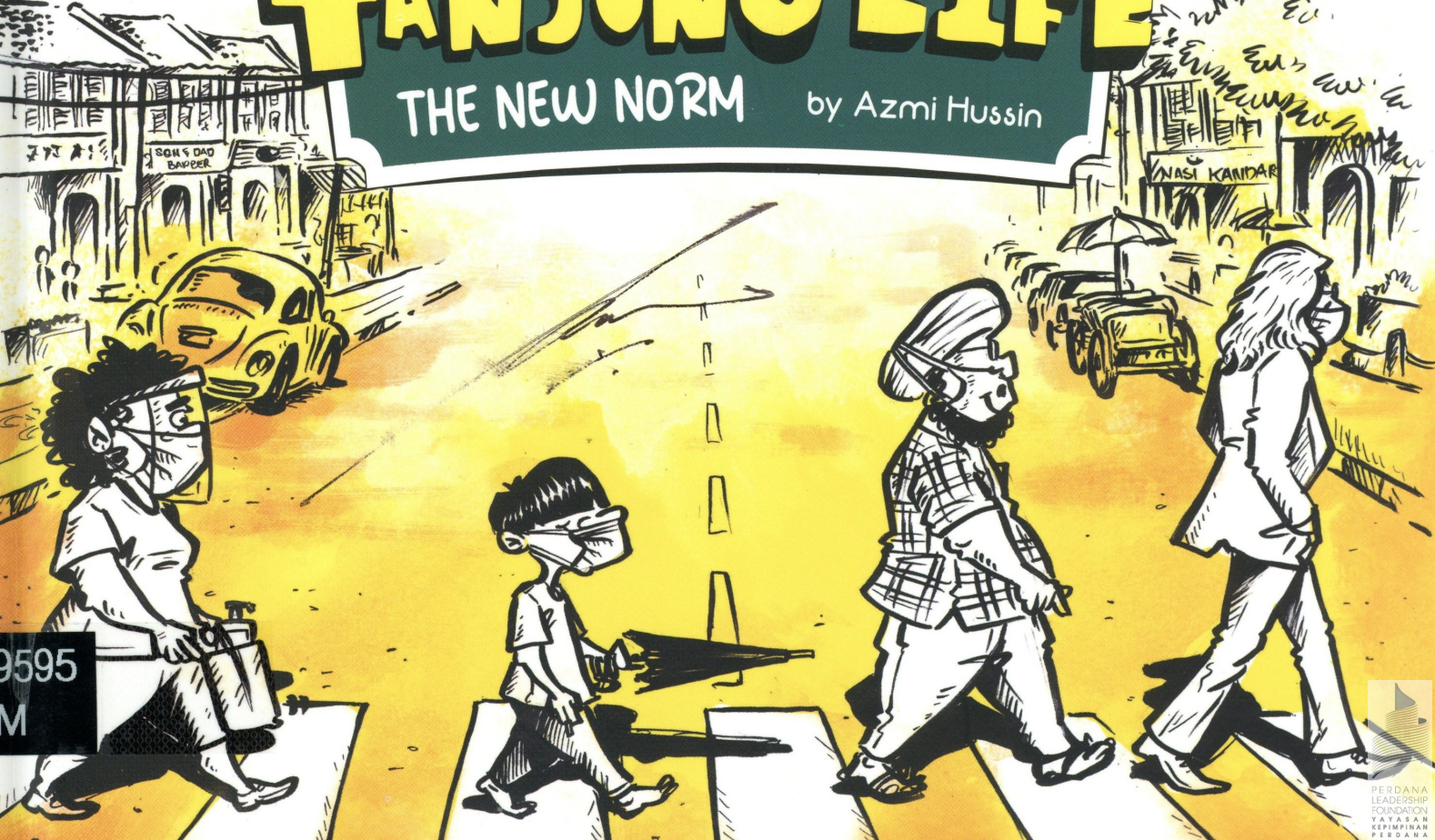


TANJONG LIFE

THE NEW NORM

by Azmi Hussin



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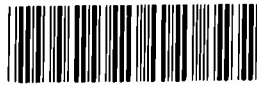
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**GEORGE
TOWN**
FESTIVAL
PENANG • MALAYSIA

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GEORGE TOWN FESTIVAL

George Town Festival is an annual festival held in Penang, Malaysia in honour of George Town's inscription as a UNESCO World Heritage Site in 2008. *Tanjong Life: The New Norm*, a 96-page comic book illustrated by Penang-born cartoonist Azmi Hussin, is the second publication of George Town Festival. Follow the funny adventures of Joe G – Azmi's buck-toothed, true-blue Penangite character – as he explores the amusing and the not-so-amusing sides of the new normal in Penang!



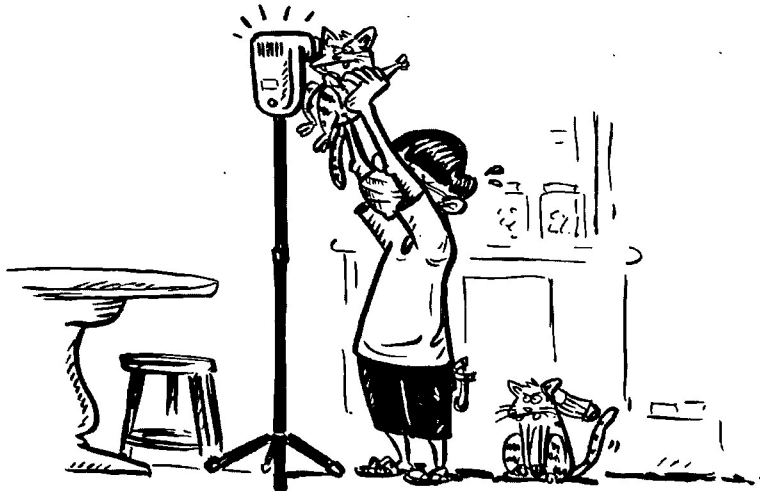
ABOUT AZMI HUSSIN

Azmi Hussin is a Penang-born cartoonist best known for capturing the nostalgia of growing up and living in Penang with his pen. Although he draws inspiration from his idol and mentor, the legendary Malaysian comic artist Datuk Lat, Azmi continues to showcase the breadth of his talent – from comics to still-lives and portraits – through the years. And as new styles emerge, it becomes apparent that Azmi does not stray away from one common theme – his love for the state. Keen to promote Penang’s cultural stories through his work, Azmi’s creations often highlight elements unique to the state.

Azmi has made it into the Malaysia Book of Records for the most caricatures drawn in 24 hours (2017) and for the longest coffee painting (2019). His sophomore book, *The Little Mamak*, which the National Book Council listed as one of 50 “Malaysia Best Titles” represented Malaysia at the Frankfurt Book Fair in Germany. For his contributions in the industry, he received the PeKOMIK Kembara Award by Persatuan Penggiat Komik (PeKOMIK) Malaysia (2018) and was named Tokoh Kartunis Negeri Pulau Pinang (2021).

INTRODUCTION

Penang-born cartoonist Azmi Hussin captures the pandemic stories of Penangites the way he knows best – through comics! *Tanjong Life: The New Norm* follows the funny adventures of Joe G – Azmi's buck-toothed, true-blue Penangite character – as he explores the amusing and the not-so-amusing sides of the new normal, highlighting everything from getting caught up in the Dalgona coffee craze to getting his body temperature checked before riding a trishaw, watching performing arts online and finding out what improperly disposed face masks can do. Sure, the pandemic is tough on all of us, but Joe G has undoubtedly found hilarious ways to live life to the fullest in Penang's new normal!



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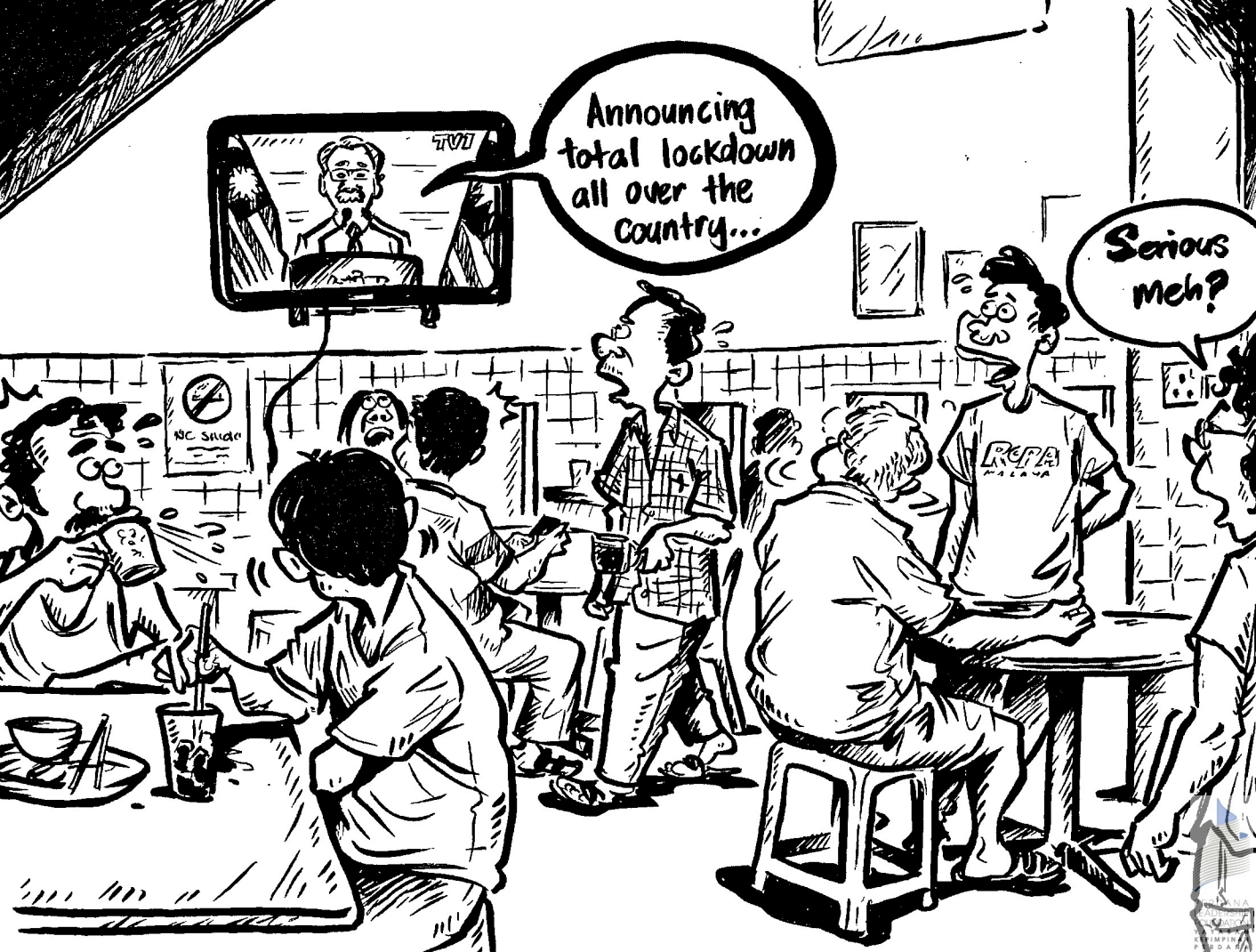
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COVID-19



THE EMERGENCE OF COVID-19

COVID-19 is one of the deadliest pandemics in history. It rapidly spread all over the world and caused millions of deaths. The virus reached Malaysia in late January 2020. By March 2020, the presence of the virus was reported in some of the states in Malaysia, including Penang.



Announcing
total lockdown
all over the
country...

Serious
Meh?

NO SMOKING

REPA

MOVEMENT CONTROL ORDER

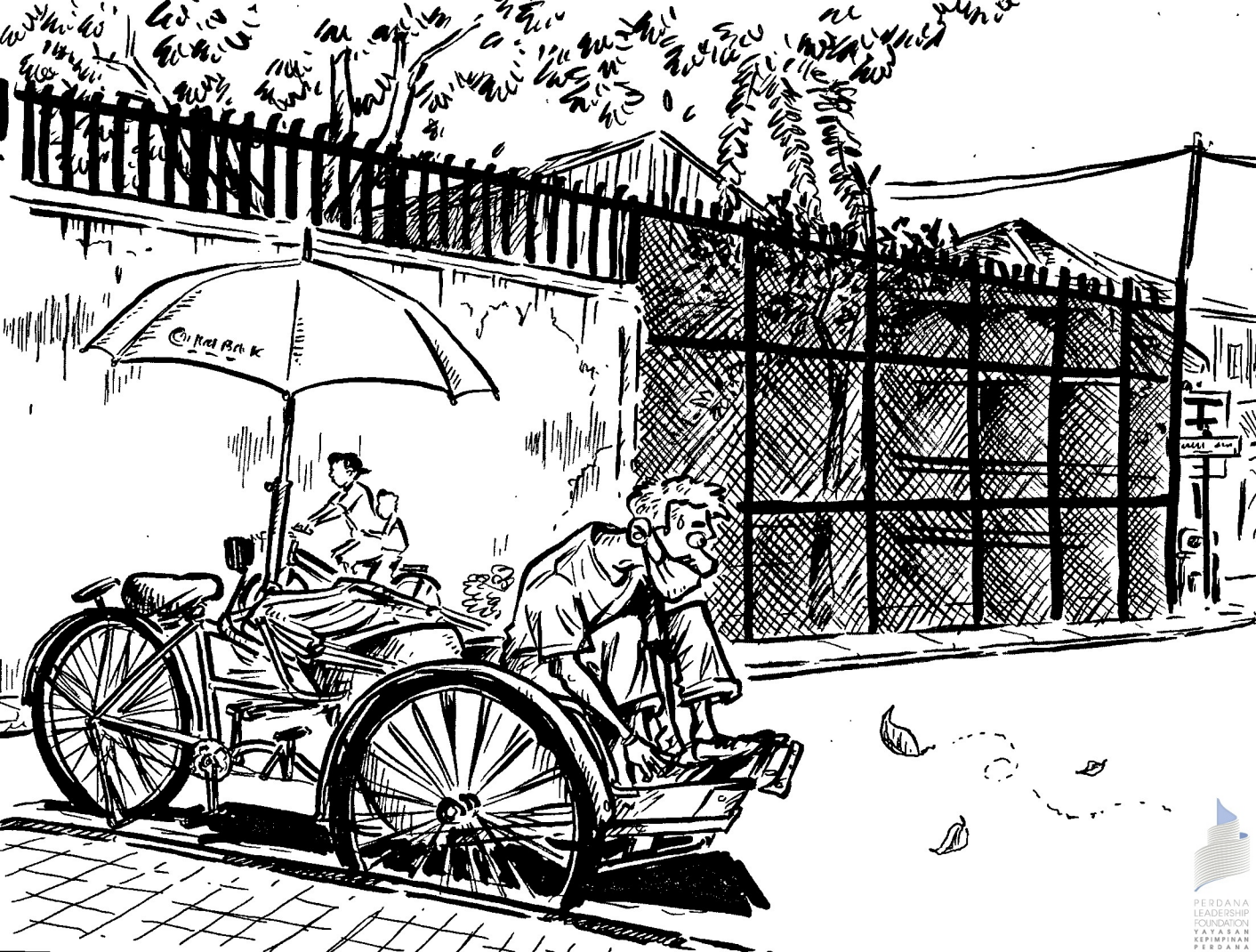
On March 16, 2020, our prime minister announced that a Movement Control Order (MCO) would be imposed nationwide beginning March 18, 2020. This was the first time Malaysians faced such a situation. The MCO was talked about everywhere - including in coffee shops.

This is what they mean by "physical distancing" ah?



PANIC BUYING

People began to "panic buy", which resulted in empty supermarket shelves. Even grocery items on the shelves seemed to practise physical distancing.



QUIET STREETS

The busy streets of Penang were suddenly deserted. The bustling city became silent. I felt sorry for the older trishaw pedallers at Lebuh Armenian. Due to the MCO, they had no customers.



BICYCLE
FOR RENT

Please
return when
the pandemic
ends!

ok!

HOPING FOR BETTER TIMES

As state and country borders closed, tourist attractions no longer had visitors. I wondered when tourists could snap a photo with the popular "Children on Bicycle" street art, again.



TEMPORARILY
CLOSED
DUE TO COVID-19

Alamak...
another one

BUSINESSES AFFECTED

Many industries shut down, including tourism and entertainment. Small businesses faced difficult circumstances. Many couldn't survive, and chose to close down temporarily.



Avengers?

Justice League?

No!
These are
our real
heroes
Frontline

FORUM
YAYASAN
KEPIMPINAN
PERGAMA

SUPERHEROES

Our real heroes stepped up! They fought hard to save the people and the country from the invisible enemy. While we stayed home to break the chain of infection, they put their lives at risk to save our nation.

We already
have durians,
nasi kandar
and cendol
here...

POLIS

Here are some
Nyonya kuih

BERHENTI
Pemeriksaan
POLIS

THANKING THE FRONTLINERS

Penangites banded together to bounce back from all this. Members of the public and NGOs took the initiative to deliver meals to our frontliners to thank them for their hard work. Standing under the hot sun is no easy task.



Wash your hands and feet before going inside!

BETTER PERSONAL HYGIENE

Despite the challenges, good things were happening. People took their safety seriously and practised better personal hygiene. Remember to wash your hands and feet before going inside your house. Otherwise, you'd get sprayed with water like Joe G!

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