

SPEECH BY  
DATO SERI DATIN PADUKA  
DR. SITI HASMAH BTE HJ. MOHD. ALI  
AT THE OFFICIAL OPENING OF CLUB MED  
CHERATING ASIAN ARTS FESTIVAL 1988  
AT CLUB MED CHERATING, PAHANG  
ON THURSDAY, 15TH. SEPTEMBER 1988  
AT 10.00 A.M.

Ladies and Gentlemen,

Good morning,

It gives me great pleasure to be here this morning to officiate three exciting events for the Club Med Cherating Asian Arts Festival 1988.

2. I understand that Club Med has been organising Arts Festivals that are the only one of its kind in the world. The Club Med concept itself is unique. The relaxed atmosphere here, combined with the friendly environment make Club Med a matchless venue for an event of this nature. These too have very much been responsible for the Club's success in Malaysia. In addition to this is the spirit of cooperation and partnership which has prevailed between Club Med and the host country. Club Med's commitment to respecting nature and man is an important

...cultural/-

cultural, social and economic contribution to Malaysia.

3. I would like to congratulate Club Med for taking the initiative to organise and host this festival. Apart from the joy, new insights and knowledge which we hope all participants and guests have gained from this event, the Asian Arts Festival will assist in enhancing Malaysia's growing reputation as a centre for culture and the arts. This is particularly important, specially as a build up to "visit Malaysia Year" in 1990.

4. For its guests, Club Med's internationality fosters harmony and goodwill among peoples of all races, backgrounds and creed. For the artists and those involved in

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the festival, and I understand they come from 12 Pan-Asian nations, the Arts Festival brings tremendous international exposure.

5. Congratulations and thanks must also go to the creative force behind the whole festival and this is none other than one of Malaysia's top artists, Ibrahim Hussein.

6. As with all major events, nothing would be possible without the support and encouragement of the sponsors. In this case, thanks must go to Malaysia Airlines and the Tourist Development Corporation, Malaysia.

7. Last but not the least, our thanks to the participants themselves. We hope they have found this experience enriching and will

...utilise/-

utilise whatever they have gained for the betterment of their craft.

8. We also hope that following their stay here, and their visit throughout the region, both artists and foreign journalists will speak well of Malaysia, in particular the East Coast, when they return home and will, on our behalf, invite their countrymen to experience Malaysia for themselves.

Ladies and Gentlemen,

9. Another first for Club Med is the opening of Club Med Cherating Gallery of Contemporary Art today. It is the only gallery of its kind in the East Coast. It is hoped that artists, especially Malaysian

...artists/-

artists, will come forward to exhibit their works at the gallery, which will have an international clientele.

10. To commemorate the Asian Arts Festival held in Club Med, Bali last year, a book called "TAT TVAM ASI - The World in One Studio" was published and will be launched today. I hope this year's festival will inspire the production of a similar publication which would be a very worthwhile tool in promoting Malaysia on a cultural level.

11. Once again, I would like to thank Club Med for giving me the pleasure of officiating at its Cherating Asian Arts Festival 1988.

Ladies/-

Ladies and Gentlemen,

12. I now declare officially open:

Club Ned Cherating Asian Arts

Festival 1988.

Its Gallery of Contemporary Art, and

Launch the book 'TAT TVAM ASI - the

world in One Studio'.

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FLEXIS AGUELO

~~Manager of Asia Club Med.~~  
Chairman