

LATSS FORUM



LATSS FORUM

Leadership Training In Japan
For Young Professionals

MALAYSIAN ALUMNI 1985 - 2019

5025
L



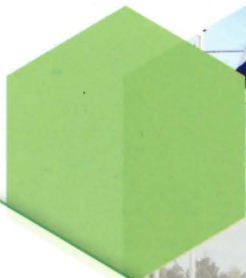
LATSS International Association
of Traffic and Safety Sciences

PERDANA
LEADERSHIP
FOUNDATION
YAYASAN
KEPIMPINAN
PERDANA



IATSS FORUM

Leadership Training In Japan
For Young Professionals



MALAYSIAN ALUMNI 1985 - 2019

05025

AL



IATSS International Association
of Traffic and Safety Sciences



PERDANA
LEADERSHIP
FOUNDATION
YAYASAN
KEPIMPINAN
PERDANA

Notice from IATSS Forum National Committee Malaysia

For further details on any of the contents or profiles contained herein, kindly contact:

**Chairman
IATSS Forum National Committee, Malaysia**

through the office of:

IATSS Forum National Secretariat Malaysia
c/o UM Office for Industry & Community Engagements (UM ICE),
Level 3, Research Management and Innovation Complex,
Universiti Malaya,
50603 Kuala Lumpur.
Tel: +603-7967-7352
E-mail: iatss_forum@um.edu.my

©IATSS FORUM National Committee Malaysia. No part of this eBook and physical document may be reproduced in whole or in part in any manner without the permission of the IATSS FORUM National Committee Malaysia.

©IATSS FORUM National Committee Malaysia. No part of the materials available via online version (eBook) through the IATSS Forum National Committee site may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of IATSS FORUM National Committee Malaysia. Any other reproduction in any form without the permission of IATSS FORUM National Committee Malaysia is prohibited. All materials contained herein are protected by copyright laws and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written permission of IATSS FORUM National Committee Malaysia.

©IATSS FORUM National Committee Malaysia. This is a publication that is meant only for IATSS Forum and IATSS as well as for members of the international IATSS Forum Alumni. The contents and materials herein are not meant for commercial use. Misuse of information is tantamount to abuse of trust. Whilst we appreciate Alumni who would wish to contact one another, we hope they will be mindful of Privacy laws and Data Protection laws.
Thank you.

15 October 2019

016.575005



Contents

Message from the Chairman,
IATSS Forum National Committee Malaysia

History of IATSS Forum

Congratulatory Message from
YAB Tun Dr Mahathir Mohamad,
Prime Minister of Malaysia
*(extracted from the 30th anniversary of IATSS Forum Souvenir
Book 2015)*

About IATSS Forum

Malaysian Alumni by Batches

Alumni by selected Industry Sector

Acknowledgement

The IATSS Forum National Committee Task Force
and volunteers



PUSTAKA PERDANA



1012720



Message from the Chairman, IATSS Forum National Committee Malaysia

Dato' Zuraidah Atan

Assalamualaikum
Ohaiyogozaimasu

At time of print, after many months of doing this Special Project which is a labour of love soon became days of frustration and long hours especially towards the end when we were rushing to meet deadlines: to finish the compilation of curated profiles of 188 persons -our Alumni of yesteryears and present. However, once completed, a sense of pride prevailed amongst my Task Force members, volunteers and I.

Searching for missing persons was a challenge. Some when found, were completely helpful and few were deliriously happy to have been found (oh, alright, I do exaggerate). However, a few were hesitant about coming out from the woodwork. Perhaps they wanted to ride into the sunset of oblivion. Several Alumni who had changed jobs and addresses in the pre-internet era had left no forwarding contact details.

As Chairman, IATSS Forum National Committee Malaysia, I felt a certain sense of obligation on our part to find each and every one of our 188 Malaysian Alumni who had joined IATSS Forum since 1985. Our Task Force members too felt it was important that we did this, to obtain updates of our Alumni and showcase them, their successes, their achievements and their Highlights after coming back from Japan.

The Alumni had been given the opportunity by IATSS Forum to go to Japan and stay for a few months there when they were much younger, to learn everything about Japan, its modernisation, its successes and failures, its culture, language, history and most of all its people and their discipline. Memories that were good, bad, unhappy or lovely during the formative years of young professionals living in Japan can never be forgotten even if we tried. They have left indelible imprints on our minds.

I am proud to say that I had the privilege of being the 21st Batch IATSS Forum participant of 1993. Do read the piece I had written in 1993 which is reproduced in the next page.

As for our Special Project, the outcome has shown how impactful the time spent at IATSS Forum has been for Alumni and this is evident by the Profiles of Alumni being showcased. Do read them and enjoy. Our Japanese and Malaysian stakeholders ought to be proud!

Thank you. Jutan - Terima Kasih. Domo arigato gozaimashita.

Sumimasen, Sensei: The Everlasting Impression

by Zuraidah Atan

The level of intensity and concentration when dealing with lectures in a foreign land require painstaking discipline, inherent or inculcated interest only the intellectual elite may possess, failing which, one must perfect the art of emulating brilliance. It is an art only the very few may acquire.

The more one asks, the more one knows." This is a classic example of the philosophy one ought to pursue in life. Such is the profound sentiment that highlights the importance of being earnest in the pursuit of excellence. Never settle for mediocrity.

Alas, "To each his own", the oft-quoted phrase that has borne more malice than good. One does not attempt to influence the pace nor tilt the equilibrium. However, one observes the peculiarities and idiosyncrasies which one has grown accustomed. The diverse educational and cultural background of others reveal the varied interests which are enlightening change from the normal, staid and uneventful life that one has been used to in recent years after one's sojourn in Europe.

Given this scenario, it is no wonder one suffers from culture shock not so much from 'the land of the rising sun' but also from the neighbouring cultures. This is an education in itself. Nothing can remove or erase the experience one has acquired during this stay, albeit shortlived which has helped to widen or significantly broaden one's perspectives of life.

The profound impact of this experience shall be far-reaching. After benefiting from these invaluable lessons, one shall be able to impart one's knowledge to others in one's own country. This would only enhance one's all-rounded education and not only meet the personal objectives but also contribute to nation-building.

To the cynics, these sentiments may appear somewhat idealistic but given the perseverance and convictions that one possesses, it should not be surprising. After all, one came prepared and armed with the thirst for knowledge. Like the Japanese, there must be a lifelong education. To enjoy the benefits of such an education is to share with others.

The beauty of this Forum is the wide range of topics to cover all aspects of the modernisation of Japan. It is incredible that such painstaking efforts were made in organising the contents of this Forum to ensure maximisation of knowledge to be absorbed in such a short period. Urban planning, Legal system, Japanese effective management practices, Economic and International Cooperation and other subjects were elucidated by renowned sensei (lecturers) with such eloquence in a few instances that one finds absolutely captivating.

One learns to appreciate much more the contemporary issues besetting Japan and its neighbouring lands. The differences in approaches when dealing with thought-provoking discussions and issues provide the necessary stimulus for further mental development to prevent lethargy from setting in.

One observes that in spite of its success, Japan has managed to retain its traditions, cultures and splendour of yesteryears and its pride.

However, it is also not without its share of miseries and burdensome problems that Japan faced in the pursuit of "zero-defects", ultimate technological innovations and economic success. The "Japan-bashing" attitude of other industrialised nations, in particular, the Americans, contributed to the strain in international relations with Western countries. To make matters worse, Japan is suffering from an economic recession that reduces the morale of its people.

The ASEAN countries, on the other hand, look upon Japan as the nation to emulate in relation to the selfless commitment and dedication of work ethics and the subtle attitude of sacrifice for the nation. To this end, Japan is expected to spearhead initiatives in improving the trade surplus position with ASEAN nations.

One sees the potential in increasing intra-regional economic and political cooperation. For long-term development, bearing in mind the intangible returns of this Forum one alludes the need for its continuity and envisage a more favourable reception and further understanding when dealing with Japan and the Japanese.

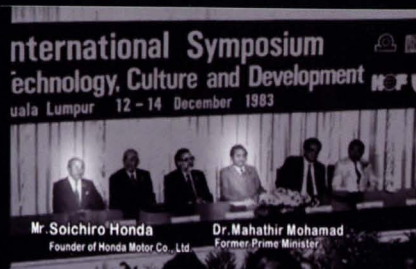
DOOMO ARIGATO GOZAIMASHITA



History of IATSS Forum



During this period, an international symposium focused on technology, culture, and development was held in Malaysia in 1983.



Malaysia's Prime Minister at the time, Dr. Mahathir Mohamad and Mr. Soichiro Honda, founder of Honda Motor Co., Ltd.

We have shown briefly in this Book, the History of how IATSS Forum was formed starting from that momentous International Symposium in 1983 where our then (and now) Prime Minister of Malaysia, YAB Tun Mahathir Mohamad encouraged Mr Soichiro Honda, the founder of Honda Motor to provide capacity building of young professionals from ASEAN to learn in Japan. This formed part of YAB Tun's "Look East Policy". Royal Professor Ungku Aziz, our First Chairman of the National Committee and the late Tan Sri Loh Boon Siew, the first sole distributor of Honda motorcycles were also instrumental in the formation of IATSS Forum. Today, we have Datuk Robert Wong, the son-in-law of the late Tan Sri Loh Boon Siew as a key member of our National Committee Malaysia.

We have extracted the Congratulatory Message by YAB Tun made during the 30th Anniversary of IATSS Forum, which ought to give further insight into the close relationship between Malaysia and Japan.



The collaboration of Dr. Mahathir and Mr. Soichiro Honda gave rise to a training program for bright, young Southeast Asian professionals.



Mr. Soichiro Honda

Mr. Honda also had a vision to nurture talented people throughout Asia.



*The First Batch of participants, all Malaysians attended the first IATSS Forum in 1985. The Opening Ceremony was graced by "Their Imperial Highnesses Prince and Princess Tomohito of Mikasa".





**Congratulatory Message from
YAB Tun Dr Mahathir Mohamad,
Prime Minister of Malaysia**

It is my pleasure to extend my heartiest congratulations to IATSS Forum on reaching the 30th year milestone of their great effort in nurturing Young Leaders from ASEAN.

The idea of bringing together Young Leaders from ASEAN countries and having them undertake purpose-driven leadership development in Japan was first conceived when I met Mr. Soichiro Honda, Founder of the Honda Motor Co. Ltd, in December 1983, at the International Symposium Technology, Culture and Development in Kuala Lumpur, Malaysia. Mr. Honda had the foresight that the nurturing of quality human resources would be significant for the future development of ASEAN countries in the early years.

In September 1985, Mr. Honda and his business partner Mr. Takeo Fujisawa, started the IATSS Forum. The IATSS Forum programme has been revised several times over the decades but central to the purpose, it has not wavered from the core objective for participants to develop a greater understanding of the challenges in the region, learning together, shaping of characters and returning home to lead, care and inspire their communities to greater heights.

It was a dream that came true for Mr. Honda and me to see the fruition of this programme in developing leaders from the ASEAN countries under one global village. I sincerely hope that IATSS Forum will continue the good work that was started 30 years ago.

Finally, I would like to express my appreciation to Dr. Kazuhiko Takeuchi, President of IATSS and all the IATSS Forum Staff for diligently continuing with the fabulous work through the decades. Through everyone's effort, every ASEAN participant over the years, brought home invaluable leadership development experiences that had brought ASEAN and Japan closer as one big family, who share, understand and appreciate each other's culture more. This the kind of close spirit must be continued to cultivate among countries especially in the growing complex world.

Once again, my heartfelt congratulations to IATSS Forum on her 30th Anniversary Celebration.





マハティール・ビン・モハマド閣下 マレーシア元首相

IATSSフォーラム設立30周年にあたって

ASEAN地域の将来を担う若手人材の育成を目指し活動を続けてこられたIATSSフォーラムが、設立30周年という重要な節目を迎えられたことに心からお慶び申し上げます。

IATSSフォーラムの始まりは、1983年12月にマレーシアのクアラルンプールで「Technology, Culture and Development」をテーマに開催された国際シンポジウムでの、私と、本田技研工業株式会社の創業者・本田宗一郎氏との出会いに遡ります。この時、ASEAN各国から若い優秀な人材を日本に招聘し、目的達成に向けて邁進できるリーダーを育成しようというアイデアが生まれました。本田氏は、先見性があり、優秀な人材の育成はASEAN諸国の将来の発展にとって重要であるという考えをお持ちでした。

1985年9月、本田氏と、彼のビジネスパートナー藤沢武夫氏により、IATSSフォーラムが設立されました。IATSSフォーラムのプログラム内容は、30年の間に何度か改訂されましたが、常に設立の目的に忠実であり、「日本でアセアン地域における課題について理解を深め、共に学び、人格形成を図る機会を与える。そして帰国後、習得した指導力を発揮し、地域社会に貢献し、国のさらなる発展へと導くリーダーを育成する」という目標が揺らぐことはありませんでした。

世界が一つのグローバルビジョンとして認識されるようになった現代社会において、IATSSフォーラムからASEAN各国の国づくりに貢献できる人材が数多く輩出されました。ASEAN諸国のリーダーを育成するという本田氏と私の夢は実現したと思っています。IATSSフォーラムが、30年前に始めた素晴らしい活動を今後も継続していただきたいと思っております。

最後に、武内和彦IATSS会長とIATSSフォーラムスタッフの方々すべてに感謝の意を表したいと思います。皆様方の素晴らしいご努力のおかげで、これまでASEAN諸国から参加した全ての研修生は、リーダーシップの研修を積むことができました。また帰国後は、その貴重な経験を活かし、ASEANと日本が一つの大きな家族のように絆を深め、互いの文化をより深く理解し、尊重しあう関係構築に寄与しています。特に、世界がますます複雑化する中、私たちは、国と国との間にこうした緊密な心のつながりを築く努力を続けていかなくてはならないと思っております。

IATSSフォーラム設立30周年を、重ねて心からお祝い申し上げます。

第4代マレーシア首相
マハティール・ビン・モハマド



What is IATSS Forum?

PURPOSE

The IATSS Forum is an international training institute established in 1985 that aims to bring out the best qualities in individuals who will one day become future leaders in Asia.

The IATSS Forum provides a place where young professionals can gather. Inviting young and outstanding individuals from respective Asian countries, the Forum provides opportunities for participants to understand each others' countries through seminars, field studies, group study, and cultural exchanges, as well as to make efforts to solve current issues in Asia and Japan, under the motto "Thinking and Learning Together."

The Forum Program is prepared by the IATSS Forum Program Committee, which is comprised of intellectuals from various circles. The issues to be taken up change each time, depending on the demands of the times. Inviting top-class lecturers from academic societies and business circles, participants will be able to improve their leadership capacity while learning liberal arts, rather than conducting deep research in specific fields.

HISTORY

The IATSS Forum was established with private funds from Soichiro Honda, founder of Honda Motor Co., Ltd and his business partner, Takeo Fujisawa. In September 1985, the First IATSS Forum program was held with participants from Malaysia.

Although the program was originally held with participants from one country at a time, several years after its establishment, in 1991, the initial program was changed to the ASEAN Forum, a forum attended by representatives from several countries. During the 34 years since its inauguration (as of November 2012), the IATSS Forum has been held 60 times, having produced approximately 1050 alumni members.

Today, we implement a 55-day program, inviting trainees each time from participating Asian countries to the venue in Suzuka City, Mie Prefecture.

PRINCIPLES

Leadership Training

The IATSS Forum is not a program intended merely for learning new knowledge or experience of Japan, which is a different culture for most participants. The very aim of this Forum is to "develop Asia's next-generation leaders." We define leadership required for this aim as an "ability to make maximum use of group power toward the achievement of an objective."

We hope to develop as many true leaders as possible who can work toward achieving their objectives by improving such leadership abilities, and by fully utilizing the expertise of their groups.

[How the IATSS Forum Defines "Leader"]
Persons who can make maximum use of their group powers toward achieving an objective.

Ideal Teammates for Improving Leadership Skills

The IATSS Forum provides an ideal environment as a place to develop leaders.

Participants in this Forum, who have different social and cultural backgrounds and different nationalities, are Asia's future potential leaders who will play an active role in various fields such as governmental institutions, research institutions, and enterprises.

Just as you are a specialist in a specific field, other participants are specialists in their respective fields. Forming a group with people from different backgrounds, participants will derive optimal answers by deepening their discussions through aiming at a single goal while learning each others' ideas and awareness of issues from perspective of their respective fields.

This is the principle under which the program of this Forum is composed, and our most significant aim is that each participant improves their grounding as a leader, as well as learns methods of international and interdisciplinary approach.

Program to Support Participants

To that end, the program of this Forum is entirely based on the independence of participants. While participants themselves formulate and develop the program, we support those participants' efforts while at the same time setting a value on the independence of participants.

- [Mindset the Forum Requires]**
- Understand that it is participants themselves who actually create the program.
 - Each participant shall take responsibility for their team's activities.
 - Participants shall not only accumulate knowledge but also use their own knowledge and experiences in order to solve issues.

Overview of the IATSS Forum

I'd like to be 想い

- Be a leader who can bring out the best in others, while improving my own potentials in teams.
チームの中で自分の力を発揮しつつ、他のメンバーの力も引出しまとめていけるリーダーになりたい。
- Lead and serve my communities as an effective leader.
コミュニティのリーダーとして社会をよくしていきたい。
- Discover my strengths and weaknesses in a diversified environment.
多様性の環境化で、自分の可能性を見つめたい。



Application and Screening 応募・審査

We invite applicants from the 9 ASEAN countries to for the Spring or Autumn IATSS Forum. The selection of applicants is based on a three-level screening process that includes an interview, a written detailed reflection and a simulated exercise. A total of 36 ASEAN applicants will be shortlisted, with two participants per country each, for the Spring and Autumn IATSS Forum.

ASEAN9ヶ国から参加希望者を公募します。書類選考、面接審査など三段階の審査を行い、研修生を決定1回のフォーラムにつき各国2名ずつ計18名が選ばれ、年間で36名が参加します。

Alumni Activities (International Alumni Activity) 同窓会活動

There are IATSS Forum Alumni Associations in all the 9 ASEAN countries. Upon the completion of the IATSS Forum participation, every participant will automatically become an IATSS Forum alumni in his or her own country and contribute actively. The IATSS Forum International Alumni Meeting is held every 3 years. At this international meeting, ASEAN alumni members gather to discuss and explore possible collaboration and network opportunities between the countries.

各9ヶ国で同窓会活動を行っています。研修生は、帰国後各国同窓生として活動に参加します。同窓会活動として、学校などで交通安全教育を実施したり、フォーラム期間中にグループ研究で立案した企画を自分の国で実施することもありま。3年毎に、各国から同窓生が集う国際同窓会を開催しています。9カ国からプロフェッショナルたちが集い、活発な議論が繰り広げられます。



On return to
your home country
帰国



The IATSS Forum Programme is mainly classified into three categories: the general seminar area, the theme study area, and the general areas of study. The training programmes feature academic, practical, and well-balanced programmes, which are not specialized in any specific fields. Although the IATSS Forum is advertised as "leadership training," it does not directly deal with content for learning leadership skills and expertise. Through the comprehensive 55-day program, the Forum is intended for participants to learn the skills, ideas, and mindsets required to become young leaders.

Gathering 集う

Successful ASEAN applicants will travel to Japan and participate together for the 55-days IATSS Forum program.
ASEAN9ヶ国から、厳しい審査を勝ち抜いた若く優秀な人材が日本に集結します。



Visiting Japan 来日

apply

Motto

モットー・行動指針

Thinking and Learning Together
共に考え、共に学ぶ。

定めます。

55-Day Program 55日間プログラム

Aiming to improve co-creative leadership capacity through various programs. 各種プログラムを通して、共創型リーダーシップ力の向上を目指します。

Discussions
ディスカッション

Communications
コミュニケーション

Theme & study テーマ・スタディ

Seminars
セミナー

Group Study
グループ研究

Study tours
in Tokyo and Kansai
東京・関西視察

Courtesy Visit
近郊視察

Cultural Exchange Day
文化交流会

Homestays
ホームステイ

Experiencing Japanese culture
日本文化体験

Facilitation Skill Training
ファシリテーション講座

Team-building Training
チームビルディング合宿

The IATSS Forum Program is reviewed and organized by the IATSS Forum Program Committee in order to provide training contents that match current international and regional situations.

Extracted from the 30th anniversary of IATSS Forum Souvenir Book (2015)



IATSS FORUM

IATSS FORUM NATIONAL COMMITTEE
MALAYSIA



IATSS Forum National Secretariat

c/o UM Office for Industry & Community Engagements (UM ICE),
Level 3, Research Management and Innovation Complex,
Universiti Malaya, 50603 Kuala Lumpur.

Tel: +603-7967-7352

E-mail: iatss_forum@um.edu.my

Web: <https://www.iatssforum.jp/en/>

> Facebook (Malaysian IATSS Forum Alumni):

Page: <https://www.facebook.com/myiatssforum/>

Group: <https://www.facebook.com/groups/iatssmy/>

> Facebook (IATSS Forum Alumni):

Page: <https://www.facebook.com/IATSSFORUM/>

Group: <https://www.facebook.com/groups/iatssforumalumni/>





IATSS FORUM

IATSS FORUM NATIONAL COMMITTEE MALAYSIA



IATSS Forum National Secretariat

c/o UM Office for Industry & Community Engagements (UM ICE),
Level 3, Research Management and Innovation Complex,
Universiti Malaya, 50603 Kuala Lumpur.

Tel: +603-7967-7352

E-mail: iatss_forum@um.edu.my

Web: <https://www.iatssforum.jp/en/>

> Facebook (Malaysian IATSS Forum Alumni):

Page: <https://www.facebook.com/myiatssforum/>

Group: <https://www.facebook.com/groups/iatssmy/>

> Facebook (IATSS Forum Alumni):

Page: <https://www.facebook.com/IATSSFORUM/>

Group: <https://www.facebook.com/groups/iatssforumalumni/>



PERDANA
LEADERSHIP
FOUNDATION
YATASAN
KEPIMPINAN
PERDANA