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**Title : SPEECH AT THE OFFICIAL LAUNCHING CEREMONY OF OIC 2003  
SUMMIT CONFERENCE WEBSITE**

It is my pleasure to welcome you to Wisma Putra today for the launching ceremony of the Official Website for the 10th OIC Summit 2003. I am very pleased to be here and to be associated with this event.

Malaysia is honoured to be given the trust and the responsibility to host the 10th OIC Summit and thereafter assume the Chairmanship of OIC for the next 3 years. The task ahead of us as Chairman is obviously enormous given the many challenges facing the Ummah at present. Malaysia, however, will not be deterred by these challenges.

We will resolutely work towards strengthening the organization to play a pivotal role in cementing cooperation and garnering support of all its member states in efforts to manage and attempt to resolve the challenges confronting the Ummah today.

The launching of this official website for the 10th OIC Summit marks an important step in providing accurate and timely information about the preparation and hosting of the 10th OIC Summit as well as substantive aspects of the meeting.

In this information and digital age, websites play an important role as an additional media tool. They could be equally as powerful if not more powerful than the conventional media in disseminating information. Unlike the conventional media, websites have the means and capacity to provide a unique networking as well as a fast two-way communication.

It allows one to disseminate information and at the same time enable users to give an immediate response. A good decision-making process relies on how timely and accurate information is being disseminated and how fast one gets the response. Only websites could provide this kind of transactions with visuals impact.

In efforts to provide a very informative website on OIC Summit, we have carefully chosen the data that would be helpful to all categories of people seeking information through this website. We have developed this website to be as user-friendly as possible.

I am pleased to inform you that through team effort, we were able to develop this website to be very comprehensive, incorporating as much information as possible, not only about the Summit but also the country profile, political, economic and social aspects of member countries.

I am also proud to inform you that this website also provides a live web-cast of the OIC Opening and Closing Ceremony to simultaneously cater the audiences worldwide.

Some of the features incorporated in the website include:

#### Summit Specific information

- Facts about the Venue
- Program & Schedule of the Summit
- Information & contacts of the Secretariat
- Media Advisory
- Information on Side Events in conjunction with the summit

#### General Information

- About OIC
- Accommodation during the summit
- Flight and Airport Information
- Tourism

The website even has information to guide visitors through, right from the arrival at the KLIA airport, until he or she gets to their respective hotels or to the Putrajaya Convention Center.

One of the special features which have been incorporated in this website is the private pages with restricted access to only designated secretariat members. These pages will allow the National Secretariat to work remotely and stay updated. The restricted access area of the website is focused for the usage of the Secretariat officials. The items incorporated in that area includes the Information Management system for the Secretariat, Protocol Preparations, and Electronic Registration System.

Apart from that, the website is also linked to various sites related to the Summit such as to the Ministry of Foreign Affairs Malaysia, BERNAMA as the Host News Agency, Tourism Malaysia and others. I am confident that by having a focused website such as this, we will be able achieve our objectives of providing accurate and prompt information on the Summit.

In developing this website, the OIC National Secretariat had a helping hand from a number of government and private sector agencies. In this respect, I would like to register my appreciation to Tourism Malaysia, Perbadanan Putrajaya, Putrajaya Holdings, OICnetworks Sdn. Bhd., Malaysia Airports Technology Sdn. Bhd., Express Rail Link Sdn. Bhd., Kuala Lumpur Sentral Sdn. Bhd., for their invaluable contributions.

As Malaysia moves confidently into the Information Age, the design of the information structure of this website is reflective of our creativity and resourcefulness in disseminating information on OIC Summit. At the same time this website would serve as a management tool to the host country.

On that note and Bismillahirrahmanirrahim, I hereby officiate the launching of the 10th Session of the Islamic Summit Conference official website.

OIC Secretariat  
August 26th 2003