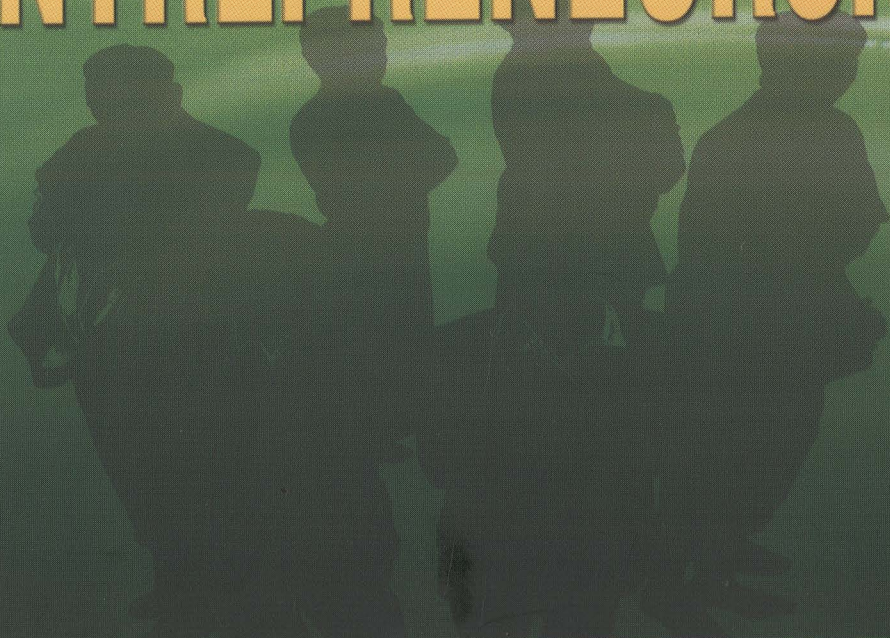


**MIM SPEAKS**

# **LEADERSHIP, INNOVATION AND ENTREPRENEURSHIP**



**MALAYSIAN INSTITUTE OF MANAGEMENT**

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# **LEADERSHIP, INNOVATION AND ENTREPRENEURSHIP**



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### **Disclaimer**

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## FOREWORD

**A**fter a successful run of the first volume of articles on corporate strategy and leadership, we have now come out with this second compilation of articles on Leadership, Innovation and Entrepreneurship. These dimensions express the ingredients of business success and continuity in any enterprise. While leadership assures focus on strategic harness of all the energy and resources at a firm's disposal, it is the culture of innovation and the spirit of enterprise that will ensure creation of new businesses for organizational growth and sustained profitability.

The articles were written by or on contemporary management personalities who have come to be recognized as 'gurus' in their own areas of expertise. The first three articles on Leadership relate to Dr Noel Tichy's thoughts and teachings as a professor of Organizational Behavior and Human Resource Management, University of Michigan. Dr Tichy headed up General Electric's famed Leadership Development Center and is widely acknowledged for his role in GE's spectacular transformation. The fourth article on Leadership was by Vijay Sathe and Hatim Tyabji. The latter, as well as Dr Tichy, was invited recently to speak at MIM in its continuing thrust to share some of the leading views and commentaries of our time on leadership and various areas with members and others in the management community.

The next five articles in this compilation share common elements of Innovation and Entrepreneurship that are needed to drive organizations. In their articles, Peter Sheldrake, together with Shufen Dai in one article, and Tony Buzan share ideas of innovative possibilities and brain power

that can be brought to bear on an organization and its people to achieve amazing results.

Most of these articles have been selected from articles published in MIM's fortnightly column in the Sunday Star over the last year or two. The others are reprinted with permission. It is hoped that this collection will help leaders and managers to reflect and release that potentially powerful energy and influence in a way that their organizations will begin to direct present and future opportunities for sustained growth and performance excellence.

**FOO SHEH LOON**  
Chief Executive Officer

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