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Next  
Global  
Stage

CHALLENGES AND OPPORTUNITIES  
IN OUR BORDERLESS WORLD

KENICHI OHMAE

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Ohmae explores the dynamics of the new "region state," tomorrow's most potent economic institution, and demonstrates how China is rapidly becoming the exemplar of this new economic paradigm. *The Next Global Stage* offers a practical blueprint for businesses, governments, and individuals who intend to thrive in this new environment. Ohmae concludes with a detailed look at strategy in an era where it's tougher to define competitors, companies, and customers than ever before.

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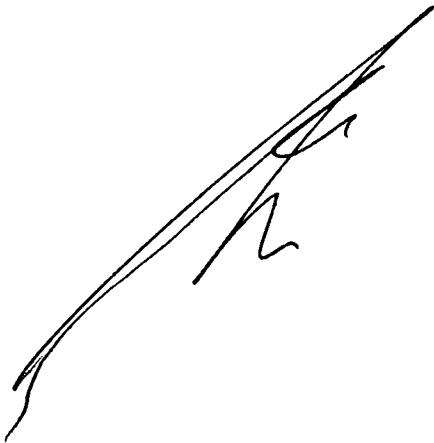
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# **The Next Global Stage**

## **Challenges and Opportunities in Our Borderless World**





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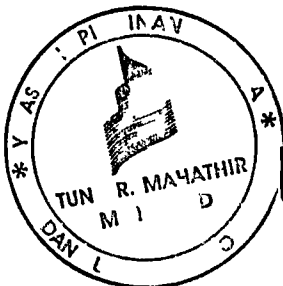
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