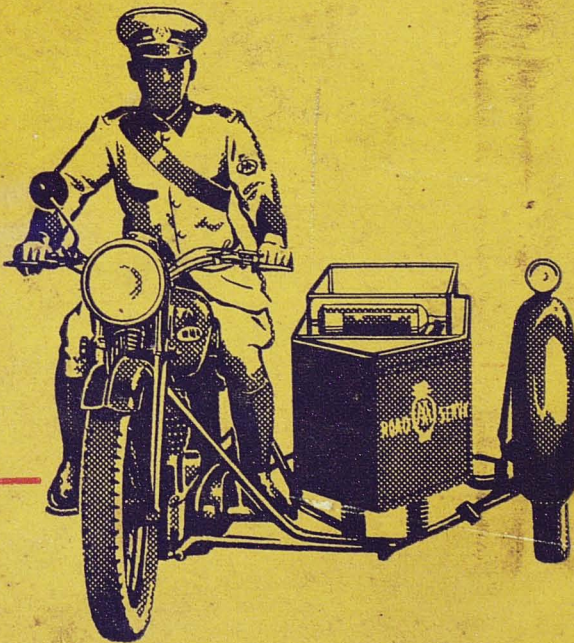




HANDBOOK
OF THE
AUTOMOBILE
ASSOCIATION
OF
MALAYA



PRICE
\$ 2-50



115,200 MILES

**WEAR
NEGLIGIBLE
RE-BORING
UNNECESSARY**

TELEGRAMS - "PRITCH"
OFFICE HOURS
A. P. 10.00 AM TO 4.00 PM
TELEPHONE NO. 432 & 433

IN REPLY PLEASE QUOTE
No.

ALL COMMUNICATIONS TO BE ADDRESSED TO THE FIRM.

HEAD OFFICE
"PRITCHARD"
BANKERS:
BUTTERFIELD & SWIRE

Pritchard & Co. Ltd.
(Incorporated in the Straits Settlements)
Ipsob. F.M.S. lth. October, 1939.

Messrs. Standard-Vacuum Oil Company,
Ipoh.

Dear Sirs,

GARGOYLE MOBILOLS

We recently had an occasion to send one of our delivery vans to a local European garage for overhaul. The Bedford van at that time showed a speedometer mileage of 115200 miles and until this date since the lorry was originally purchased neither the oil pan nor the pistons had been removed. The report just received on its condition showed wear of liners and pistons negligible, replacements unnecessary, and the cylinder walls in such a condition that the pistons were put back without any particular attention being given other than routine cleaning.

We are convinced that the above excellent condition of our equipment is largely due to the efficient lubrication which we have had on our equipment with your Gargoyle Mobilols. We are not only pleased to write you about this but would also confirm our intention to continue the exclusive use of your Gargoyle Mobilols in our equipment.

We are,
Yours faithfully,
PRITCHARD & CO. LTD.
IPOH (PERAK) SINCERELY
H. W. Sanders
manager

Facsimile production
of letter received from
Pritchard & Co., Ltd.

*Be sure You also
use*

Mobiloil

STANDARD VACUUM OIL COMPANY (INC. IN U.S.A.)

4 APB 8

PERDANA
LEADERSHIP
FOUNDATION
YAYASAN
KEPIMPINAN
PERDANA



PERDANA
LEADERSHIP
FOUNDATION
YAYASAN
KEPIMPINAN
PERDANA

In issuing this Handbook the Automobile Association of Malaya has done a real service not only to motorists in this country but to those who visit it. Much of the information which it contains is all too little known. Residents in Malaya will find it most useful, and tourists will take away with them the knowledge that their needs have been foreseen & met, which is good publicity.

I congratulate the Association very heartily on its venture and I wish it every success.

H. W. Thomas

11 Dec. 1939.





بسر سائو "فردو لئن کنه" جو یہ تانہ ملايو اوليدہ
در سکتو ان کو تکی مالج تانہ ملايو متاراکن موکو در حال نگویے
ملايو اينہ
دولم کاسو کسوکسو سفره بتارا کاسو رٹ بولد وينہ کانتلا
بسر "دست" کزانہ سولج "درا نعد" تہ "دولم" بپروودہ بايند اور غو
"انہ" "دولم" نگویے وينہ نياد "راندہ" تمثيل جو تہ بايکونہ نتجوبيت
مکو بولد وينہ "درا مند" جو فکونہ ففہ "بتر" بولوت مالج ہر بکيت
تمثيل جو تہ ہر سکتون "دولم"
کاسو "دولم" و من موکو سفره وينہ کانتہ برگونہ موکو کزانہ درود
بولد وينہ اور غو "نگویے" سبتر بوليدہ "راندہ" تاھو ما بولدنکنہ نگویے
تانہ ملايو "مالج" مالج احوال نگویے ملايو
صيا جو یہ سلاوہ کنہ در سکتو انہ وينہ راندہ بپروودہ
مولدھنہ ند جو ان دپہ بکسا تہ برگونہ وينہ بوليدہ جاچہ

18. 1. 1940

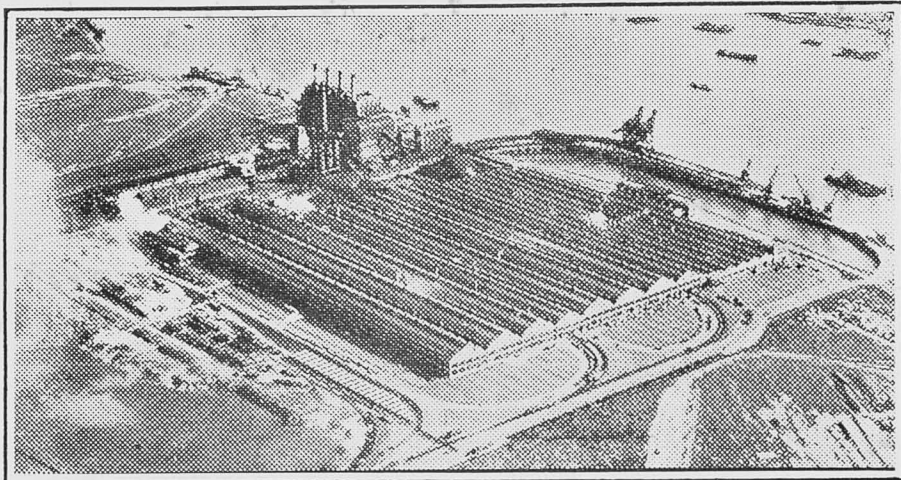
TRANSLATION.

"The A.A.M. are doing a great service to Malaya in publishing this handbook.

At a critical time such as the present while there is war in Europe, thereby preventing Europeans from obtaining home leave, the handbook describes all possible places in Malaya where a restful holiday may be obtained.

In times of peace the handbook will serve a useful purpose, aiding the tourist to find the beauty spots of Malaya and to obtain all information thereon."

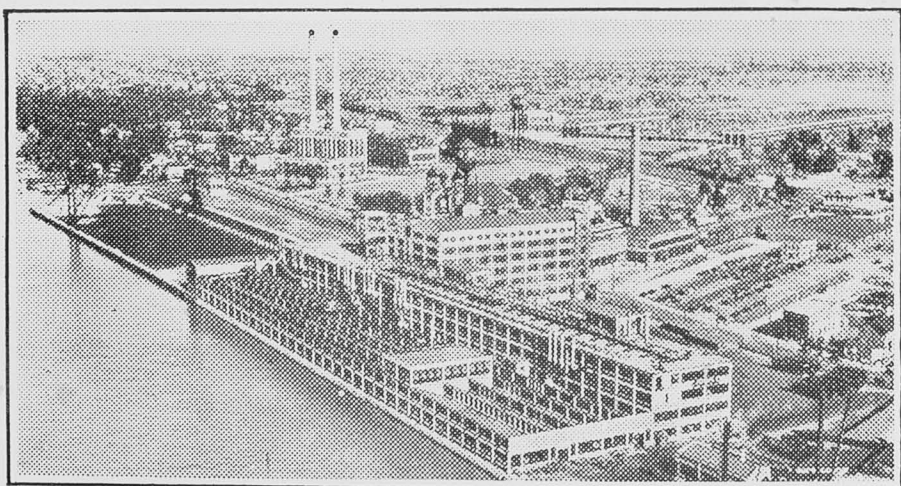
FORDS FOR THE EMPIRE



FORD OF ENGLAND English source for Ford-Malaya's supplies of 8 and 10 h.p. **Passenger cars, Light Commercial units & the Fordson Tractor.**

The **Ford Motor Company of Malaya, Limited** was registered in Singapore in 1926. The Company was formed for the purpose of receiving Ford products from the parent company in Canada and the associate company in England in a disassembled condition and to assemble such units for distribution to the general public through a retail dealer organization in the Straits Settlements, Malay States, British North Borneo, Sarawak, Thailand and the Netherlands Indies. The Company has grown into a substantial organization with a production capacity of assembled vehicles in excess of 500 units per month, and a sales volume running into millions of dollars annually. Very comprehensive stocks of spare parts are carried, the value of which alone is in excess of \$1 million. With its extensive operations over such a large territory, the Company adds appreciably to the wealth of the Colony.

In the Ford motor cars and trucks offered the public to-day, are embodied the very latest principles of motor car engineering produced with the experience gained in almost 36 years of manufacturing. The Ford owner may well feel satisfied that he has purchased a product of the only manufacturers of motor vehicles with a Factory Assembly Plant in Malaya. Moreover, a product which is backed not only by the dealer organization from whom he purchased the vehicle, but also by a staff of Factory experts **ON THE SPOT** and not located many thousands of miles away.



FORD OF CANADA Canadian source for Ford-Malaya's supplies of Ford V-8 and "Mercury" passenger cars, and V-8 Light Commercial units and trucks.

Ford Motor Company of Malaya Ltd.

PREFACE

I think it is appropriate that those who receive this first full Handbook of the Automobile Association of Malaya should know a little of the Association's history and present activities.

The Association as such was founded on the 1st of January, 1932, when The Singapore Automobile Club, The Negri Sembilan Automobile Association, The Selangor Automobile Association, The Perak Motor Union and The Penang and Kedah Automobile Club sank their individual identities in the common cause of creating a national motoring organisation in Malaya. The wisdom of this step can well be illustrated by the fact that at the date of its formation the membership numbered only 1,250, while to-day, only eight years later, this figure has increased to 9,000.

The Association operates through its five Malayan Branches which control the various activities in their respective territories. Each Branch is managed by a Committee comprising seasoned motorists who give many hours of their time in working out ways and means for rendering the best service to members. Each Branch Committee is in turn responsible to the Executive Council which is the governing and co-ordinating body of the Association. The Council consists of two delegates from each Branch in addition to the President and Vice-President, and meets at least four times in every year to consider all matters affecting the Association as a whole. The work of the Committee members and members of the Council is purely honorary.

The Central Office, which is in Singapore, handles the work of the Council and the same building houses the Foreign Touring Department. There are Branch Offices dealing with the work of local territories in Penang, Ipoh, Kuala Lumpur, Seremban and Singapore.

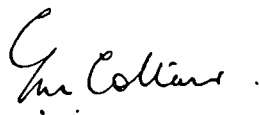
In return for the modest subscription of \$6 per annum the Association offers its members many advantages, the most important of which are as follows :—

- (1) Free legal advice on all motoring matters.*
- (2) Free legal defence in approved cases.*
- (3) Free touring advice and information concerning Malaya and other countries.*
- (4) International Touring facilities including :—*
 - (a) The issue of Customs passes covering most countries in the world.*
 - (b) The issue of International Certificates for Motor Vehicles.*
 - (c) The issue of Fiscal Permits.*
 - (d) The issue of International Driving Permits.*
 - (e) The provision of itineraries, maps, etc. covering all countries where motoring is possible.*
 - (f) Introductions to motoring organisations in other countries.*
- (5) Car sentries at various parking places and cinemas in the chief towns of Malaya.*

- (6) The presentation of motorists' views to the Government and other public bodies.
- (7) The erection and maintenance of road signs and telephone signs.
- (8) Motor cycle road scout patrols throughout Malaya.
- (9) Post Card reminders of expiry dates of driving licences.
- (10) Expert uniformed drivers to assist members who are owner drivers.
- (11) The free issue of the A.A.M. Handbook of Malaya with Maps.
- (12) Full details of holiday resorts throughout the country.
- (13) Assistance in the engagement of private syces.
- (14) Provision of sentries and drivers at private functions, such as weddings, pahit parties and dances.

In producing this Handbook the Association has two main objects in view, first to place in the hands of its members valuable information on motoring in Malaya and, secondly, to acquaint members with the services rendered by the Association. The up-to-date road maps of the whole of Malaya, the town plans and details of hill station roads which the Handbook contains should prove invaluable to the motorist in this country. For the benefit of our flying members a special section of the Handbook has been devoted to aerial maps of Malaya and other relative matters. The Handbook purports to be as comprehensive as possible, but doubtless useful items have been omitted. Suggestions for improvement will at all times be welcome.

In conclusion I should like to thank all who have assisted in the preparation of the Handbook and in particular Mr. John Clemetson, Chairman of the the Perak Branch of the Association, to whose energy and resourcefulness the volume very largely owes its being.



President.

Singapore,
December, 1939.