

# OBAMA

*From Promise to Power*

DAVID MENDELL

THE BIOGRAPHY OF AMERICA'S  
HOTTEST POLITICAL SUPERSTAR—  
BARACK OBAMA—FROM A JOURNALIST  
WHO HAS BEEN COVERING OBAMA AND  
HIS CAREER SINCE HIS SUCCESSFUL  
RUN FOR U.S. SENATE

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Barack Obama's meteoric rise from Hawaii high schooler to exemplary Harvard Law School student to well-groomed politico is the stuff of legend, a political story that has captured the attention of virtually every American. Since his headline-grabbing speech at the Democratic National Convention in 2004, Obama has come to represent the promise of unity among groups of all types—blacks and whites; Democrats, Republicans, and moderates; the young and the old, the upper, middle, and lower classes. In this first-of-a-kind, groundbreaking biography, veteran journalist and Obama chronicler David Mendell gives an in-depth, comprehensive portrait of the boy named Barry who took inspiration from his hardworking parents and became the eloquent, suave Obama—a man whose last name has become a catchphrase for hope in a politically jaded society desperate for a new star.

Mendell has covered Obama since the beginning of Obama's campaign for the Senate and as a result enjoys far-reaching access to the new senator. His research includes exclusive interviews with Obama's closest aides, mentors, political adversaries, and family—most notably his extremely charismatic wife, Michelle. Mendell reveals the surprising, cutthroat campaign tactics sanctioned by Obama—who has steeped his image and reputation with the ideals of clean politics and good government—to win his Senate seat by employing some of the most ruthless operatives in the business.

Eye-opening, well researched, and compulsively readable, *Obama: From Promise to Power* is a necessary look at the evolution of a politician from public servant to candidate-savior—a politician who has experienced fame, adulation, and criticism in equal parts and on a greater scale than the public eye has seen in quite some time.





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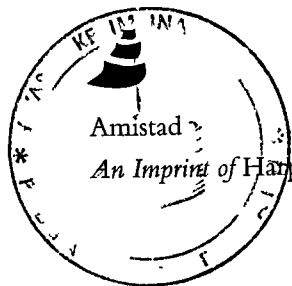
FROM  
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TO  
POWER

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