



TVR

The Complete Story

JOHN TIPLER





TVR today is a highly respected manufacturer of quality sports cars. The company has not always been so successful: in its formative years during the 1950s and early 1960s it went from one crisis to another, and had to overcome a reputation for unreliability. Now in the 1990s TVR is flourishing, supplying exclusive, stylish sports cars, which are among the fastest on the road. So successful has TVR become that it now has its own immensely popular TVR Tuscan challenge series.

In this fascinating and informative book, John Tipler charts the company's history, from Trevor Wilkinson's initial optimism, eroded by repeated financial and managerial difficulties; through a heady decade and a half with Martin Lilley at the helm, when the firm enjoyed a period of relative stability until the decision to adopt a wedge shape nearly brought the firm to ruin; building up through the last ten years to the present day, when Peter Wheeler's management finally made TVR a world-class manufacturer. The author covers the development of the cars, profiles the leading characters Martin Lilley and Peter Wheeler, whom he has interviewed personally, and looks in detail at the factory, the staff, the unorthodox design process, the creation of the steel chassis and glass-fibre bodies, and the immaculate care that goes into the manufacture of each car. Also included is an overview of the TVR market today, and some sound advice on buying your own.

TVR - The Complete Story is packed with highly interesting and useful information, personal insights from the key figures in TVR's history, and full technical specifications for all TVR models. Illustrated throughout with superb photographs, this book is essential reading for all sports car enthusiasts.

£19.95

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