

**FOR IMMEDIATE RELEASE
PRESS STATEMENT
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FINAL CALL TO WIN A CHEVROLET AVEO!

Malaysian students, sharpen your thoughts and polish your writing skills! The Perdana Leadership Foundation's "Nurturing the Minds of Future Leaders" Essay Contest is inviting Malaysian students **aged 13 to 21** in secondary and tertiary institutions to deliver their thoughts on the future of Malaysia and the role of youth leadership, and drive away the Grand Prize of a **Chevrolet Aveo**. Due to numerous requests from parents and institutions, the contest deadline has been extended to **31 July 2008**.

The contest is open to all lower secondary, upper secondary and tertiary level students throughout the country and abroad.

In addition to the Grand Prize of a Chevrolet Aveo, the contest is offering the chance to win cash, Macbooks, iPod Nanos, mobile phones, book vouchers as well as work stints at selected corporations. Computer workstations are available for schools and institutions of the Grand Prize winner as well as those that send in the most number of entries.

To enter, students need to download the official contest entry form from the Perdana Leadership Foundation website (www.perdana.org.my). Students can write their essays in Bahasa Malaysia or English, though English is the preferred language, on any of the topics below:

1. What is your vision for Malaysia in 2057 when the country celebrates its centennial Independence celebrations?
2. Describe what leadership means to you and the role that youth leaders play in shaping Malaysia's future.
3. Describe the relationship among culture, education and leadership, and the factors that you believe are important in moulding the future leaders of Malaysia.

All essays are to be between 1,500 – 2,000 words in length. Works are to be referenced and a list of suggested resources is provided at the Foundation's website (www.perdana.org.my).

"Use simple language, short sentences and be precise in what you want to say. You can have style without being long-winded," says group editor-in-chief of Berita Publishing Datuk A Kadir Jasin, who is one of the three judges of the contest.

Established in the year 2003, PLF is a non-profit organization dedicated to Malaysia's leadership history, highlighting in particular the policies, strategies and contributions of Malaysia's past Prime Ministers. The Foundation preserves, documents and disseminates materials – including speeches, news clippings and magazine articles – related to the country's rich intellectual heritage. Tun Dr Mahathir Mohamad, the nation's fourth Prime Minister, is the Foundation's Founder and Honorary President.

Further details on the contest are available at Perdana Leadership Foundation's website (<http://www.perdana.org.my>). The Star and Utusan Malaysia are the official media partners for this essay contest. Prize sponsors are DRB-Hicom, AmBank Group, Maybank, Bank Rakyat and MPH Bookstores.

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