

*Building passion
with*



MUSTAPHA KAMAL

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C H E A H C H O R S O O I





PERDANA
LEADERSHIP
FOUNDATION
YAYASAN
KEPIMPINAN
PERDANA

Building passion
with
MUSTAPHA KAMAL



LEADERSHIP
FOUNDATION
OF
MIDDLE EAST



Building passion



Nests of the tempua bird (baya weavers) – their sizes, shapes and building materials – may vary greatly among the species but they are doubtlessly a work of ingenious architecture. How the placement and design of the nests combine to provide protection from extreme temperatures and predators attest to extreme willpower and passion on the part of the mother bird. Conceptually, this resembles the passion and determination in Mustapha Kamal ... in providing a decent dwelling to citizens of Malaysia and the world over, God willing.

PUSTAKA PERDANA



1008784



© 2009 Berita Publishing Sdn Bhd
Printed in 2009

Published by



Berita Publishing Sdn Bhd (Company No. 15654-K)
No. 16-20 Jalan 4/109E, Desa Business Park,
Taman Desa, Off Jalan Klang Lama,
58100 Kuala Lumpur, Malaysia.

Tel: (+6 03) 7620 8111 Fax: (+6 03) 7620 8007
Website: www.beritapub.com.my

Pustaka Negara Malaysia Cataloguing-in-Publication Data

Cheah, Chor Sooi
Building passion with Mustapha Kamal / Cheah Chor Sooi
ISBN 978-967-969-603-5
ISBN 978-967-969-604-2 (pbk)
1. Mustapha Kamal, Tan Sri. 2. Businessmen--Malaysia.
3. Construction industry--Malaysia. I. Title.
690.092

For



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Printed by

Art Printing Works Sdn Bhd
29 Jalan Riong, Bangsar
59100 Kuala Lumpur, Malaysia.

EDITORIAL



TUN MUSTAPHA MOHAMAD

Building passion with **MUSTAPHA KAMAL**

MENARA MUSTAPHA KAMAL@PJ TRADE CENTRE IN
DAMANSARA PERDANA, PETALING JAYA



BUILDING PASSION WITH MUSTAPHA KAMAL

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PERDANA
LEADERSHIP
FOUNDATION
YAYASAN
KEPIMPINAN
PERDANA

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FOREWORD

I had heard about Tan Sri Mustapha Kamal long before I met him. I was always interested in hearing about Malay entrepreneurs who were successful. There were not too many of them, but they were important because I believe in the ability of Malays to succeed in business if they really put in real effort and were honest and sincere.

In implementing the New Economic Policy (NEP), I learnt from hard experience that not every Malay or Bumiputera was prepared to make use of the opportunities under the policy. Most of them would abuse the opportunities created for them. But a few of them had succeeded when given the opportunity. Such people would not abuse if the opportunity was again given to them. They would justify and help secure the success of the NEP.

Far too many of the opportunities created had to be given to agencies representing Bumiputera entrepreneurs. They tended to run the agencies like government departments, preparing a budget each year for injection of more capital by the government.

The objective of creating a Bumiputera business community would only succeed if the businesses were capitalised by the Bumiputeras themselves and they manage them.