

Penyampai : TAN SRI DATO SERI AHMAD SARJI BIN ABDUL HAMID  
Tajuk : THE OCCASION OF THE LAUNCHING OF A SPECIAL SUPPLEMENT OF MALAYSIA  
Lokasi : THE CARCOSA KUALA LUMPUR ON  
Tarikh : 05-04-1994

It is my pleasure to welcome Y.Bhg. Datuk Dr. Omar bin Abdul Rahman, Science Advisor, Prime Minister's Department, and the Chairman, Malaysian Technology Development Corporation (MTDC).

Our function today is the launching of a special supplement on Malaysia's technological capacity and capability in April, 1994 worldwide edition of Scientific American.

2. I would like to recall our gathering on June 3rd 1993 at the luncheon presided by Y.A.B. Dato' Seri Dr. Mahathir bin Mohamad, our Prime Minister at the Dayabumi Complex, Kuala Lumpur on the occasion of the launching of the supplement. Dato' Seri Dr. Mahathir Mohamad personally expressed his support of the initiative to publicise worldwide Malaysia's Technological Capacity and Capability in Scientific American Magazine. He mentioned that, we have a simple but clear vision for Malaysia, namely to be a developed nation by the year 2020 of which one of the characteristics of a developed Malaysia is a society that is scientifically progressive, a society that is innovative and forward looking, one that is not only a consumer of technology but also a contributor to the scientific and technological civilisation.

3. The National Council for Scientific Research and Development, Malaysia (MPKSN) and Malaysian Technology Development Corporation (MTDC) being the coordinator for this undertaking working together with Scientific American have brought together many public sector institutions into the project, namely Taman Teknologi Malaysia (TTM), Malaysian Institute of Microelectronics Systems (MIMOS), Malaysian Industrial Development Authority (MIDA) including other Government agencies such as Malaysian Timber Industri Development Council (MTIDC), Malaysian Palm Oil Promotion Council (MPOPC), Tourist Development Corporation Bhd.

(TDC), Perbadanan Pembangunan Pulau Pinang (PDC), Kulim Hi-Tech Industrial Park and Kelang Port Authority.

4. Besides Government agencies, Universities as well as research institutions had also took the opportunity to publicised their technological strength which include University Kebangsaan Malaysia (UKM), Universiti Pertanian Malaysian (UPM), Universiti Malaya (UM), Universiti Sains Malaysia (USM), Universiti Teknologi Malaysia (UTM), Institut Penyelidikan dan Kemajuan Pertanian Malaysia (MARDI), Institut Penyelidikan Perhutanan Malaysia (FRIM), Institut Standard dan Penyelidikan Perindustrian Malaysia (SIRIM) and Institut Penyelidikan Getah Malaysia (RRI).

5. Private sectors also shown their fullest support in publicising their technological capabilities of their organisation. They include Berjaya Group Berhad, Binariang Sdn. Bhd., Composite Technology Research Malaysia Sdn. Bhd. (CTRM), Golden Hope Plantation Berhad, Lion Group of Companies, Petroleum Nasional Berhad (PETRONAS), Sapura Holdings Sdn. Bhd., Shell Malaysia Sdn. Bhd., Sime Darby Berhad, Technology Resource Industries Berhad (TRI), Telekom Malaysia Bhd. (STM), Tenaga Nasional Berhad, Yeoh Tiong Lay Sdn. Bhd., Malaysia Airline (MAS).

6. Due to Malaysia's open trade and investment policy, many U.S. Companies are now expanding their market to Malaysia and are playing key roles in developing the American-Malaysian technology partnership. Among American-Malaysian companies which have their companies profile featured in the supplement are Motorola Malaysia Sdn. Bhd., Esso Malaysia Berhad, Hewlett- Packard (M) Sdn.

Bhd., IBM World Trade Corporation, McDonnell Douglas Aerospace Malaysia Sdn. Bhd., Occidental Petroleum (M) Ltd., Stone & Webster Engineering Corp., and 3M Malaysia Sdn. Bhd.

7. Actually, all these organisations not only highlighted the technological achievement of their firms but also indirectly publicising Malaysia's positive outlook in technological development and providing a glowing testimony of the actual situation in Malaysia especially as an attractive centre for high technology

- based industries and that Malaysia is a good technology partner in an increasingly competitive world of business. Malaysia does not provide benefits and incentives but also has a skilled and scientifically competent manpower, and a workforce with a positive work culture.

8. I would like to take this opportunity to thank the National Council for Scientific Research and Development, Malaysia (MPKSN) and the Malaysian Technology Development Corporation (MTDC) being the coordinator for this supplement and special thanks to Y.Bhg. Datuk Dr. Omar bin Abdul Rahman, Science Advisor, Prime Minister's Department and Chairman of MTDC for his assistance in this project. I would also like to thank not only public and private sectors on their contribution and support on this project, but also I would like to thank his Excellency Mr. John S. Wolf, The Ambassador of the United States of America together with the Malaysian- based American companies who were involved in this project.

9. The supplement on Malaysia's technology capacity and capability which appear in the April 1994 edition of scientific American, the world's leading magazine of science and technology will be circulated to almost two million readers in 143 countries. The supplement will be the first-time-ever Malaysia section which provide sectors to publicise their activities, achievements and technological competitiveness.

10. Hopefully, this special supplement on Malaysia will complement other efforts vigorously pursued by both the Government and corporate sectors to encourage the inflow of investment, to widen the industrial base and to increase technology content of our industries and thereby ensuring competitiveness of our products in the world market.

11. Lastly, I would like to congratulate all the participants of the special supplement on Malaysia's technological capacity and capability in April, 1994 worldwide edition of Scientific American. This supplement is an excellent example of public-private sector initiative in publicising and promoting awareness of Malaysia worldwide.