

**06/09/2012 - Dinner for The Delegates Of ESAMI Learning Journey Programme**

Prof Bonard Mwape,  
Director General of the Eastern & Southern African Management Institute (ESAMI),

Representatives from ESAMI,

Distinguished delegates from Kenya, Malawi, Mozambique, Namibia, Swaziland, Seychelles, Tanzania, Uganda, Zambia and Zimbabwe

Board Members of the Malaysian Institute of Integrity,

Datuk Dr Mohd Tap Salleh,  
President of Malaysian Institute of Integrity,

Distinguished Guests,

Ladies & Gentlemen,

Assalamualaikum w.r.t. w.b.t., Good Evening, and Salam 1Malaysia

- Let me first wish everybody a warm “Selamat Datang” and welcome to Malaysia. Thank you for taking the time out of your busy schedules to participate in the Learning Journey Programme in Kuala Lumpur, the first ever I believe, organized by the Eastern & Southern African Management Institute (ESAMI), in collaboration with the Malaysian Institute of Integrity. I understand that the focus of this Learning Journey Programme is on the sharing of experiences and best practices in improving and strengthening the public sector, while exploring the future direction to be undertaken by Malaysia in its quest to attain a developed nation status by the year 2020.
- I am certain that many interesting ideas, experiences and thoughts were exchanged and shared throughout the duration of this programme.
- My speech will not be long since the menu tonight is very inviting, and I hope you will enjoy your dinner and each other’s company.

Friends of Malaysia & South-South Cooperation

- All the countries participating in this programme are ‘Friends of Malaysia’ and we value your friendship. We hope to forge stronger links with all of you as our countries progress. There is a lot that we can share with each other. In fact, our leaders have done so during the Langkawi International Dialogue which was held last year in Putrajaya.
- Malaysia has always been a willing partner when it comes to sharing our development experience with our friends from the developing countries. We also offer and provide trainings under the Malaysian Technical Cooperation Programme (MTCPP) to African countries as part of our unwavering commitment towards South-South Cooperation. More than 2,000 participants from 136 member countries come to Malaysia annually under the MTCPP.

## Vision 2020

Ladies and Gentlemen,

- In 1991, Malaysia's fourth Prime Minister, Tun Dr Mahathir Mohamad, with whom all of you had a fruitful dialogue with him yesterday, unveiled a bold new vision for Malaysia. Malaysia then had been registering GDP growth at an average rate of 8% per annum, but it was not sufficient, for the country needed a new direction and target to be achieved. It was later decided that Malaysia will aim to become a developed nation by the year 2020. In optometry, 2020 usually means perfect vision, but for Malaysia, Vision 2020 means that the young and vibrant country needed to have a perfect vision for her future.

- It is very apparent that the leader of a nation plays a very crucial role in the country's development, because without passion and drive, even if a country has the means and potential to grow, it would not grow without clear vision and mission. Malaysia is blessed with leaders who not only have visions for development but also the passion and drive towards realising Vision 2020.

## National Transformation Policy

- I am sure that most of you have heard the word 'change' and 'transformation' since the very first day you arrived in Malaysia. The answer is simple; because change is important, but more importantly we have to embrace change. The dynamics of world politics, society and economy is constantly evolving. We risk being left behind if we choose not to change with circumstances. This reminds me of a quote from George Bernard Shaw, "Progress is impossible without change, and those who cannot change their minds cannot change anything."

- Malaysia's National Transformation Policy, as outlined in the Government Transformation Programme (GTP) and the Economic Transformation Programme (ETP) with its seven National Key Result Areas (NKRAs) and 8 Strategic Reform Initiatives of the New Economic Model (NEM), provides the strategic framework and a new ecosystem for the Malaysian public service. It presents a clear message for a radical change in Malaysia's approach to socio-economic development.

- In order to achieve the Key Performance Indicator (KPI) under the NKRA according in time or even earlier than scheduled, the Malaysian Government decided to adopt and implement the National Blue Ocean Strategy in several NKRAs. All of these programmes manifest the strong commitment by the Government to achieve Vision 2020 through aligning the needs of the society with the public sector and towards improving, and achieving a world-class government's delivery system in Malaysia that will truly embrace the aspirations of the people.

## Public Private Partnership (PPP)

Ladies and Gentlemen,

- Malaysia's economy has achieved tremendous progress since Independence, whether in terms of the eradication of poverty, provision of basic needs, development of infrastructure,

and foreign direct investments. The mutually beneficial public-private partnership (PPP) between the Government and the private sector has become the dynamic contributor to the economy, and towards sustaining a robust economic growth to realise Vision 2020. Moreover, since the launch of the ETP in 2010 until at the end of 2011, foreign direct investments have shown an increase of 12.3% to RM33 billion, while private investment was up by 19% to RM94 billion.

#### Youth Development & IM4U

- The Malaysian Government also realise the importance to attract the youth and the younger generation since our future lies in the hands of its youth. They are the inheritors of Malaysia's fundamental values in promoting respect for diversity, economic and social development, democracy and good governance. Youth also makes a major practical contribution to nation-building across Malaysia. The Government has recently established an initiative called '1Malaysia For Youth' (1M4U) that coordinates youth volunteer activities under a single platform, ranging from helping to repair old damaged bridges in villages to conducting tuition classes for children of the urban poor.

#### Integrity

##### Ladies & Gentlemen,

- A country is not considered developed simply because of its high per capita income. There are countries in this world that enjoyed high per capita income and yet many are not considered to be developed. Other factors such as good infrastructure, an educated and well-trained work force, a large middle class, good technological and industrial capacities and above all people's happiness are equally important. However, all these must be guided by the level of integrity, second to none.
- Our leaders have on numerous occasions mentioned that in order for Malaysia to become a developed nation, it must develop a quality workforce of international quality standards and promote culture of innovation and creativity among the workforce.
- As we all are aware, the primary function of public service is to translate a country's vision into desirable outcomes. In the case of the Malaysian Public Service, it has been successful in its efforts to drive national development and nation building as well as enhancing and upgrading capacity and capabilities.
- The Malaysian Public Sector can no longer afford to provide mediocre services because the public are demanding a high standard of performance. The Prime Minister of Malaysia, Honourable Dato' Sri Najib Tun Razak have continuously challenged the civil servants to never be afraid of coming up with new ideas and suggestions, as well as to think 'out of the box' since the era of government knows best is over.
- In this respect, our leaders also have realized that there is a need for us to strengthen the public sector by improving the institutional structure, simplifying processes and procedures, continuous striving for productivity, being responsive to the people's expectation and creating channels for the people to give feedbacks, such as through engagement, and consultative meetings.

Ladies and Gentlemen,

- Malaysia's Vision 2020 aims to go beyond just the attainment of material wealth and economic advancement. Our leaders have cautioned us against making economic development as the only goal we wish to attain. The ultimate aim of the vision is to establish a nation that is united, a Malaysian society infused by strong moral and ethical values, democratic, liberal and tolerant, caring, economically just and equitable, progressive and prosperous.
- Our leaders are also aware that the public sector is the most important instrument in management and administration, as well as in the delivery of services and national development. That is why our leaders want ethical practices and integrity to be reflected in all undertakings. The integration, internalization and upholding good moral values, and being free of corruption and abuse of power are utmost importance for us.
- Since our independence in 1957, the Malaysian Government has introduced various programmes aimed at enhancing good moral values and integrity in the public service. The introduction of the National Integrity Plan and the establishment of Malaysia Institute of Integrity in 2004 is a testimony to this aspiration.
- Malaysia's holistic approach to modernization under Vision 2020 has been underscored and given additional impetus by our Prime Minister, Honourable Dato' Sri Mohd Najib Tun Abdul Razak when he stressed that the 3 most important qualities he expects from civil servants are integrity, ability and loyalty. To him, integrity must be at the top and above anything else.
- Our Prime Minister had also listed six principles for civil servants to adopt to help them move beyond a "business as usual" mindset. He outlined two new acronyms - CTI, which stands in Malay language for 'Cepat, Tepat dan Integriti' or in English 'Swift, Accurate and Integrity' and PCI - 'Productivity, Creativity and Innovation, as new call signs for better service to the people.
- These two acronyms mirror the process of renewal that the Malaysian civil service needs to carry out, a process that is more innovative, and which is constantly seeking new ideas, good ideas that are not so conventional. In other words, what is important is not the output but the outcome.

Ladies and Gentlemen,

- Let me conclude by thanking all the participants for your active and enthusiastic participation in this programme. Malaysia believes that by sharing its best practices especially on our transformation programme, this will lead to deliberation of new and innovative ideas on transformation and provide new opportunities for both Malaysia and the African countries.
- To the co-organizer, ESAMI and the Malaysian Institute of Integrity, I would like to thank them for the successful coordination of this programme. I hope the network set up with the various member countries will continue as part of our global smart partnership programme.

My appreciation also goes to the various Ministries and Agencies that have contributed to the successful implementation of the programme.

- I hope you will enjoy the dinner and the wonderful company around you. On this note, I hope you will make the most of your remaining stay in Malaysia, and take home with you warm memories of your visit.

Thank you very much.