
DEVELOPING LEADERS

THE TEN KEY PRINCIPLES

John Adair

There is nobody who cannot vastly improve his powers of leadership by a little thought and practice.

Field-Marshal Lord Slim

Developing Leaders

JOHN ADAIR

Good leadership is essential for the success of any enterprise today.

But what is leadership? How does it differ from management? Can leaders be developed?

DEVELOPING LEADERS

explores these issues in depth and it gives some new and positive answers.

In **PART ONE** John Adair presents his ten key steps of leadership development, principles which are relevant to all organizations. As a prelude, he clarifies and draws out the full meaning of leadership in relation to the concept of management.

In **PART TWO** the author offers some examples and case studies in order to illustrate the various principles in a variety of fields and at different levels of leadership development: school and university, in industry and the uniformed services, on the shopfloor and in the boardroom. In short, **DEVELOPING LEADERS** describes the 'state of the art' in leadership selection, training and development.

After reading this stimulating book you should be able to formulate and implement an effective strategy for leadership development to meet the needs of your own organization.

£13.95

To

YAB Dato' Seri Dr. Mahathir Mohamad,

with very best wishes,

John Adair

19th September 1990.

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PUSTAKA PERDANA



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TALBOT ADAIR

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